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Press Release

analytica supporting program: Fit for the laboratory world of tomorrow

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- **analytica conference: Inspiration from research**
- **Special show Digital Transformation: Experience the lab future live**
- **analytica forums and focus days: Practical knowledge for market success**

Whether in the battle against climate change, in developing vaccines and medicines, or controlling our food, modern analysis methods are indispensable. Over 1,050 exhibitors at analytica in Munich from April 9 to 12 will be showcasing the new instruments and applications the laboratory industry is using to meet the current challenges. The extensive supporting program at the world's leading trade fair for laboratory technology, analysis and biotechnology makes it easy to exchange know-how and ideas in person.

analytica conference: Science meets industry

The most important part of the supporting program is the analytica conference with around 200 lectures by renowned scientists from all over the world. Alongside the megatrends of artificial intelligence (AI), data management and sustainability in the laboratory, the agenda includes sessions on food safety, atmospheric chemistry, and the up-and-coming research field of spatial biology. There are also lecture series dedicated to drug analysis, omics technologies, modern spectroscopy, and many other high-tech analysis methods. In addition, the multifaceted program invites you to think outside the box. How are old oil paintings examined? Why does analytics play a key role in the circular economy of tomorrow? The analytica conference also answers questions like these. It will be held on the first three days of the trade fair at the ICM (International Congress Center Munich) directly next to the exhibition halls and is included in the analytica ticket.

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Special show and forum on digital transformation: Kevin & co. in action

If you want to experience Laboratory 4.0 live, you should visit the special show Digital Transformation in Hall B2. Over twelve partners will be presenting solutions for marketable, fully automated workflows with cobot assistance, real-time chemical tracking, and standardized device communication at five application stations. The autonomous laboratory robot Kevin will of course also be there. The Digital Transformation Forum in Hall A3 offers even more tips for the digital change. Here, exhibitors present their latest solutions for the digital laboratory, and the industry association Spectaris will introduce the OPC UA LADS communication standard, which enables the manufacturer-independent networking of devices via plug-and-play.

analytica forums and Finance Days: First-hand knowledge

The Biotech (Hall A3), Laboratory & Analysis (Hall B1), and Occupational Health & Safety (Hall B1) forums also provide practical information on innovations for the laboratory world. Among the crowd-pullers in the Occupational Health & Safety Forum are the “explosive” experimental lectures by asecos on handling hazardous materials, being held on Monday through Friday at 11 a.m. and 1 p.m. Special attention will be given this year to the safe storage and disposal of lithium-ion batteries. Financing tips and global market trends in the life sciences and biotechnology are the focus of the analytica Finance Day on April 11 in Hall A3. In the morning of April 10, there will be lectures and a discussion on the current state of smart medicine, while the focus in the afternoon will be on bioeconomy. Among the topics being discussed in keynote speeches and panel discussions are sustainability in the capital market and alternative nutrition in Germany. On April 11, there will be advice on growth financing and first-hand success stories. From 1 p.m., startup companies have the opportunity to present their latest innovations in the form of short elevator pitches.

analytica specials, Jobday and Student Day: Kick-start your career

Jobday on April 12 is the ideal opportunity to get to know potential employers, talk to HR managers, and find out about vacancies. Job offers from exhibitors will be posted on the job wall in Halls B1 and A3. In addition, the “Laboratory &



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Analysis” Forum in Hall B1 dedicates an entire day to the topic of jobs on Friday, April 12. With a comprehensive program, experts from the industry provide information about career opportunities in the chemical and pharmaceutical sector, and in the field of lab equipment manufacturers. The tailor-made program offered by the training and consulting company Dr. Klinkner & Partner is an ideal addition on the subject of education and training. Its topics range from risk management to analysis techniques such as ion or gas chromatography. The popular Student Day will also take place on the last day of the fair. It is aimed at high school graduates interested in studying chemistry, biology, biochemistry, biotechnology, and food chemistry.

analytica and ceramitec: one ticket for two trade fairs

The analytica ticket is also valid for ceramitec, the leading international trade fair for the ceramics industry, being held in parallel at the Munich Exhibition Center – clear added value for all exhibitors and visitors. On the one hand, technical ceramics are an important material for analytical equipment components. On the other, the ceramics industry requires analytical tools for material development, and for raw material and product control.

Information on the complete analytica supporting program is available at analytica.de/en/munich/program/

Please find this press release including pictures to download at analytica.de/en/munich/press/press-releases/

About analytica

analytica is the world’s leading trade fair for the laboratory technology, analysis and biotechnology industries and their users in research and business. The trade fair will be complemented by the analytica conference, where the international scientific elite meet for discussion of current topics in chemistry, biochemistry and laboratory medicine. Since 1968, analytica has been held biannually in Munich. The next event will take place from April 9–12, 2024.

analytica worldwide

Messe München is the world’s leading trade fair organizer for laboratory technology, analysis and biotechnology: The analytica network comprises – in addition to the world’s leading trade fair analytica – analytica China, analytica Anacon India with India Lab Expo, analytica Vietnam and analytica Lab Africa.



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About Messe München

As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at its more than 80 trade fairs worldwide. These include eleven of the world's leading trade fairs such as bauma, BAU, IFAT, electronica, and ISPO. Messe München's portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its subsidiaries, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, and the U.S. With a network of more than 15 affiliated companies and almost 70 representations worldwide, Messe München is active in more than 130 countries. The more than 150 events held annually attract around 50,000 exhibitors and around three million visitors in Germany and abroad.