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Presseinformation

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Celebrating the 50th anniversary of INHORGENTA at the Showpalast Munich

The winners of the INHORGENTA AWARD 2024

- **Awards for watches, jewelry, gemstones, and designs by a top-class international jury**
- **New category ‘Luxury Watch of the Year’**
- **Glamorous gala evening featuring the who’s who of the industry**
- **Highlight of the 50th anniversary of INHORGENTA**

A sparkling celebration of outstanding creations and their designers from the international jewelry, timepiece and gemstone industry is how one can describe the INHORGENTA AWARD ceremony. Well-known jurors presented the coveted trophy to the winners in nine categories. The AWARD Gala evening in the new location, the Showpalast Munich, is the highlight of the 50th anniversary of INHORGENTA.

“The INHORGENTA AWARD is our way of providing a great stage for exceptional creations from the jewelry, timepiece and gemstone industry – a piece of jewelry by a newcomer, a special piece of jewelry by an established brand or, for the first time this year, the ‘Luxury Watch of the Year’ category,” as Stefan Rummel, CEO of Messe München, explains.

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The award winners

Timeless jewelry, elegant, and with lasting value – these are the hallmarks of the **“Fine Jewelry of the Year”** category, with pieces of jewelry with a retail price starting at 2,000 euros. The winner is Hans D. Krieger with ergonomic and elegant earrings from Hans D. Krieger KG.

The **“High Jewelry of the Year”** category features jewelry in a class of its own with a retail price starting at 30,000 euros. The winner is Autore with the opulent but wearable “Autore Serpent” necklace.

In contrast, the **“Fashion Jewelry of the Year”** category addresses jewelry as an accessory for current fashion trends with a retail price of up to 2,000 euros. The award winner is Seinerzeit Flora & Fauna with the playful Fashion Jewelry “Ms. Roxy”.

The **“Designer of the Year”** accomplishes extraordinary work in design, innovation and craftsmanship. The winner is Yana Nesper with the innovative design “LOVE Collier”.

Young talents compete as **“Design Newcomer of the Year”** with self-manufactured jewelry or watches. The winner is Thea Thiessen (Juwelier Laufer) with “Nautilus”.

The **“Watch Design of the Year”** category demands an innovative concept and independent design with a high recognition value. The award winner is Porsche Design with the “Chronograph 1 Utility - Limited Edition”, with its powerful, sporty aura.

The **“Gemstone Design of the Year”** category honors special colored gemstones, diamonds, and gemstone objects. The winner is Josef Michel with the “Boulder-Opal Mountain Landscape”, which stimulates the imagination.

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The “**Next Generation Retail of the Year**” category honors a forward-looking retail concept. The winner is the Bucherer Berlin store design by blocher partners. The jury praised the aesthetic concept of the traditional Swiss watch and jewelry company’s boutique. The store is located in Berlin-Mitte and combines urban elements with a luxurious ambiance, reflecting the capital itself.

For the first time, the “**Luxury Watch of the Year**” category honors mechanical wristwatches with a retail price starting from 5,000 euros, which impress with high-quality craftsmanship and excellent design. The winner of this category, which was held for the first time, is Lang & Heyne with the “Lang & Heyne Anton Manufaktur Edition”. The luxury watch was impressive not only in terms of the movement and the outstanding craftsmanship, but also in terms of the materials used.

The jury

Renowned personalities testify to the quality of the INHORGENTA AWARD: watch expert Gisbert L. Brunner, jewelry designer Leo Eberlin (Leo Mathild), Sarah Fabergé (Director of Special Projects Fabergé), Anja Heiden (Member of the WEMPE Executive Board), Martin Julier (Head of Gemlab Bucherer), designer Patrik Muff, founder and editor-in-chief Katerina Perez, Christoph Stelzer (Dfrost, retail specialist) and, new this year, British jewelry designer and company owner Stephen Webster, and Zurab Zazashvili (founder & CEO of swisswatches.media)

The hosts for the evening were the well-known German TV presenters Rebecca Mir and Christian Düren. The musical highlight was provided by one of the country’s most exciting new artists, pop shooting star Kamrad.

The models and hostesses who attended the evening were outfitted with Liu Jo creations, while the presenters were wearing jewelry from Hans D. Krieger and watches from Citizen Watch Europe.

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This year, the 50th anniversary of INHORGENTA is providing an especially large number of highlights, and celebrity guests, such as top model Franziska Knuppe, Olympic champion Jessica von Bredow-Werndl, actress Lara Joy Körner, and Bavarian princess and ornithologist Auguste von Bayern are among the guests at the anniversary dinner at Tantris at the start of INHORGENTA 2024.

All pictures of the INHORGENTA AWARD: inhorgenta.com/en/trade-fair/press/press-photos-logos/

More information about INHORGENTA www.inhorgenta.com

About INHORGENTA MUNICH

INHORGENTA, Europe's leading platform for jewelry, watches and gemstones is the order and communications platform for the industry and reflects the market in all its diversity. Spread over six halls at Messe München, exhibitors from across the globe will present their latest creations. Through its extensive supporting program, comprising the INHORGENTA AWARD and the TRENDFACTORY MUNICH, the trade fair offers an in-depth overview of international trends and developments. In 2023, the trade fair brought 802 exhibitors from 38 countries and around 24,000 visitors from 90 countries to Munich. The next INHORGENTA MUNICH will be held from February 16 to 19, 2024.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade fairs for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around 3 million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Russia, Africa, Turkey, and Vietnam. With a network of associated companies in Europe, Asia, and South America, and with around 70 offices worldwide for more than 100 countries, Messe München has a global presence.