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Final Report

transport logistic China 2016: bigger than ever

- **Partner country: Russia showcases itself as a strong logistics country**
- **Together with China International Logistics Week**
- **PeriLog: leading the way in fresh logistics**
- **Air Cargo China: most important meeting point in the air transport industry**

Dr. Jutta Seitz
Tel.+49 89 949-21480
Fax+49 89 949-97 21480
Jutta.Seitz@
messe-muenchen.de

With 602 exhibitors from 48 countries (2014: 492), more than 22,000 visitors from 65 countries (2014: 16,800), and an increase of 50 percent in the amount of net exhibition space, transport logistic China 2016, which took place from June 14 to 16 at the Shanghai New International Expo Centre, was more broadly based than ever before.

This outstanding result is welcomed by Mr. Gerhard Gerritzen, Member of the Management Board of Messe München GmbH: “transport logistic China offers first-rate logistics solutions for the Chinese and Asian market. This is where you can find the entire spectrum of logistics products, technologies and services showcased altogether in three days. China continues to recognize the growing importance of logistics and our exhibition is developing positively as a consequence.” Mr. Wang Derong, Standing Vice President of China Communications and Transport Association also said: “As the biggest and most influential event for the logistics industry in Asia, transport logistic China 2016 has expanded again both in terms of its scale and amount of exhibition space. The co-location of domestic and overseas exhibitors builds a very good platform for cross-border cooperation.”

“There were numerous exhibitors from different fields and levels. The logistics was therefore covered almost entirely. Comparing with other events, there are

Messe München GmbH
Messegelände
81823 München
Germany
www.messe-muenchen.de



Press Release | 6/16/2016 | 2/2

more visitors at transport logistic China and they are more professional. Many visitors expressed strong interest in our services”, said Mr. Dong Jianjun, Vice President of SINOTRANS & CSC Holdings Co., Ltd.

This was the first time that an official partner country was welcomed at transport logistic China. Russia, one of China’s biggest trading partners, presented itself with a joint stand. In deciding on a partner country, transport logistic China was adding a country-specific focus to the topic focus areas, thereby taking a closer look at current developments and Asian trade relationships.

Mr. Maxim Sokolov, Minister of Transport of Russian Federation visited transport logistic China 2016 and was impressed by the diversity of the exhibition offering: “transport logistic China 2016 attracted a large number of leading international companies which presented a broad variety of logistics products, technologies and services on their stands. The good quality of visitors confirms the importance and scope of the exhibition. In addition, the accompanying conference program will undoubtedly have a positive effect on the development of international logistics.”

This year is the first time that the two big events, transport logistic China and China International Logistics Week were held together after they agreed on strategic cooperation. With the integration of China International Logistics Week’s good relationship with local government and industry associations, the scale of the transport logistic China were greatly improved.

“PeriLog (perishable logistics) – fresh logistics Asia ”is an exhibition area focusing on the transport and storage of perishable goods, as well as cool chain logistics. The growing importance of fresh logistics, and that of PeriLog, was reflected in exhibitor numbers and space statistics. More than 120 exhibitors, predominantly from Asia, were represented, occupying 14,000 square meters of space. Mr. Xia Meng, Senior Manager of Distribution Dept. of JD Express commented: “The trade fair proved to be very influential in the industry. The

Press Release | 6/16/2016 | 3/3

visitors from many different areas were very professional. We made contact with a large number of target customers in the food industry.”

“Air Cargo China”, Asia’s biggest air freight industry event, “is moving in the right direction,” Mr. Dirk Reich, President and CEO of Cargolux Airlines pointed out and expected as a result of the show “to increase business in China”. All the Asian markets’ decision-makers in Hall E1 occupied an area of over 5,000 square meters, an increase of more than 20 percent. They explored the trends in the air freight sector – both during the exhibition and the accompanying conference. For the first time, the latter ran for the entire period of the exhibition and dealt with the most important economic topics facing the air freight industry. This enabled Air Cargo China visitors to benefit from the synergies of the “show in show” concept and transport logistic China’s various other focus areas.

The extensive conference program attracted visitors’ interest, having developed into China’s most comprehensive logistic congress event. More than 50 specialist forums shed light on the challenges in the Asian logistics market. Ms. Xu Jiamei, Vice President of Global Logistic Properties, confirmed: “The accompanying forums are very helpful as a platform to discuss the latest topics in smart logistics.”

The next transport logistic China will take place from 16 to 18 May 2018 in Shanghai.

Additional information is available at www.transportlogistic-china.com and www.aircargochina.com

About Messe München GmbH

Messe München is one of the world’s leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the

Press Release | 6/16/2016 | 4/4

MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.

Press contact:

Dr. Jutta Seitz
PR Manager
Tel. +49 89 949-21480
jutta.seitz@messe-muenchen.de