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Press Release

Strong trade fair trio

From 2019: IFAT with three events in China

- IE expo Chengdu from June 27 to 29, 2019 for the first time
- Trade show portfolio geared toward West China
- Strong partnership with regional government authorities and industry associations

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Messe München expands its network of environmental technology shows in China: starting next year, it will be represented with a third IFAT event in the Middle Kingdom. As solution platform for the western region of China, IE expo Chengdu will be held for the first time from June 27 to 29, 2019 at the Western China International Expo City in the 15-million city of Chengdu.

For Stefan Rummel, Managing Director of Messe München the dynamic nature of the Chinese environmental market virtually calls for an expansion of the [IFAT network](#): “China is absolutely determined to make its economic development more sustainable and to invest in environmental engineering. This is demonstrated by the rapid growth of our Chinese IFAT events and by China’s steadily increasing participation in [IFAT](#) in Munich.”

Chengdu: gateway to western China

The new IE expo Chengdu will have a regional format. Its portfolio as well as the topics of the supporting conference will be geared toward the needs of the western provinces. Being the gateway to the west of the People’s Republic, the location of Chengdu is key—in geographic, economic and political terms. Jiang Gang, Managing Director of Messe Muenchen Zhongmao: “Chengdu is the most relevant transport hub, it is the region’s economic center together with Chongqing, it is part of the prospering economic belt along the Yangtze River

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and it enjoys strong political support due to its strategic importance for the expansion of the new Silk Road.”

Accordingly, the annual IE expo Chengdu is extremely well received in the region already now: the Chengdu Municipal People’s Government, the Chengdu Environmental Protection Bureau and the Chengdu Expo Bureau will appear as partner of the premiere in June.

Strong trade fair trio in China

The world’s leading trade show IFAT is already present with two events in China: with 1,762 exhibitors and 66,580 visitors, the annual [IE expo China](#) in Shanghai is the leading exhibition of the entire Asian industry. For the next edition, from April 15 to 17, 2019, the organizers again scale up the exhibition space by two halls to a total of 13 halls. [IE expo Guangzhou](#) is the South China counterpart to IE expo Chengdu and showcases solutions tailored to southern China. In the last September, it united 505 exhibitors and 26,493 visitors under one roof. Stefan Rummel is certain already: “In 2019, we will witness a strong trade fair trio in China.”

More information on the IFAT fairs is available at ifat-worldwide.com.

About IFAT

IFAT is the world’s leading and largest trade show of the environmental technology industry. Every two years, the trade fair presents solutions for water, sewage, waste and raw materials management as well as strategies to utilize and sustainably preserve resources in intelligent cycles. The 2018 edition attracted 3,305 exhibitors from 58 countries and 142,472 trade visitors from 162 nations. The event occupied a completely booked space of 260,000 square meters, divided among 18 halls and an outdoor area. The next IFAT will be held from May 4 to 8, 2020 at the exhibition center in Munich, Germany.

About IE expo China

IE expo China—presented by IFAT—is Asia’s Leading Trade Fair for Environmental Technology: Solutions for Water, Waste, Air and Soil. The organizer of the event is Messe Muenchen Zhongmao Co., Ltd.—a joint venture by Messe München Shanghai Co. Ltd. and Shanghai ZM International Exhibition Co. Ltd. Spanning 128,000 square meters of exhibitions space, the 2018 edition of IE expo China 2018 attracted 1,762 exhibitors from 26 countries and 66,580 visitors from 59 countries. The next event will take place from April 15 to 17, 2019 at the Shanghai New International Expo Centre (SNIIEC). With IE expo Guangzhou and IE expo Chengdu there are also two regional editions of the trade fair, focusing on the markets in South and West China.

IFAT worldwide

Messe München not only demonstrates its considerable expertise in organizing environmental technology trade shows with the world’s leading trade fair IFAT. Other international events include IE expo China in Shanghai, IE expo Chengdu in Chengdu, IE expo Guangzhou in Guangzhou,

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IFAT Africa in Johannesburg, IFAT Eurasia in Istanbul and IFAT India in Mumbai. Additionally, IFAT is a strategic partner of FENASAN and Waste Expo Brasil in Brazil. Together, the IFAT events form the world's leading network for environmental technologies.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.