

32. Weltleitmesse für Baumaschinen, Baustoffmaschinen,
Bergbaumaschinen, Baufahrzeuge und Baugeräte
8.–14. April 2019, Messe München

32nd Edition of the World's Leading Trade Fair for Construction Machinery,
Building Material Machines, Mining Machines, Construction Vehicles and Construction Equipment
April 8 –14, 2019, Messe München, Germany

www.bauma.de

bauma

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Press release

bauma kicks off in Munich: “This trade fair is a showcase for Germany”

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- German Economics Minister Altmaier, Bavarian Minister President Söder and Messe München CEO Dittrich open the fair
- 3,700 exhibitors present their products at the world's largest trade fair
- Altmaier: “We must increase the number of apartments at least by half”
- Söder: “The construction industry is the indicator of our economic strength”

The world's largest trade fair has opened its doors in Munich: On Monday, April 8, 2019, German Minister for Economic Affairs and Energy Peter Altmaier, Bavarian Minister President Dr. Markus Söder and Messe München CEO Klaus Dittrich opened bauma 2019, the world's leading trade fair for construction machinery, building material machines, mining machines, construction vehicles and construction equipment.

Peter Altmaier saluted bauma, saying: “This trade fair is a showcase for Germany.” In an address, the German economics minister also touched on the extremely tight housing market facing the country: “We must increase the number of apartments at least by half in coming years.” The minister said the German government planned to invest up to €10 billion in coming years to finance such things as public housing for low-income citizens, the construction of private apartment buildings and a program that provides parents with a government subsidy paid on a per-child basis to finance the purchase of their own home or condominium. The construction machinery industry that is showcasing its products over the next seven days will play a key role in this effort, Altmaier said.

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Press release | April 8, 2019 | 2/2

Dr. Markus Söder shared Altmaier's enthusiasm. "bauma is the world's largest trade fair," Söder said. "Highly innovative and gigantic construction machines from all parts of the world demonstrate the progress that has been achieved by the construction industry. The latest machines are even all-electric and emission-free. The construction industry is the indicator of our economic strength." Söder noted that his father took him to bauma when he was a little boy: "For me as a private individual, a visit to bauma has always been a highlight in my life."

The Bavarian Minister President also spelled out the key factors that will affect the industry's future: accelerating government approval processes, intelligent construction practices performed with the help of digital planning, and the level-headed management of area protection and construction activity.

The world's largest trade fair is breaking every record again this year. Klaus Dittrich, Chairman and CEO of Messe München, said: "With 614,000 square meters of space, bauma has grown once again this year. A total of 3,700 exhibitors from about 60 countries are showing their innovations here in Munich. Our visitors have come from more than 200 countries."

The current debate in Germany about expropriating housing owned by major housing construction groups was also discussed during the opening of the exhibition. Altmaier and Söder both agreed on one point: Expropriation is the wrong way to take pressure off the housing market. Söder described it as a "socialist idea that will not work."

Visitors can marvel at the gigantic crawler cranes, hydraulic excavators, mining vehicles and much more through April 14.

Press release | April 8, 2019 | 3/3

Important information for the media:

The media center at bauma 2019 is located on the second floor above the main entrance west. Journalists can obtain accreditation online at:

<https://www.bauma.de/press/services/accreditation/index.html>. More information is available in the [Newsroom](#). More information at www.bauma.de.

About bauma

bauma is the world's leading sector event for construction machinery, building material machines, mining machines, construction vehicles and construction equipment. With a total exhibition space of 605,000 square meters, bauma is also the largest trade show in the world. In 2016 bauma broke again all previous records, attracting a total of 3,425 exhibitors from 58 countries, and 583,736 visitors from 219 countries. bauma takes place every three years in Munich; the dates for the next edition are April 8 to 14, 2019.

bauma NETWORK: Six construction machinery trade fairs of Messe München

In addition to the world's leading trade fair bauma, Messe München has extensive skill in organizing additional international construction machinery trade fairs. For example, Messe München organizes bauma China in Shanghai and bauma CONEXPO INDIA in Gurgaon/Delhi together with the Association of Equipment Manufacturers (AEM) as well as the bauma CONEXPO Africa in Johannesburg. In December 2015, Messe München successfully expanded its portfolio further with the purchase of the leading Russian construction machinery trade fair CTT, now renamed bauma CTT RUSSIA. In March 2017, the bauma NETWORK was again expanded with M&T EXPO in the form of a license agreement with SOBRATEMA (Brazilian Association of Association of Technology for Construction and Mining).

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.

Press release | April 8, 2019 | 4/4

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