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Press release

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bauma China 2016

Patchy upward trend

The Chinese construction industry continues to find the going tough. Against this backdrop, what technical equipment will be especially in demand in China in the years ahead? The eighth edition of bauma China will be taking place in the Shanghai New International Expo Centre (SNIEC) from November 22 to 25 this year. The international trade fair is a focal point for new products and what's currently in demand in the construction machinery, building material machines, mining machines, construction vehicles and construction equipment fields.

Online exhibitor database

Notwithstanding the unfavorable auguries, the figures for bauma China 2016 are looking positive: 2,810 exhibitors (as of September 19, 2016) have registered to date; the trade fair will again occupy the entire SNIEC site, namely a total of 300,000 square meters. An overview of the companies that will be attending this year is available online in the exhibitor database at www.bauma-china.com/exhibitor-directory.html

Slight upward trend for asphalt pavers

Whereas machinery sales in China in almost all construction machinery product sectors were significantly down, Off-Highway Research identified a slight year-on-year increase in asphalt pavers of four percent. The reason for this is the persistently high investment by the People's Republic in infrastructure development. For example, in 2015 alone 11,000 kilometers of new highways were built.

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Stable figures for compact loaders

According to Off-Highway Research, compact loaders also proved to be very stable with only a minor drop in sales. Generally, the British analysts see good long term prospects for smaller, more technically sophisticated machines. The backdrop to this is the increasing environmental awareness in China on the one hand and on the other the imperative of solving new tasks in the technically most optimal way possible. Building maintenance is one of the country's comparatively new challenges. For example, the 13th Five Year Plan (2016 to 2020) envisages the renovation or construction of 20 million residential units in urban areas.

Funding programs for sponge cities

Yet another idea for upgrading the infrastructure of smaller and medium sized Chinese cities in particular is the recently propagated concept of "sponge cities". As reported by GTAI, communities threatened by water shortages or flooding are to become so-called "sponges" in which 70 percent of the rainwater is to be captured by modern sewage systems and reused. A funding program set up by the Chinese central government in autumn 2015 is providing the pilot projects with around 5.9 billion RMB, or around 792 million euros, of support for the period 2016 to 2018.

Forecasts cautiously optimistic

Driven by the development of new applications such as these and by the replacement of obsolete machinery fleets, the Off-Road Research experts consider it possible that the Chinese construction machinery market could return to growth after 2017—very much grounds for cautious optimism for companies showcasing their products and innovations at bauma China at the end of 2016.

Additional information is available online at www.bauma-china.com

bauma China

bauma China, the International Trade Fair for Construction Machinery, Building Material Machines, Mining Machines and Construction Vehicles, takes place from November 22

to 25, 2016 at the Shanghai New International Expo Centre (SNIEC) in Shanghai. The 2014 edition of bauma China attracted a total of 3,098 exhibitors from 41 countries and 189,732 from 149 countries. Taking up 300,000 square meters of exhibition space, bauma China is the biggest and most important sector event in Asia. The trade fair is held every two years.

Construction machinery trade shows of Messe München

Organizing trade shows for the international construction machinery sector is a core competence of Messe München. Its portfolio includes not only the world's leading trade show, bauma in Munich, and the brand event bauma China in Shanghai—it also cooperates with the Association of Equipment Manufacturers (AEM) in the organization of BAUMA CONEXPO INDIA in Gurgaon/Delhi and BAUMA CONEXPO AFRICA in Johannesburg. In December 2015, Messe München successfully expanded its portfolio again by purchasing the leading Russian construction-machinery exhibition CTT.

Messe München

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.