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Press Release

LASER World of PHOTONICS INDIA

Unlocking massive market opportunity with laser technology

- Industrial laser market to grow with shift in technological environment
- Upcoming trade fair LASER World of PHOTONICS INDIA to bring laser and optical solutions best suited for the Indian market

LASER World of PHOTONICS INDIA is returning to Bengaluru this year from September 26 to 29 at Bangalore International Exhibition Centre, where participants will benefit from more technologies on display and will experience enhanced learning and networking programs.

India has a five percent share of the more than twelve billion dollar global laser market as per India Photonics Market report published by EAC Consulting. With a compound annual growth rate of 11.6 percent, the global laser market is expected to cross 21 billion dollar in the next five years, and India will be considerable contributor to this growth. After 2012, the Indian laser cutting market grew tenfold, from 50 units per year to 500 units per year.

Lasers are employed across the manufacturing industry in India as tools which are capable of delivering intense cutting or welding power with high precision. Their ability to manipulate and transform materials makes them ideal for the manufacturing, automobile, and many other industries. In fact, increasingly most modern industrial set-ups are adopting laser technologies across India.

Affordable machines, prioritizing laser efficiency, need to replace secondhand laser machines and scope to use lasers for other applications such as welding, hardening, and cladding etc. They are some of the key reasons why the Indian market is warming up to the laser technologies more than ever before.

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LASER World of PHOTONICS INDIA 2018 is expecting over 160 exhibitors who showcase various low-to-high-power fiber lasers, cutting-edge laser and optical technologies as well as components and complete laser systems. About 8,000 trade visitors will attend the trade fair which also features Additive Manufacturing Pavilion and Summit, Machine Vision Pavilion and the fourth Buyer Seller Forum, where top buyers looking for specific technologies or solutions network with exhibitors face-to-face. More than 350 face-to-face meetings are expected to be conducted between the buyers and sellers during the upcoming show.

Bhupinder Singh, Chief Executive Officer of Messe Muenchen India remarks: “Bringing tomorrow’s technology today is our motto. And that’s what we are achieving through our trade fair LASER World of PHOTONICS INDIA. The Indian market is open to new opportunities, and laser technologies are increasingly making their mark.”

Leading companies such as Advanced Photonics, Coherent Laser India, Forbes & Company, Kirti Lasers, Meera Laser Solutions, Sahajanand Laser Technology Limited (SLTL), Scantech Laser, Suresh Indu Lasers, TRUMPF India and many others have already confirmed their presence at the trade fair.

“As per industry experts, positive trends will continue and the market for laser and optical technologies is further expected to flourish in the coming years. Offering a combination of live products and technologies along with high-level supporting programs will enable LASER World of PHOTONICS INDIA to unlock the massive market opportunity for the laser and optical industry in India.”, concluded Singh.

To know more about LASER World of PHOTONICS INDIA:

world-of-photonics-india.com

LASER World of PHOTONICS INDIA

LASER World of PHOTONICS INDIA is the only regional trade fair for laser and optical technologies in India. It has been held every year since 2012 in different places in India. In 2017 the trade fair attracted 6,404 visitors, 160 exhibitors and 10 represented companies. The next LASER World of PHOTONICS INDIA will take place from September 26 to 28, 2018 at the Bangalore International Exhibition Center (BIEC), Bengaluru. www.world-of-photonics-india.com

The LASER World of PHOTONICS global network

LASER World of PHOTONICS has developed an international trade fair network. LASER World of PHOTONICS in Munich is the world's leading trade fair for the laser and photonics industry. The World of Photonics Congress is Europe's largest photonics congress. LASER World of PHOTONICS CHINA and LASER World of PHOTONICS INDIA are leading regional trade fairs for laser and optical technologies and are staged annually in China (Shanghai) and India (with alternating locations). Messe München is the world's leading trade fair organizer for lasers and photonics.

About Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence