

Munich, 27. Februar 2023

Press Release

Final report

INHORGENTA MUNICH: stunning growth and brilliant business

- About 24,000 visitors from 90 countries—up 51 percent
- 802 exhibitors from 38 countries—up 10 percent
- Leading business platform for watches, jewelry, gemstones

Many premieres, international growth, and good business—**INHORGENTA MUNICH from February 24 to 27, 2023 in Munich was a great success. Europe's leading platform for watches, jewelry and gemstones impressively reaffirmed its position with significant increases in exhibitor and above all visitor numbers.**

"Approximately 24,000 trade visitors, a 51 percent increase compared to 2022, and a foreign share of 40 percent—INHORGENTA MUNICH is back in a spectacular way, more international than ever and strikingly confirmed as the most important business platform for the watch, jewelry and gemstone industry in Europe," says Stefan Rummel, CEO of Messe München. "The foundation has been laid for further international growth for brands and retailers in 2024, when INHORGENTA MUNICH celebrates its 50th anniversary."

Visitors came from 90 countries. For comparison, the figures from 2022 were: 15,664 visitors, 81 countries, 39 percent from abroad. After Germany, the top ten visitor countries in 2023 were: Austria, Switzerland, the Netherlands, Italy, Spain, Great Britain and Ireland, Belgium, Czech Republic, Greece and Poland.

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Press Release | 27. Februar 2023 | 2/2

As regards the exhibitors: 802 companies from 38 countries showcased, an increase by 10 percent (2022: 732 / 32). 49 percent came from abroad—again the highest internationality to date (2022: 45%).

The top ten exhibitor countries in 2023 after Germany were: Italy, Belgium, India, Austria, Poland, France, Hong Kong/China, Switzerland, Spain and the Netherlands.

Successful premieres included Damiani, World Diamond Group, Cielo Venezia 1270 and Carrera y Carrera, and from Germany NXT LVL Brands (Christ) with the brands Esprit, Jette Joop, Guido Maria Kretschmer and Favs. Two joint stands from Italy (Elegance & Lifestyle) and France (watches) also made their debut. Salon Suisse (watches) doubled its involvement—and all relevant wedding ring manufacturers were represented again.

Top trade visitors met glamorous brands

"Our brands attracted a lot of interest—the premiere was exceedingly successful," said Volkert Schmitz, Managing Director of NXT LVL Brands (Christ). Jérôme Favier, CEO of Damiani says: "Consumers from German-speaking countries already know us from their travels or from digital channels. The reason why we are at INHORGENTA is that we now also want to reach them through retail trade and thus build a trusting relationship." Marc Czemper, Division Manager WATCH Division of Casio Europe explains: "INHORGENTA 2023 was great, by far exceeding our expectations. The many personal discussions with our trade partners from Germany, Austria and other European countries were especially invaluable."

Nicole Ripp of Groh & Ripp emphasizes: "For us, INHORGENTA is the most important trade show and it has been very successful; this is where we meet the exact right audience from all over Europe." Johannes Weege, owner of MANU Schmuckmanufaktur says: "Once again we are pleasantly surprised by the large number of visitors and the good

Press Release | 27. Februar 2023 | 3/3

atmosphere." It thus once again showed: "The watch and jewelry industry needs the face-to-face trade fair despite increasing digitalization," says Bernd Dahlinger, Managing Partner of Dahlinger.

INHORGENTA AWARD for outstanding creations

The winners of the INHORGENTA AWARD 2023: BINDER Jewellery, BOLTENSTERN, Casio Europe, egf Manufaktur, Gerhard Hahn, Margret Hipp, Pavit Gujral, Sebastian Frost, Theodora D. and Uhrenfabrik Junghans. [More information about the award](#)

And: [Videostreams of the Trendfactory](#) program are available on the website free of charge.

More information on INHORGENTA: www.inhorgenta.com



INHORGENTA MUNICH 2023: stunning growth and brilliant business

About INHORGENTA MUNICH

INHORGENTA MUNICH, Europe's leading platform for jewelry, watches and gemstones is the order and communications platform for the industry and reflects the market in all its diversity. Spread over six halls at Messe München, exhibitors from across the globe will present their latest creations. Through its extensive supporting program, comprising the INHORGENTA AWARD and the TRENDFACTORY MUNICH, the trade fair offers an in-depth overview of international trends and developments. The next INHORGENTA MUNICH will be held from February 16 to 19, 2024.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, about 50,000 exhibitors and around 3 million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Russia, Africa, Turkey and Vietnam. With a network of associated companies in Europe, Asia and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.