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Press release

Indian states seeking new investments to accelerate domestic manufacturing at electronica India and productronica India 2016

- Six Indian states including Chhattisgarh, Haryana, Jharkhand, Madhya Pradesh, Odisha and Rajasthan confirmed their participation at the twin trade fairs.
- ELCINA and Messe München India jointly organize the CEO Forum, focusing on 'Invest in India' as the main agenda seeking new investments to accelerate domestic manufacturing.
- Electronics System Design & Manufacturing (ESDM) sector capitalizing on 'Make in India' scheme to attract global and domestic manufacturers to invest and drive growth in the sector.

electronica India and productronica India are market leading trade fairs for electronic components, systems, applications and innovative electronics production technology. Taking place at Bangalore International Exhibition Centre (BIEC), Bengaluru from September 21–23, 2016, the events will showcase innovative products, solutions and technologies combined with ample of learning and networking opportunities to the electronics manufacturing industry. With concurrent conferences, buyer-seller meetings, B2G forum (Business to Government), Indian states pavilion and six country pavilions, electronica India and productronica India are must attend events for the community.

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The trade fairs are offering lucrative opportunities to the industry stakeholder and start-ups through its support programs. For the first time, Indian states including Chhattisgarh, Haryana, Jharkhand, Madhya Pradesh, Odisha and Rajasthan are participating at the **CEO Forum** which is focusing on ‘**Invest in India**’ as the main agenda of discussion. Jointly organized by ELCINA and Messe München India, the CEO Forum will be organized concurrently with the trade fairs seeking new investments to accelerate domestic manufacturing. It will also be India’s biggest investor forum in the Electronic System Design & Manufacturing segment. Over 400 top CEOs are expected to attend and engage with the representatives of these states to choose the best investment destination for their business.

Organizer of electronica India and productronica India and CEO of Messe München India, Mr. Bhupinder Singh shared his views on sector development and features of the show, “The market for Electronics System Design & Manufacturing (ESDM) sector is growing and expected to reach USD 400 billion by 2020. Thanks to the dynamic ‘Make in India’ campaign by the Indian government along with allowance of 100 percent FDI under the automatic route in the sector, the Indian ESDM ecosystem is projected to elevate from conviction to action.”

Positive policies and trends have created a stronger interest for investments, with a focus on domestic manufacturing within the sector. “The participating Indian states will be presenting investment opportunities for global and domestic manufacturers. The CEO Forum—Invest India will help interested companies to connect with state representatives,” added Singh.

Statements by state ministers and dignitaries on CEO Forum—Invest India

“There has been tremendous advancement in the field of electronics and information technology during the last few years. In Haryana, we are trying to extensively use these new technologies to give impetus to our concept of e-governance and redressal of public grievances,” said **Shri. Manohar Lal, Hon’ble Chief Minister of Haryana.**



“I am proud that Jharkhand is moving fast towards realizing its commitment of better infrastructure, faster development and establishment of industrial base creating conducive business environment and all necessary infrastructure for the industries to bloom in the state,” said **Shri. Raghubar Das, Hon’ble Chief Minister of Jharkhand.**

“Electronics manufacturing is one of the focus sectors of Odisha. The state is developing a world-class electronics manufacturing cluster on 223 acres of land in Bhubaneswar comprising of an incubation centre and all necessary social infrastructure,” said **Shri Naveen Patnaik, Hon’ble Chief Minister of Odisha.**

“Rajasthan will be offering lucrative investment packages to prospective investors looking for investing in the ESDM sector. Along with the incentives provided by the state government, the investors can also avail the incentives under the M-SIPS scheme of central government,” said **Mr. Umesh Kumar, Chairman & Managing Director, Rajasthan State Industrial Development and Investment Corporation (RIICO).**

electronica India and productronica India events will be held in conjunction with LASER World of PHOTONICS INDIA to create attractive synergies for the attendees, offering them insight into a spectrum of industry solutions. To know more, log on to www.electronica-india.com, www.productronica-india.com and www.world-of-photonics-india.com

About Messe München India

As part of its international strategy, Messe München founded its own affiliated company in India with a registered office in Mumbai, in September 2007. Messe München India has been founded to provide Messe München with timely and competent organizational support for its increasing involvement in India.

The trade fairs organized by Messe München India are analytica Anacon India, electronica India, productronica India, drink technology India, LASER World of PHOTONICS India, Intersolar India, India Lab Expo, IFAT India and Indian Ceramics. In the coming years Messe München India will include more verticals keeping in mind its international expansion strategy.

