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Press Release

LASER World of PHOTONICS INDIA expanding as demand for laser and optics technologies rises across sectors

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- **Need for speed and precision driving demand for laser technologies**
- **Over 170 exhibitors expected from more than 20 countries; top class conferences in 2017**
- **LASER World of PHOTONICS INDIA links up with CNT (Catalysing New Technologies) Expositions and Services LLP to debut 'Additive Manufacturing Insight'**

LASER World of PHOTONICS INDIA is India's only dedicated and leading trade fair for laser and optical technologies which alternates between Bengaluru and New Delhi each year to showcase the best of laser and optics technology. Running in its 6th annual year, the trade fair will also again host a number of knowledge-rich conferences for the attendees.

'Make in India' policy has provided a major boost to manufacturing and various other sectors. The need to enhance precision and speed in manufacturing is motivating users to start using laser and related technologies in order to save cost and improve efficiency. At LASER World of PHOTONICS INDIA, an increase in the number of visitors and exhibitors indicates that laser and optical technologies are vital as numerous industries are willing to optimize their production and processes by incorporating affordable and tailor-made laser and optical systems. The trade fair has received accolades from the industry since its inception. One of the key participants, Indrajit Rana, National Sales Manager Laser Division, TRUMPF India said: "LASER World of PHOTONICS INDIA has always exceeded our expectations and gave us a perfect platform to showcase our technologies. We meet the right buyers for our products here."

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Press Release | April 19, 2017 | 2/2

Nitesh Dhoot from Tatanagar Steel Products, one of the past buyers, shares his experience: "We found many affordable international and domestic technologies which we want to incorporate in order to improve our manufacturing automation process. LASER World of PHOTONICS INDIA is a perfect marketplace to find new technologies."

New launch: Additive Manufacturing Insight

In a new launch, Messe München India will link up in 2017 with CNT Expositions and Services LLP to bring new insights in additive manufacturing technology to India's manufacturing industry. They will jointly organize the B2B oriented event 'Additive Manufacturing Insight' (AMI), an international conference and pavilion on additive manufacturing technology where attendees will gain a comprehensive understanding of the state-of-the-art in 3D printing and the latest technological advances in 3D printers and their application for the Indian market.

Lasers are the central tool in 3D printing, which is on the point of industrial production. Reason enough to give each of these two areas of innovation their own special conference at LASER World of PHOTONICS INDIA.

On this occasion, Bhupinder Singh, CEO of Messe München India, said: "We are confident that additive manufacturing is a futuristic market and will grow enormously. We are delighted to partner with CNT Expositions and are hopeful of a positive outcome from this collaboration."

Aditya Chandavarkar, Partner at CNT Expositions and Services LLP, added: "Additive manufacturing is proving to be a great enabling technology for various industries with major impacts seen in the automotive, aerospace and medical sectors. We at CNT are happy to collaborate with Messe München India to create Additive Manufacturing Insight (AMI). In conjunction with LASER World of PHOTONICS INDIA, AMI will bring together technology leaders, key users and practitioners of additive manufacturing to create an interactive ecosystem for the facilitation of business in India."

Press Release | April 19, 2017 | 3/3

According to Wohlers Report 2016, manufacturing amounts to \$12.8 trillion of the global economy while at \$5.2 billion (in 2015) additive manufacturing represented about 0.041%. If additive manufacturing grows to capture just 5% of this global market as predicted by 3D printing experts around the world, it would become a \$640 billion industry. The market for 3D printer prototyping and materials in India is projected to reach over \$62 million by 2022. The market potential appears to be tremendous.

Focused Pavilions: Machine Vision, Laser Safety, Robotics & Automation

In addition to the trade fair and the conferences, LASER World of PHOTONICS INDIA contains comprehensive special exhibition areas where the latest developments and applications in laser technology can be experienced. The Machine Vision Pavilion will again target industrial laser processing - one of the main focus topics of LASER World of PHOTONICS INDIA. Another highlight of the supporting program will be the Laser Safety Forum covering all aspects of laser safety practice and hazard control. For the first time ever, LASER World of PHOTONICS INDIA will also host a Robotics & Automation Pavilion in order to connect two of the most important technologies of the 21st century with technologies based on light as a source. This helps traditional manufacturing industries to break through the bottleneck on its path to smart manufacturing. The Robotics & Automation Pavilion addresses a wide range of industries such as automotive, aerospace, rail transport and home applications.

Log on to <http://www.world-of-photonics-india.com/> for more information on the trade fair.

LASER World of PHOTONICS INDIA will take place again in conjunction with [electronica India](#) and [productronica India](#), the largest trade fairs presenting the entire value-added chain in the electronics industry from 14-16 September 2017 at Pragati Maidan, New Delhi.

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Press Release | April 19, 2017 | 4/4

LASER World of PHOTONICS INDIA

LASER World of PHOTONICS INDIA is the only regional trade fair for laser and optical technologies in India, taking place every year since 2012, in different places in India. In 2016 the trade fair recorded 7,128 visitors, 140 exhibitors and 20 represented companies. The next edition of LASER World of PHOTONICS INDIA will take place from September 14 -16, 2017 at Pragati Maidan in New Delhi. www.world-of-photonics-india.com

The LASER World of PHOTONICS global network

LASER World of PHOTONICS has developed an international trade fair network. LASER World of PHOTONICS in Munich is the world's leading trade fair of the laser and photonics industry. World of Photonics Congress is Europe's largest photonics congress. LASER World of PHOTONICS CHINA and LASER World of PHOTONICS INDIA are leading regional trade fairs for laser and optical technologies and are staged annually in China (Shanghai) and India (alternating between Bangalore and New Delhi). With a total of 2,295 exhibitors and more than 92,000 visitors in Munich, China and India, Messe München is the world's leading trade fair organizer for lasers and photonics.

Messe München

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.