

Munich, February 21, 2024

Press release

LOPEC 2024: Groundbreaking impetus for printed electronics

- **New exhibitor record**
- **Technology up close and international expertise**
- **Three questions for Armin Wittmann, Exhibition Director LOPEC**

At LOPEC 2024, leading players in the industry will present innovations and trends in flexible, organic, and printed electronics from March 5 to 7, 2024. LOPEC Exhibition Director Armin Wittmann provides insights into the current exhibitor figures as well as the highlights and focus topics of this year's event.

Mr. Wittmann, the international printed electronics industry is meeting again in Munich at the beginning of March – how has the response been so far?

The response from the industry has been very positive, and we can once again report a record number of exhibitors in 2024: About 180 companies, almost 60 percent of them from abroad, will showcase exciting innovations in the exhibition area for two days. This is an increase of around seven percent, which reflects the momentum of the entire industry and underlines the importance of LOPEC as THE meeting place for the industry. We are particularly pleased to welcome some new top-class exhibitors such as Beneli, infinityPV, Sefar and Tesa, as well as, for the first time, a joint stand from Spain. At the three-day conference, which is regarded as the world's most influential platform for exchange in the sector, experts from industry and research will share their specialist knowledge in over 180 presentations. This year, LOPEC will once again provide groundbreaking impetus for the further development of the industry.

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Which items of the program would you particularly like to recommend to visitors?

New this year is the Open Plenary Session, which is also open to visitors without a conference ticket: Dr. Alain Schumacher, CTO at IEE, will demonstrate the enormous importance of printed electronics applications for sustainability (ICM foyer on March 6 at 8:00 am). The Start-up Award, which is presented in two categories, is all about the best business ideas from young companies. There were so many applications this year that the jury was able to select five finalists from a wide range of topics. Another highlight is the Innovation Showcase, which presents the latest products and solutions in the industry. This year, for example, a uniform for emergency services that can recognize injuries at an early stage thanks to integrated sensors in combination with artificial intelligence. Or sun blinds with integrated printed solar cells that can be attached to buildings to generate environmentally friendly electricity from solar energy.

What topics is LOPEC especially focusing on this year?

Printed electronics has enormous potential for countless areas of applications and is being used more and more in our everyday lives. We place a particular focus on two areas: Smart Living and Mobility. In the healthcare sector, for example, exhibitors will be showing innovative solutions that support patient care. In the field of e-mobility, applications will be presented that help optimize the performance and service life of batteries. Above all, sustainability is a recurring theme throughout the event. Printed electronics is one of the key technologies for this topic, as the components are so lightweight, flexible, thin, and resource-efficient to manufacture that they play a prominent role in sustainable solutions.

The next LOPEC takes place in Munich from March 5-7, 2024 (exhibition: March 6 and 7, 2024).

You can find this press release including images for download [here](#).

LOPEC

LOPEC (Large-area, Organic & Printed Electronics Convention) is the world's leading event for printed electronics. The combination of exhibition and conference covers the complexity and dynamism of this young industry perfectly. LOPEC is organized jointly by the OE-A (Organic and

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Printed Electronics Association) and Messe München GmbH. The next event will take place from March 5-7, 2024, at the ICM – Internationales Congress Center München. www.lopec.com

Messe München

As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at its more than 80 trade fairs worldwide. These include eleven of the world's leading trade fairs such as bauma, BAU, IFAT, electronica, and ISPO. Messe München's portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its subsidiaries, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, and the U.S. With a network of more than 15 affiliated companies and almost 70 representations worldwide, Messe München is active in more than 130 countries. The more than 150 events held annually attract around 50,000 exhibitors and around three million visitors in Germany and abroad.

OE-A

The OE-A (Organic and Printed Electronics Association) is the world's leading industrial association for flexible, organic and printed electronics. It represents the entire value chain of this industry. Its members are world-leading companies and institutions, from research and development institutes to, mechanical engineers and material manufacturers to producers and end users. More than 200 companies from Europe, Asia, North America, and Africa work together in the OE-A to further advance the development of a competitive infrastructure for the production of flexible and printed electronics. OE-A is an international working group within VDMA.

www.oe-a.org