

Munich, October 20, 2016

Press release

Positive signals for BAUMA CONEXPO INDIA

India's construction machinery market is on the up

India is currently the only national market in Asia experiencing growing construction machinery sales. And growth is forecast for the next few years as well: Good leading indicators for BAUMA CONEXPO INDIA, which will be held from December 12 to 15, 2016 at the HUDA Ground in Gurgaon/Delhi.

Infrastructure projects boosting market

According to the Construction Equipment and Building Material Machinery Association within the Verband Deutscher Maschinen- und Anlagenbau (VDMA - German Engineering Federation), India is currently the only Asian country able to point to a growing construction machinery market. Infrastructure development is commonly held to be the driving force behind this development. The Indian government and international development banks are making billions available for new roads, bridges, sea and airports, as well as railway and energy projects. The German foreign trade and inward investment agency, Germany Trade & Invest (GTAI), has observed the government of this south Asian country with its billion-strong population pointedly dismantling barriers to infrastructure projects – lending further impetus to civil engineering. According to GTAI data, for example, expressway construction in India in 2016/17 is to be expanded to 15,000 km compared with 6,000 km the year before.

With a view to current conditions and all currently foreseeable factors, the British market research company Off-Highway Research arrives at a very favorable forecast for the next five years as well. It envisages the approximately 55,000 construction machines the analysts expect to be sold in India in 2016 climbing steadily to more than 71,000 units by 2020. The top sellers, with a combined market share of over 90 per cent in 2020, are expected to be backhoe loaders,

Point of contact Messe München
Sabine Wagner
PR Manager
Tel. +49 89 949-21478
sabine.wagner@messe-muenchen.de
messe-muenchen.de

Point of contact AEM:
Patricia Monroe
PR Manager
Tel. +1 414/298-4123
pmonroe@aem.org

bc Expo India Pvt. Ltd.
INIZIO 507 & 508, 5th floor,
Cardinal Gracias Road,
Opp. P & G Building,
Chakala, Andheri (East)

Mumbai — 400 099, India
Tel. +91 22 6787 9800
Fax +91 22 6787 9802
E-mail: info@bcindia.co.in
www.bcindia.com

CIN: U74999MH2009FTC198031
BAUMA CONEXPO INDIA

— Joint Venture of

crawler excavators, mobile cranes, mobile compressors, compactors and wheel loaders.

Numerous industry key players registered

The positive trend is also reflected in the registration situation: important key players such as ACE, Astec, BAUER, BKT, Herrenknecht, Kobelco, Liebherr, Linnhoff, Liugong, MAN, Peri, Puzzolana, Sany, Schwing Stetter, Soilmec, Wacker Neuson, Volvo and Wirtgen as well had already registered in the first half of this year.

CAT, JCB and L&T also onboard

Since then Caterpillar, JCB, Potain, Putzmeister, TIL and XCMG have also applied to the show. There are also prominent names among first time exhibitors: three industry big beasts in the guise of Comacchio, Kubota and L&T and Komatsu will be making their debut appearance at BAUMA CONEXPO INDIA. You will find an overview of all participating companies in the exhibitor database at www.bcindia.com/exhibitor-directory.html

Visitor registration online

Visitor registration is also immediately available online (www.bcindia.com/trade-fair/visitors/ticket/index.html). The benefit of this is that it is free, unlike registration on-site. The ticket is delivered by e-mail, obviating waiting times on-site. A complimentary shuttle service to the trade fair is also provided for all visitors to BAUMA CONEXPO INDIA. Additional information on services for participants – such as opening times, special hotel offers etc. – is to be found at www.bcindia.com/trade-fair/visitors/index.html

Additional information is available online at www.bcindia.com

BAUMA CONEXPO INDIA

BAUMA CONEXPO INDIA, the international trade fair for construction machinery, building material machines, mining machines, construction vehicles and construction machinery is being held for the fourth time from December 12 to 15, 2016 at the HUDA grounds in Gurgaon/Delhi. The last event, held in Greater Noida/Delhi in December

2014, was attended by 635 companies from 25 countries and 26,018 specialist visitors. BAUMA CONEXPO INDIA is held every two years.

Messe München construction machinery trade fairs

In addition to holding the world-leading bauma trade fair, Messe München has a wealth of experience when it comes to organizing other international construction machinery trade fairs. Along with bauma China in Shanghai, Messe München together with the Association of Equipment Manufacturers (AEM) organizes BAUMA CONEXPO INDIA in Gurgaon/Delhi and BAUMA CONEXPO AFRICA in Johannesburg. In December 2015, Messe München successfully expanded its portfolio again by purchasing the leading Russian construction machinery exhibition CTT.

Messe München

With more than 40 trade fairs of its own for investment goods, consumer goods and new technologies at the Munich site and abroad, Messe München is one of the world's leading trade fair organizers. Every year, more than 30,000 exhibitors and around two million visitors take part in the events at the trade fair site, at the ICM - International Congress Center Munich and at the MOC Event Center Munich. Messe München also organizes trade fairs in China, India, Turkey, South Africa and Russia. With a network of associated companies in Europe, Asia and Africa, and with over 60 representatives abroad for more than 100 countries, Messe München has a truly global presence.

Association of Equipment Manufacturers (AEM)

The North American association AEM represents the interests of the manufacturers of commercial and off-road vehicles on an international level. Based in Milwaukee, Wisconsin, the association has offices in Washington DC, Ottawa, Canada and Peking, China. AEM represents over 850 companies from the agriculture, construction, forestry, mining and supply sectors. AEM is the joint owner or organizer of various internationally recognized trade fairs including CONEXPO-CON/AGG, one of the world's most important meeting places for the construction and construction material industry.