

Bengaluru/Munich, August 28, 2018

## Press Release

# LASER World of PHOTONICS INDIA: Tapping Opportunities in the Indian Market

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LASER World of PHOTONICS INDIA will be held at the Bengaluru International Exhibition Centre (BIEC) from September 26 to 28, 2018. The aim of the trade fair is to bring innovation, trends and knowledge together on a single platform and to connect buyers from various applying industries with suppliers of the most suitable technical solutions.

**Bhupinder Singh, Chief Executive Officer of Messe Muenchen India** said, "Constant changes and transformations in technology are undoubtedly disrupting the manufacturing industry but also providing unprecedented opportunities to grow and develop manufacturing processes."

This year at the show, trade visitors can expect to meet over 160 exhibitors who will be showcasing various low-to-high-power fiber lasers, cutting-edge laser and optical technologies as well as components and complete laser systems. More than 8,000 trade visitors from all over India are expected to attend the trade fair which will also be featuring an **Additive Manufacturing Pavilion and Summit**, **Machine Vision Pavilion** and the fourth **Buyer Seller Forum**, where top buyers looking for specific technologies or solutions network with exhibitors face-to-face.

Leading companies exhibiting at the LASER World of PHOTONICS INDIA 2018 will include **Advanced Photonics, Coherent Laser India, Forbes & Company, IPG Photonics, Kirti Lasers, Meera Laser Solutions, Sahajanand Laser Technology Limited (SLTL), Scantech Laser, Suresh Indu Lasers and TRUMPF India** among many other key industry players.

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Further, the trade fair presents the second edition of the **Additive Manufacturing Pavilion**, a dedicated special exhibition area that will be showcasing laser-based processes and systems for additive manufacturing in industrial applications. The visitors will gain a comprehensive understanding of the state-of-the-art in 3D printing, latest technological advances and their applications for the Indian market. Additive manufacturing is proving to be great enabling technology for various industries with major impact seen in automotive, aerospace, electronics and medical.

For the first time, an international conference on **Smart Manufacturing with LASERS** will bring together researchers, technology leaders and industry users under one roof which will help the industry to improve the quality of products and to reduce the manufacturing process costs by working smartly with lasers. Attendees will learn from the leaders in manufacturing on how to move from 'intention' to 'action' and about the cutting-edge technologies in manufacturing. The conference will also feature case studies from the industry. It will take place on September 27, 2018.

The **Buyer-Seller Forum**, which has been a huge success in the previous editions, will be held in the exhibition hall for the fourth time. The Buyer-Seller Forum facilitates the direct and targeted contact between exhibitors and buyers from domestic and international markets through prescheduled meetings to discuss business and to form potential strategic partnerships.

The **3D Manufacturing Summit** complements the Additive Manufacturing Pavilion and features panel discussions on the latest issues and business models in the industry. The discussions will also include varied topics like the Key Trends of Additive Manufacturing in 2018, the Road Map towards implementation of Additive Manufacturing, the future effects of Additive Manufacturing on Traditional Manufacturing, Latest innovations in production through adoption of Metal Printing, etc.

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“The Indian market is open for new opportunities and accepting the latest technologies such as lasers and photonics available in the market. We are confident that LASER World of PHOTONICS INDIA will unlock the massive market opportunity for the laser and optical industry in India.” concluded Singh.

**To know more about LASER World of PHOTONICS INDIA:**

[world-of-photonics-india.com](http://world-of-photonics-india.com)

#### **LASER World of PHOTONICS INDIA**

LASER World of PHOTONICS INDIA is the only regional trade fair for laser and optical technologies in India. It has been held every year since 2012 in different places in India. In 2017 the trade fair attracted 6,404 visitors, 160 exhibitors and 10 represented companies. The next LASER World of PHOTONICS INDIA will take place from September 26 to 28, 2018 at the Bangalore International Exhibition Center (BIEC), Bengaluru. [www.world-of-photonics-india.com](http://www.world-of-photonics-india.com)

#### **The LASER World of PHOTONICS global network**

LASER World of PHOTONICS has developed an international trade fair network. LASER World of PHOTONICS in Munich is the world's leading trade fair for the laser and photonics industry. The World of Photonics Congress is Europe's largest photonics congress. LASER World of PHOTONICS CHINA and LASER World of PHOTONICS INDIA are leading regional trade fairs for laser and optical technologies and are staged annually in China (Shanghai) and India (with alternating locations). Messe München is the world's leading trade fair organizer for lasers and photonics.

#### **About Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence