

## Press release

### Final report

## “At ceramitec you have conversations you wouldn’t otherwise have”

April 12, 2024

- **466 exhibitors from 36 countries**
- **More than 13,000 visitors from 84 countries: +30 percent**
- **Share of international visitors at 57 percent**
- **Focus on resource efficiency, zero emissions and digitalization**

466 – 33,000 – 13,000: these are the key figures for ceramitec, which took place at the Munich exhibition grounds from April 9 to 12, 2024. A total of 466 exhibitors from 36 countries (2022: 340 exhibitors from 32 countries) presented their world premieres, products and innovations across 33,000 square meters in three halls. In total, more than 13,000 visitors from 84 countries (2022: 10,000 visitors from 84 countries) attended this leading international trade fair for the ceramics industry. The turnout from abroad was once again very strong this year.

Collin Davis, Executive Director at Messe München, is delighted: “With an international share of 57 percent of visitors and 65 percent of exhibitors, ceramitec has clearly demonstrated its relevance for the ceramics industry as a whole. We have seen the topics here that are driving the industry, from digitalization to zero emissions, decarbonization and resource efficiency as well as new applications for ceramic solutions – at the stands, but also in our conference program.”

### **ceramitec – “a great event with numerous world firsts”**

For Dr. Jürgen Blumm, Managing Director of Netzsch-Gerätebau and Chairman of the ceramitec Advisory Board, “ceramitec 2024 is a great success. Compared

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to the last event in 2022, there were significantly more visitors and many new contacts made. The exhibiting companies also showcased innovations this year, especially in the areas of automation, sustainability and energy efficiency. All in all, it is a great event with many world premieres and advancements from the exhibitors along with many enthusiastic visitors.” Stephan Eirich, President of Maschinenfabrik Gustav Eirich, stresses that “ceramitec 2024 once again made Munich the world capital of the ceramics industry. Numerous decision-makers and experts were on hand providing deep insights into the challenges and opportunities facing the industry. The result was productive talks highlighting genuine interest in technical solutions and innovations.”

#### **ceramitec – the place for high-caliber talks**

Johannes Heckmann, CEO of Nabaltec AG, is also satisfied: “For us, ceramitec is the trade fair in Europe where the refractory and ceramics industry comes together. As always, the quality of discussions with the expert audience is outstanding.”

Christian Müller, Deputy Managing Director at Dorst Technologies, can only agree: “This year’s highlights were the many collaborative and high-caliber talks with our customers. For us, ceramitec represents both tradition and change.” And Matthias Uhl, Managing Director at Riedhammer, adds: “Quality and customer talks are very important to us, as is generating new ideas. The ceramists ‘family’ knows and appreciates each other very much. As a result, you also have conversations here that you wouldn’t otherwise have. That’s what ceramitec is all about: You walk in and feel at home.”

#### **ceramitec – a multifaceted platform**

Whether presenting your company in new markets or meeting with existing customers, there are many reasons for exhibitors to take part in ceramitec, as Hakan Baykoz, Managing Director at He-Pro, confirms: “For our company, ceramitec is a big step toward expanding into the global market.” And Giorgos Koukas, Commercial Director at Sabo, emphasizes: “ceramitec is a very important event for our industry and our company. For our company, ceramitec is a vital communication channel with our customers and our industry.”

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### **ceramitec – simply no alternative**

Dr. Moritz von Witzleben, Managing Director at Inmatec Technologies, sums up the sentiment this year: “For us, ceramitec is an industry highlight and the most important trade fair – there is simply no alternative.”

A delighted Paolo Pedrielli, President and CEO of Tecnofiliere, says: “We had the opportunity to meet potential new customers and refresh our relationships with existing customers. We realized that ceramitec now takes place every two years and we are looking forward to coming back to Munich in 2026.”

The next ceramitec will take place from March 24 to 26, 2026, i.e. from Tuesday through Thursday, once again in parallel with analytica, the world’s leading trade fair for laboratory technology, analysis and biotechnology, at the exhibition grounds in Munich.

**Further information is also available online at <https://ceramitec.com/en/>**

#### **About ceramitec**

ceramitec is the leading trade fair for the ceramics industry. Every branch of the industry is represented, from classic ceramics, raw materials and industrial ceramics to technical ceramics and powder metallurgy. The next ceramitec will be held from March 24 to 26, 2026, in Munich.

#### **Messe München**

As one of the world’s leading trade fair organizers, Messe München presents the world of tomorrow at its more than 90 international trade fairs. These include eleven of the world’s leading trade fairs such as bauma, BAU, IFAT, electronica, and ISPO. Its portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its subsidiaries, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, and the U.S. With a network of over 15 associated companies and almost 70 offices worldwide, Messe München is active in more than 130 countries. The more than 150 events held annually attract around 50,000 exhibitors and around three million visitors in Germany and abroad.