

Munich, January 9, 2024

Press release

analytica and ceramitec 2024 in parallel – added value for exhibitors and visitors

From April 9 to 12, 2024, analytica, the world's leading trade fair for laboratory technology, analysis and biotechnology, and ceramitec, the world's leading trade fair for the ceramics industry, will be held in parallel at the Munich Exhibition Center. That will create added value for exhibitors and visitors at both events, as the entire value chain from material development to analytical precision will be covered.

The ceramics industry will benefit, for instance, from automated laboratory systems, modern analytical tools, and innovative measurement technologies that provide accurate data on material composition in order to control and further optimize the quality of the raw materials used and the end products. In many laboratories, in turn, technical ceramics are used in devices and components because they can withstand extreme temperatures and high mechanical stress and are resistant to aggressive chemicals. Some ceramic types are also biocompatible, which makes them suitable for certain experiments in biomedical research.

The supporting program for both two trade fairs will also include presentations and discussion panels that are beneficial for both sides. At ceramitec, guided tours will be offered that provide an introduction to the range of products and services for technical ceramics and ceramic components. In the Occupational Safety and Health Forum at analytica, experts will once again show, in part with explosive live demonstrations, how safety can be ensured in daily laboratory work.

Exhibitor and visitor tickets for analytica and ceramitec grant admission to the parallel event.

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About analytica

analytica is the world's leading trade fair for the laboratory technology, analysis and biotechnology industries and their users in research and business. The trade fair will be complemented by the analytica conference, where the international scientific elite meet for discussion of current topics in chemistry, biochemistry and laboratory medicine. Since 1968, analytica has been held biannually in Munich. The next event will take place from April 9–12, 2024.

About ceramitec

ceramitec is the leading trade fair for the ceramics industry. Every branch of the industry is represented, from classic ceramics, raw materials and industrial ceramics to technical ceramics and powder metallurgy. "ceramitec: Technologies · Innovations · Materials" is held every three years. The next edition will be held in Munich from April 9 – 12, 2024.

About Messe München

As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at its more than 80 trade fairs worldwide. These include eleven of the world's leading trade fairs such as bauma, BAU, IFAT, electronica, and ISPO. Messe München's portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its subsidiaries, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, and the U.S. With a network of more than 15 affiliated companies and almost 70 representations worldwide, Messe München is active in more than 130 countries. The more than 150 events held annually attract around 50,000 exhibitors and around three million visitors in Germany and abroad.