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**Press Release**

**The fair is only a few weeks away**

## **The industry is eagerly awaiting ceramitec**

- **Domains strongly represented: technical ceramics, fine ceramics, raw materials, powder metallurgy and furnaces**
- **ceramitec to occupy a total of three halls**
- **For the first time: two forums for the supporting program**

In just a few weeks' time, ceramitec will open its doors at Messe München from June 21 to 24. Covering three halls—C1 to C3—the leading international trade fair for the ceramics industry will not only feature the entire spectrum of the sector—ranging from classic ceramics and raw materials to industrial ceramics, technical ceramics and powder metallurgy—but also a rich supporting program.

Without any doubt, this year's ceramitec will be an important benchmark and meeting point for the industry, as Dr. Robert Schönberger, ceramitec Exhibition Director, also confirms: "After two hard years, it is finally time again for in-person exchanges at trade shows—an opportunity that many companies now want to take advantage of." Although the pandemic led to delays or even downtimes in many industries, its effects on the innovative strength of the ceramics industry were not serious: "In the fields of technical ceramics, fine ceramics, raw materials, powder metallurgy and furnaces in particular, there will be many industry giants with us in Munich to present their innovations and trends."

However, Schönberger adds that the last two years have not failed to leave their mark on the industry: "Trade fairs always reflect the market. As far as ceramitec is concerned, we obviously would have liked to see more support in the heavy clay sector, even though we can welcome important players from this segment such as Lingl Anlagenbau, Sabo, Metalcertima and De Boer Machines." But overall, it is clear that companies are aware of the importance of personal exchange. "We get extremely positive feedback when we talk to our clients. And

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although things will probably be a little different this year, many of them are really looking forward to ceramitec."

The supporting program, which will for the first time fill two forums (Halls C1 and C3), is certainly one of the reasons here. Over 30 slots will allow attendees to choose between expert presentations, panel discussions and exhibitor presentations. Rounding off the offer, the Career Day for young professionals, organized by students of the Koblenz University of Applied Sciences, will present options and opportunities to start a career in the ceramics industry. "The program this year is one that has never been so colorful and varied before," Schönberger says. "Along with new applications for our high-performance material, visitors to the show will discover ideas that make manufacturing processes and the products themselves even better."

**More information is available at [www.ceramitec.com](http://www.ceramitec.com).**

### **About ceramitec**

ceramitec is the leading trade fair for the ceramics industry. Every branch of the industry is represented, from classic ceramics, raw materials and industrial ceramics to technical ceramics and powder metallurgy. "ceramitec: Technologies · Innovations · Materials" is held every three years. The next event will be held in Munich from June 21 to 24, 2022.

### **Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, South Africa and Turkey. With a network of associated companies in Europe, Asia, Africa, and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.