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Press Release

Final report

ceramitec 2022 attracts large numbers of specialist visitors and exhibitors from all over the world

- **63 percent of exhibitors in Munich from other countries**
- **58 percent of visitors from overseas**
- **The efficient use of resources and decarbonization were the main topics at the trade fair**
- **Exhibitors highlighted the large number of specialist visitors**

Sabine Wagner
PR Manager
Tel. +49 89 949-20802
sabine.wagner@messe-muenchen.de

Four days, three halls and numerous foreign exhibitors and visitors: ceramitec, which took place at the Messe München site from June 21 - 24, was once again the meeting place for the sector – despite the difficult circumstances. A total of 356 exhibitors from 34 countries – 63 percent of them from abroad. Irrespective of the restrictions still in place on travel from the Asian region and the current geopolitical uncertainties, around 10,000 visitors from 84 countries (in other words, 58 percent of total visitors) attended this leading international trade fair for the ceramics industry.

Specialist visitors from a wide range of countries

Dr. Jürgen Blumm, Managing Director of Netzsch-Gerätebau and Chairman of the Advisory Board for ceramitec, gives a very positive assessment of the trade fair: “We’re very happy with how the trade fair went. Naturally, the number of visitors was down but we did have an above-average number of specific inquiries regarding short-term investment needs from companies all over the world. That’s why ceramitec 2022 is already a great success for us.” Hélder Almeida, Sales Manager at metalcértima, can only confirm that: “The quality and international mix of specialist visitors was truly at a very high level. The people who were at our stand wanted to do business with us.”

Messe München GmbH
Messegelände
81823 Munich
Germany
www.messe-muenchen.de



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Sector looking to catch up

As Karl Liedel, an authorized representative of Lingl Anlagenbau explains, the efficient use of resources, climate neutrality and saving energy are key topics in the ceramics industry too: “Our expectations for ceramitec 2022 were more than met. Many familiar faces stopped by the stand, but numerous new contacts were also made. Right now, it’s vital that we talk about decarbonization and help customers to save energy. That requires platforms like ceramitec, as they provide a place where experts can meet to discuss things. Last but not least, attending ceramitec confirmed for us that personal contact is more important than ever.”

Conference program with numerous innovations

The conference program at ceramitec also provided opportunities to talk. It was very well received during the trade fair and was used as a place for discussions. Mathilde Forestier, Communication and Events Director, Pôle Européen de la Céramique, which organized a joint stand with 15 co-exhibitors and two trade forums in the conference program, emphasizes: “Our presentations attracted large numbers of visitors. The people were well-versed and interested in what was on offer. Specifically, during the discussions afterwards, we often saw that solutions and innovations are also needed especially in processing many different materials and thermal processes in order to meet the current challenges.”

As Pauline Darbouret, Global Marketing Manager at Ferro, explained, “ceramitec is the perfect opportunity for this: “It’s a great feeling to welcome customers and partners to ceramitec after four long years. It remains an important date in our calendar and provides a platform for demonstrating new product technologies and devices.”

“Finally, we can meet in person again”

Collin Davis, Executive Director of Capital Goods Shows at Messe München: “I was delighted that the trade fair attracted so many specialist visitors from countries abroad. This proves how important ceramitec is on an international level. However, feedback from our exhibitors indicates very clearly that personal

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contact at trade fairs is essential. More than once, I heard people saying, 'Finally, we can meet in person again'."

Further information and image material are available online at www.ceramitec.com

About ceramitec

ceramitec is the leading trade fair for the ceramics industry. Every branch of the industry is represented, from classic ceramics, raw materials and industrial ceramics to technical ceramics and powder metallurgy. "ceramitec: Technologies · Innovations · Materials" is held every three years.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, South Africa and Turkey. With a network of associated companies in Europe, Asia, Africa, and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.