

Press release

New date

BAU to be shortened

16. June 2023

- New dates: January 13 to 17, 2025
- BAU will be held in future from Monday to Friday
- Messe München is following the wishes of the industry

For future events, BAU will be shortened from six to five days. Messe München made the decision after consulting the BAU Board of Trustees and Advisory Board. The next world-leading trade fair for architecture, materials and systems will be held from January 13 to 17, 2025, hence from Monday to Friday.

Dr. Reinhard Pfeiffer, CEO of Messe München, explains: “The last event in April was a resounding success. The exhibitors and visitors were full of praise for BAU in the survey. In our discussions with the key accounts during the trade fair, however, it became increasingly apparent that the companies would welcome a shorter trade fair.” Dieter Schäfer, longstanding chairman of the BAU Advisory Board and Board of Trustees points out: “At our recent meetings with Messe München, we took a critical look at this issue together with Messe München and received a similar opinion from the large majority of our members. It is clear what the industry’s wishes are on this matter.” Pfeiffer puts the results of the discussions in a nutshell: “We are therefore now accommodating this wish. We are convinced that BAU will be even more condensed and efficient for exhibitors and visitors in future through this step.”

Friday will remain a full trade show day with the same opening hours as on all other trade show days. This is the unanimous vote of the Advisory Board and the Board of Trustees of BAU.

You can find more information at <https://bau-muenchen.com/en/>

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About BAU

BAU, the world's leading trade fair for architecture, materials and systems, is the largest and most important event in the industry. Unique worldwide, BAU brings together the industry's market leaders in this multi-trade exhibition every two years. The range of exhibits is broken down according to building materials, products and topics. BAU addresses all those involved in planning, construction and the operation of all types of buildings. BAU is also the world's biggest trade fair for architects and engineers. The numerous events in the supporting program, including high-profile forums with experts from around the world, round out the trade fair program.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, more than 50,000 exhibitors and around 3 million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München, and also abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, South Africa and Turkey. With a network of associated companies in Europe, Asia, Africa, and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.