

Munich, October 13, 2015  
**Press Release**

## **BAUMA CONEXPO INDIA**

### **New name, new venue**

- **bC India is now called BAUMA CONEXPO INDIA**
- **New dates: December 12 to 15, 2016**
- **New venue: HUDA Ground, Gurgaon/Delhi**

The first BAUMA CONEXPO SHOW - bC India in 2011 marked the start of a cooperation between Messe München and the Association of Equipment Manufacturers (AEM) in the organization of international events for the construction machinery sector.

#### **New name**

Now, after three successful trade shows held under the name of bC India, the two partners have agreed on a new name for the event: BAUMA CONEXPO INDIA. By doing this, Messe München and AEM are establishing a joint brand with consolidated brand management for their cooperations BAUMA CONEXPO INDIA and BAUMA CONEXPO AFRICA.

#### **New venue**

For the upcoming BAUMA CONEXPO INDIA the new dates and the new venue have now also been decided upon. This fourth edition of the International Trade Fair for Construction Machinery, Building Material Machines, Mining Machines and Construction Vehicles takes place from December 12 to 15, 2016 at the HUDA Ground, Gurgaon/Delhi.

Igor Palka, CEO of the organizer of bC Expo India, is highly satisfied: "The north of India is still a highly interesting region. With the HUDA Ground in Gurgaon/Delhi we have found an event venue in a very good location: The

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airport and many hotels are quick and easy to reach. Also directly at the HUDA Ground, Gurgaon/Delhi is a metro station.”

Even though the infrastructure has still to be created at this site, Palka is convinced that “we can organize a highly successful fair under these conditions - in the past we have already proven that we can do it.”

The switch to the HUDA Ground, Gurgaon/Delhi also meets with approval from the industry, as Sunil Sapru, Chief Executive Marketing at Ammann Apollo India, confirms: “With the exhibition being held in Gurgaon/Delhi, all important and influential key members will be coming. We at Ammann Apollo are convinced that BAUMA CONEXPO INDIA will again provide the exhibiting companies with the best possibility to showcase the latest technologies. For customers it is THE place to get a first-hand feeling of the latest trends.”

**Further information online at: [www.bcindia.com](http://www.bcindia.com)**

#### **BAUMA CONEXPO INDIA**

BAUMA CONEXPO INDIA, the International Trade Fair for Construction Machinery, Building Material Machines, Mining Machines and Construction Vehicles, takes place from December 12 to 15, 2016 at the HUDA Ground, Gurgaon/Delhi. The last event in December 2014, in Greater Noida/Delhi, attracted 635 companies from 25 countries and 26,018 trade visitors. BAUMA CONEXPO INDIA takes place every two years.

#### **Construction machinery trade shows of Messe München**

Organizing trade shows for the international construction machinery sector is a core competence of Messe München. Its portfolio includes not only the world’s leading trade show, bauma in Munich, and the brand event bauma China in Shanghai—it also cooperates with the Association of Equipment Manufacturers (AEM) in the organization of BAUMA CONEXPO INDIA in Gurgaon/Delhi and BAUMA CONEXPO AFRICA in Johannesburg.

#### **Messe München**

Messe München is one of the world’s leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich alone. 14 of those events are number 1 in the world in their respective industries. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München International organizes trade shows in China, India, Turkey and South Africa. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.

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**About the Association of Equipment Manufacturers (AEM)**

AEM is the North American-based international trade group representing the off-road equipment manufacturing industry. AEM is headquartered in Milwaukee, Wisconsin, with offices in the world capitals of Washington, D.C., Ottawa and Beijing. It represents more than 850 companies in the agriculture, construction, forestry, mining and utility sectors. AEM has an ownership stake in and/or manages several world-class exhibitions, including CONEXPO-CON/AGG, one of the world's largest gathering places for the construction and construction materials industries.