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## Press Release

# LASER World of PHOTONICS INDIA 2017 proves that 'Lasers have a bright future in India'

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- Laser industry and R&D facilitating the 'Make in India' initiative
- 6,404 trade visitors attended the 2017 edition in New Delhi
- Successful launch: Additive Manufacturing Pavilion and Conference

The 6<sup>th</sup> edition of LASER World of PHOTONICS INDIA came to a successful end at the Pragati Maidan Exhibition Centre, New Delhi after having attracted 6,404 trade visitors. Spread over an area of 5,500 square meters, 160 exhibitors and 10 additionally represented companies from a total of 16 countries showcased products, recent developments and market trends from the world of lasers and optical technology, as well as their industrial applications.

**Dr. Lalit Kumar, Managing Director, COHERENT Laser India, on the trade fair:** "We had an excellent experience at the show. At our booth, we received a large number of inquiries and prospects and met new and old customers, and the response was very good."

**Pradeep Patil, Managing Director, TRUMPF India, added:** "I am very confident that we will continue to benefit by also attending future events. The event creates real value-added for the industry and especially for our company."

Since the trade fair was held in New Delhi, it was ideally accessible for application industries such as automotive, heavy engineering, railways, signage and printing to name a few. LASER World of PHOTONICS INDIA showed that all these industries are increasingly using lasers and optics in order to improve efficiency and quality.

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Talking about his experience at the Buyer-Seller-Forum, **Haribabu Srivastava, Director – Laser Science and Technology Center, DRDO (Government of India)**, said: “We all are aware that lasers have a very bright future and that the number of laser machines is increasing every year. They can be used for a wider range of applications, e.g. medicine, telecommunications, the Internet and entertainment. Every aspect of lasers was covered here at the exhibition. If the industry and laboratories work together, I believe that we can achieve the ‘Make in India’ goal of the Government.”

### **Additive Manufacturing Pavilion and Conference**

For the first time, the Additive Manufacturing Pavilion was launched to showcase processing and systems for additive manufacturing in industrial applications at the show. At the co-located Additive Manufacturing Insight conference which was jointly organized by CNT Expositions and Services LLP, delegates learnt about the growing market for Industrial 3D printing.

By 2015 the approximate size of the target manufacturing market for additive manufacturing was \$ 13 trillion while the market share of additive manufacturing was \$ 5 billion. The Boston Consulting Group forecasts that it will grow at a compound annual rate of almost 30 percent through 2020. According to CNT, additive manufacturing is becoming more popular in India and many companies are working on moving into functional part manufacturing using additive manufacturing compared with just prototyping.”

**Nayan Patel, Operations and Technical Manager, Renishaw India, shared his experience:** “This is the first time we attended LASER World of PHOTONICS INDIA. Our participation was very successful. The northern market, especially Delhi NCR, needs an eco-system for additive manufacturing and this is a perfect platform. We are also looking forward to participating in the event in future.”

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**Knowledge Platforms – Short courses by IEEE Photonics & Laser Safety Forum**

The three short courses organized by the Institute of Electrical and Electronics Engineers Photonics (IEEE Photonics) covered different aspects of fiber lasers and applications, nanophotonics and fundamentals of fiber optics and waveguides.

For the second consecutive year since its inception, the Laser Safety Forum met with an extremely positive response from exhibitors and visitors. It stood out as one of the most important knowledge sharing platforms for the industry. The participants earned about the safe use of lasers in their working environment.

The Buyer-Seller-Forum enabled constructive face to face meetings to be held between buyers and sellers for potential business relationships. The participants included companies such as Hero MotoCorp, Bhilai Engineering Corporation, Hella India Automotive, LASTEC – DRDO, Sagar Asia, to name a few.

**Commenting on the success of the exhibition, Bhupinder Singh, CEO of Messe Muenchen India, said:** “LASER World of PHOTONICS INDIA proved to be successful once again and we were satisfied with the encouraging response this year. Laser technology is one of the key technologies for the future of many sectors, and this was apparent at the trade fair.”

**The next LASER World of PHOTONICS INDIA will take place from September 26 to 28, 2018 at the Bangalore International Exhibition Centre (BIEC), Bengaluru.**

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**LASER World of PHOTONICS INDIA**

LASER World of PHOTONICS INDIA is the only regional trade fair for laser and optical technologies in India, taking place every year since 2012, in different places in India. In 2017 the trade fair recorded 6,404 visitors, 160 exhibitors and 10 represented companies. The next edition of LASER World of PHOTONICS INDIA will take place from September 26 to 28, 2018 at the Bangalore International Exhibition Centre (BIEC), Bengaluru [www.world-of-photonics-india.com](http://www.world-of-photonics-india.com)

**The LASER World of PHOTONICS global network**

LASER World of PHOTONICS has developed an international trade fair network. LASER World of PHOTONICS in Munich is the world's leading trade fair of the laser and photonics industry. World of Photonics Congress is Europe's largest photonics congress. LASER World of PHOTONICS CHINA and LASER World of PHOTONICS INDIA are leading regional trade fairs for laser and optical technologies and are staged annually in China (Shanghai) and India (alternating between Bangalore and New Delhi). Messe München is the world's leading trade fair organizer for lasers and photonics.

**Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.