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Press Release

productronica China 2019 demonstrates the future smart manufacturing

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productronica China, Asia's leading trade fair for the electronics manufacturing industry, will open at Shanghai New International Expo Center from March 20-22, 2019. In conjunction with electronica China, productronica China will feature a total space of 90,000 square meters and more than 1,500 companies from around the world to showcase their advanced manufacturing equipment, solutions and technologies.

A fully upgraded SMT Demo Line Area with Smart Factory in focus

Live simulations of an unmanned smart factory will be showcased this year: from warehouse operations, surface mounting, plug-in, automatic conveyance, wearable coating to real-time data acquisition, transmission and other automated processes. Leading companies ASM, EUROPLACER, ERSA, FUJI, MYCRONIC, PANASONIC, OMRON, REHM and YAMAHA are going to showcase more innovative products, smart factory solutions and technologies on an extended space.

System integration solution empowers smart electronics manufacturing

The innovations in robotics, automation and intelligent logistics solutions accelerate the rapid development of the electronics manufacturing industry. productronica China 2019 will bring together industrial automation companies with abundant solutions for smart electronics manufacturing factories. In addition to the traditional industrial robotics and automation giants like FANUC, FESTO, HIWIN and NACHI, collaboration robot developers such as UNIVERSAL ROBOTS, JAKA, AUBO and mobile robot creator MiR and Nanjiang are taking the lead. A new industrial sensor exhibition area presents outstanding companies like Pepperl+Fuchs, Bonner, Kistler, and Kebenlong. Wire harness processing and connector production technology remains as one of the most popular exhibition areas. Komax, JAM, Schleuniger and Shimaywa will showcase their innovative solutions and technical support to enable digitalized, intelligent and flexible production. Lean manufacturing services provided by EMS

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exhibitors offer high reliability and quality products to meet the needs of high-end customers from the automobile, telecommunications and medical industries.

Innovative solutions enabled by dispensing equipment and chemical materials producers

A comprehensive dispensing technology platform, headed by dispensing experts like BDTRONIC, MARCO, Musashi, Nordson, PVA, Scheugenpflug, VISCOTEC in joint force with chemical material giants such as DELO, Henkel, H.B.FULLER, HOENLE, SHIN-ETSU and WEVO at productronica China will offer a wealth of innovative solutions to customers in diverse industries like 3C, automotive and healthcare.

Diverse innovation forums as knowledge-sharing platform

Apart from the on-site demonstrations from reputable enterprises, various forums, technical seminars and competition offer the audiences a valued-added visit. They include China Electronics Manufacturing Automation Innovation Forum, China Electronics Intelligent Manufacturing Equipment & Process Innovation Forum, International Flexible & Printed Electronics Forum, International Dispensing & Adhesive Technology Innovation Forum and International Wire Harness Advanced Manufacturing Innovation Forum.

About productronica China

productronica China is the leading trade fair for the development and production of electronics in China. The fair is one of the most important industry gatherings for the electronics manufacturing industry in Asia, and it takes place each year in Shanghai at the same time as electronica China. A total of 77,765 visitors and 1,374 exhibitors participated in both events in 2018. productronica China 2019 will take place at the Shanghai New International Expo Center (SNIEC) on March 20–22, 2019. productronica-china.com

productronica worldwide

productronica China is part of Messe München's network of trade fairs for the electronics industry. That network also includes the leading international trade fairs electronica and productronica in Munich, productronica South China productronica India, as well as electronica China, electronica India, Smart Cards Expo, electronicAsia and LOPEC.

Messe München

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries. www.messe-muenchen.de