



Munich, June 24, 2022

## Press Release

### Final report

## analytica 2022 wowed the laboratory industry

- **891 exhibitors from 39 countries, about 26,000 visitors from 114 countries**
- **Main topic: Digital transformation in the laboratory**
- **analytica extended: digital extension through July 8**

**An excellent mood in five halls, delighted faces and many lively discussions at the exhibition booths: At analytica 2022, the international laboratory industry met again in person from June 21 to 24 in Munich. At the world's leading trade fair, 891 exhibitors presented their innovations for the entire range of laboratory and analytics technology, life sciences and biotechnology to around 26,000 visitors. Parallel to the event, the well-known analytica conference focused on scientific exchange, while the hands-on supporting program made the laboratory world of tomorrow come alive. Digitalization in the lab remained the number one trending topic.**

“analytica 2022 was a complete success,” concluded Dr. Reinhard Pfeiffer, CEO of Messe München. “After a four-year break, the international laboratory industry was finally able to come together again here in Munich at their leading trade fair; there is no other event that provides such comprehensive and in-depth coverage of the entire laboratory value chain in research and industry.” Siegbert Holtermüller, Chairman of the analytica Exhibitor Advisory Board and Head LifeScience Sales EMEA at Evident (Olympus), confirms, “For the industry, it was a highlight to be able to share ideas in person again and present innovations to customers live and up close.” analytica Exhibition Director Armin Wittmann adds: “Particularly with the key topic of digitalization in the laboratory,

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it was obvious how important it is to have an international platform that bundles the existing know-how from all areas and gives science, industry and users the opportunity to shape the laboratory of the future together.” The analytica project team was very happy to once again be able to give companies a live event. Exhibition Manager Susanne Grödl says: “It was wonderful to finally meet again in person with familiar faces from the industry and to see how intensely manufacturers used the direct exchange with laboratory users.”

### **Exhibitors delighted with visitor response**

“analytica confirmed for us that all the new digital communication tools can only partially replace the face-to-face customer contacts at a trade fair,” notes Uwe König, Senior Commercial Marketing Manager at Beckman Coulter Life Sciences. “Our customers had a positive response to this opportunity for in-person communication and many of them came to our booth.” Dr. Gunther Wobser, Managing Partner of Lauda Dr. R. Wobser, confirms, “We are delighted with the many starting points and professional expertise we could share at the most important leading international trade fair. It is precisely these expert discussions and direct contact that create such important impetus from within our industry.” Beth Constable, Events and Digital Leader EMEA at PerkinElmer, agrees, “the booth has been buzzing and conversations flowing, it’s great to be back!” Andreas Weninger, Managing Director of Mettler-Toledo, feels the event generated the same or even higher demand than before the crisis and is confident: “In-person trade fairs will remain an important platform for exchange in the industry in the future.”

### **Real-life knowledge transfer**

The extensive supporting program provided a wide range of insights into current fields of application. At the special show on the digital transformation, visitors experienced automated workflows, connected devices and robots in action, and could immerse themselves in the laboratory of the future in the action area and on the virtual reality floor. With practical presentations on focus topics such as Covid research, food and environmental analysis, and personalized medicine, the analytica forums provided progress reports and best-practice tips. The



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Occupational Health and Safety Forum was once again especially popular, with explosive live demonstrations showing visitors how to protect themselves from laboratory accidents. Another highlight were the two Covid expert panels, featuring renowned virologists such as Prof. Dr. Jonas Schmidt-Chanasit and Prof. Dr. Helga RübSamen-Schaeff.

### **Strong analytica conference**

The analytica conference, which has been an integral part of the trade fair for many years and attracted 1.487 participants this year, offered topics ranging from water analysis to metabolome research to data management. High-profile scientists spoke about the industry's top scientific issues over three days and presented almost 200 lectures and a poster exhibition. Dr. Carina Kniep (German Chemical Society), coordinator of the analytica conference, draws a very positive conclusion: "The Analytics Forum, consisting of the German Chemical Society (GDCh), the German Society for Clinical Chemistry and Laboratory Medicine (DGKL) and the Society for Biochemistry and Molecular Biology (GBM), can look back on a very well-attended and high-level analytica conference 2022; as the first international analytics conference in Germany since the coronavirus hiatus, it was a long-awaited forum for scientific exchange."

### **New feature: analytica extended**

This year for the first time, the trade fair is getting a 14-day digital extension: At [analytica-extended.de](https://analytica-extended.de), anyone who didn't have time to travel to Munich can take a virtual tour from June 25 to July 8 to learn about innovations from all areas of the trade fair or contact exhibitors directly with the click of a mouse. In addition, parts of the supporting program, such as the special show on the digital transformation, selected highlights from the analytica conference and presentations from the forums will be available online as webinars.

### **analytica in figures**

891 exhibitors traveled from 39 countries and regions, about 45 percent of them from abroad. Around 26,000 visitors arrived from 114 countries and regions. After Germany, the top visitor countries were (in this order): Austria,



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Switzerland, Italy, Great Britain and Northern Ireland, France, the Netherlands, Poland, the USA, Spain and Slovenia.

**analytica's digital extension until July 8: [analytica-extended.de](https://www.analytica.de/en/extended)**

The next analytica will take place with the analytica conference from April 23 to 26, 2024.

Please find this press release for download including press pictures at [analytica.de/en/press/newsroom](https://www.analytica.de/en/press/newsroom)

#### **About analytica**

analytica is the world's leading trade fair for the laboratory technology, analysis and biotechnology industries and their users in research and business. The trade fair will be complemented by the analytica conference, where the international scientific elite meet for discussion of current topics in chemistry, biochemistry and laboratory medicine. Since 1968, analytica has been held biannually in Munich. The next event will take place from April 23–26, 2024.

#### **analytica worldwide**

Messe München is the world's leading trade fair organizer for laboratory technology, analysis and biotechnology: The analytica network comprises – in addition to the world's leading trade fair analytica – analytica China, analytica Anacon India with India Lab Expo and analytica Vietnam.

#### **About Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, South Africa and Turkey. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.