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Press release

bauma CONEXPO INDIA Record: India's largest construction machinery trade fair continues to grow

- **700 exhibitors from 30 countries will display latest technologies**
- **New products to be presented live in the demo site**
- **Far-reaching supporting program for visitors and exhibitors**

The largest-ever bauma CONEXPO INDIA will open its doors in just a few days: Manufacturers from all parts of the world will present construction machinery, equipment and technological innovations from December 11 to 14 at the HUDA Ground in Gurgaon/Delhi. A multifaceted supporting program and live action in the demo area also await trade fair visitors and exhibitors.

India's construction industry is booming, and the market for construction machinery is growing. One reason is the large amount of money that the Indian government is allocating into infrastructure projects. India is to become the world's third-largest market for the global construction industry by 2025. "At the largest-ever bauma CONEXPO INDIA, exhibitors will display construction machinery and vehicles, building materials and mining machines as well as construction equipment – on more than 195,000 square meters," said Bhupinder Singh, the CEO of bC Expo India.

Live action in the demo area

The trade fair in Delhi has attracted exhibitors from all parts of the world. Major players in the industry have expanded their booth space, including ACE, Case, Caterpillar, JCB, Kobelco, L&T, Liugong, PERI, Putzmeister, Sany, Schwing Stetter, Volvo, Wirtgen and Zoomlion. The German company Kaeser Kompressoren SE and the Indian manufacturer Tata Hitachi will attend for the first time.

Doosan Bobcat, JCB, Liugong, Peri, Schwing Stetter, Volvo Group and other exhibitors will present their products in the demo area. Visitors can discover technological innovations and see machines live in action here.

Conferences, talks and industry events

"bauma CONEXPO INDIA is the right place to close deals and learn more about the tremendous opportunities that India has to offer," Singh says. The trade fair will offer a far-reaching supporting program with this very purpose in mind. The Builders' Association of India (BAI), the Indian Construction Equipment Manufacturers' Association (iCEMA), the Construction Equipment Rental Association (CERA) and UBS Forums are organizing industry events.

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BAI traditionally uses the trade fair as a networking platform for its members. As part of these activities, the BAI Managing Committee Meeting will be held on December 11, 2018. December 12, 2018, CERA will conduct an industry event titled “Leasing Construction Equipment – a Vital Need for a Growing India.”

Professional conference “Transportation Infrastructure”

UBS Forums will hold the professional conference “Transportation Infrastructure” on December 13 and 14, 2018 with key focus upon roads, railways and urban transportation. Highly respected speakers will talk about the impact of the government’s infrastructure initiatives on the growing economy. Other topics will include sustainable transportation in India and the digitalization of public transportation. Rail construction and rail-construction machinery will also be focal points along with the Sagar Mala Project, India’s development program for intermodal harbor hubs.

You will find more information at www.bcindia.com/program

bauma CONEXPO INDIA

bauma CONEXPO INDIA, international trade fair for construction machinery, building material machines, mining machines and construction vehicles, is the most important industry event for the sector in India with an exhibition area of 150,000 square meters. The last bauma CONEXPO INDIA in December 2016 attracted 647 exhibitors from 30 countries and 32.644 participants from India and neighboring states. bauma CONEXPO INDIA is held every two years: the 5th event will take place at the Huda Grounds in Gurgaon/Delhi from December 11 to 14, 2018.

bauma NETWORK: Six construction machinery trade fairs of Messe München

In addition to the world’s leading trade fair bauma, Messe München has extensive skill in organizing additional international construction machinery trade fairs. For example, Messe München organizes bauma China in Shanghai and bauma CONEXPO INDIA in Gurgaon/Delhi together with the Association of Equipment Manufacturers (AEM) as well as the bauma CONEXPO Africa in Johannesburg. In December 2015, Messe München successfully expanded its portfolio further with the purchase of the leading Russian construction machinery trade fair CTT, now renamed bauma CTT RUSSIA. In March 2017, the bauma NETWORK was again expanded with M&T EXPO in the form of a license agreement with SOBRATEMA (Brazilian Association of Association of Technology for Construction and Mining).

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.

Association of Equipment Manufacturers (AEM)

AEM is the North American-based international trade group providing innovative business development resources to advance the off-road equipment manufacturing industry in the global marketplace. AEM membership comprises more than 1,000 companies and more than 200 product lines in the agriculture and construction-related industry sectors. AEM is headquartered in Milwaukee, Wisconsin, with offices in the world capitals of Washington, D.C.; Ottawa, Canada; and Beijing, China. AEM has an ownership stake in and/or manages several world-class exhibitions, including CONEXPO-CON/AGG, one of the world’s largest gathering places for the construction industries.

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