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Press Release

electronica 2022: “Anticipation in the industry is high”

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- **The international electronics industry will meet at its world’s leading trade fair**
- **Focal topic: Electronics paves the way for sustainable technologies**
- **Three questions for Dr. Reinhard Pfeiffer, CEO of Messe München**

electronica, the world’s leading trade fair and conference for electronics, will take place in 14 halls on the Munich exhibition grounds from November 15 to 18, 2022. Three questions for Dr. Reinhard Pfeiffer, CEO of Messe München, on the significance of the trade fair, this year’s highlights and main topics and the reason why electronica is offering a glimpse of the future.

Dr. Pfeiffer, electronica will begin in just a few weeks – what’s the response in the industry?

“Anticipation in the industry is high, since the last in-person trade fair took place four years ago due to the pandemic. electronica is the world’s most important industry gathering – and the only one this year – that seamlessly covers the entire spectrum of electronics and brings together the key players, decision makers and visionaries of the global electronics community. More than 2,000 exhibitors, covering a wide range of topics, have already registered to present their latest technologies and solutions at the trade fair. And we are particularly excited for SEMICON Europa, the leading European microelectronics trade fair, which will take place alongside electronica for the second time and perfectly expand its offering.”

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What highlights can visitors look forward to?

“In terms of content, electronica is not only very well positioned because of the range of topics covered by its exhibitors, but also because of its extensive supporting program, in which industry experts will impart their wealth of specialist knowledge. As is tradition, the trade fair will be complemented by the electronica Conferences, which this year will deal with the topics of Automotive, Embedded Platforms, and Wireless Systems and Applications. The electronica Forums will focus in particular on applications and solutions, and are valuable sources of inspiration for visitors thanks to their practical presentations and panel discussions. And one issue of importance to us is the topic of career planning and promoting new talent to combat the shortage of specialist workers in the industry.”

What is the significance of electronica and what topics are particularly in focus this year?

“electronica is the most important international gathering for the electronics industry as it offers a 360° view of current and future developments, innovations and industry topics. In 2022, the trade fair will be held under the motto ‘Driving sustainable progress,’ as the electronics industry plays a vital role in paving the way for future societal topics and for the transition to an all-electric society. The CEOs of leading semiconductor companies will also discuss the industry’s contribution to protecting the climate at the exclusive CEO Roundtable. Additional topics of global relevance running through the trade fair include electric mobility, cybersecurity, embedded systems, industrial IoT, sustainability, smart energy, connectivity, AI, sensors and measurement technology. With electronica, we offer a platform that brings together experts and users, and that demonstrates practice-oriented, sustainable solutions for combating the challenges of our time.”

You can find this press release for download including press pictures at the [electronica newsroom](#).

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About electronica

electronica is the most important international meeting place for the electronics industry. The world's leading trade fair covers the entire electronics spectrum from components to systems, applications and services. The extensive supporting program highlights the automotive, embedded, semiconductors and wireless – and networks startups with the industry. In 2018, over 81,000 visitors and more than 3,100 exhibitors attended electronica, and 8,253 people took part in electronica virtual in November 2020. The next electronica will be held from November 15 to 18, 2022 at the Messe München Exhibition Center.

electronica worldwide

In addition to electronica, Messe München organizes electronica China, electronica South China, electronica India, the SmartCards Expo and electronicAsia. The network of electronics trade fairs also includes productronica in Munich, productronica China, productronica South China, productronica India and LOPEC.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, South Africa and Turkey. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.