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Press Release No. 3

Final Report

logitrans in the Upswing of Turkish Economic Growth

- Exhibitor increase of 16 percent with 158 companies from 24 countries
- More than half of the exhibitors from abroad
- Turkey proves to be a logistics hub in the Mediterranean region

Silvia Hendricks
PR Manager
Tel. +49 89 949 21483
silvia.hendricks@messe-muenchen.de

The three-day İstanbul logitrans closed its doors on November 15, 2019 with more than 15,600 participants and an exhibitor increase of 16 percent. Of the 158 exhibitors, approx. more than half came from foreign countries. According to the number of companies, Germany, Italy, Austria, France and Lithuania were among the top five in a total of 24 countries. In addition, Canada confirmed the importance of logitrans as the largest logistics fair in Eurasia with the first non-European joint pavilion.

“Turkey is a lively hub in the Mediterranean region. The range of exhibitors and the variety of logistics solutions confirm the location as a geostrategic logistics hub of international interest,” Gerhard Gerritzen stated, member of the Executive Board of Messe München, at the opening with a view to the facts. The exhibition space in two halls at the Expo Center ifm covered 11,500 m², and 158 exhibitors (2018: 136) from 24 countries (2018: 20) were present. These included Turkish service providers such as Omsan or Arkas, international stakeholders such as the two Danish companies DSV and the transport and logistics group DFDS as well as important players in the sea freight sector such as Hamburg Süd or the port of Trieste.

Strong in direct sales

logitrans' offer covered all modes of transport and sectors with a focus on project, automotive and consumer goods logistics. Onur Göcmez, General Manager at Arkas Lojistik: “We meet as many customers in three days at logitrans as we can visit in a month. We conclude contracts and direct sales there. The trade fair is a significant contribution to our sales figures.” Nihat Ö. Ayhan, Sales Director, Schmitz Cargobull Treyler Turkey, expressed similar praise: “The interest in our products was enormous. logitrans has once again proved to be a good platform, not only for good contacts, but also for successful business transactions during the fair.”

Messe München GmbH
Messegelände
81823 Munich
Germany
www.messe-muenchen.de

ORGANİZATÖR/ORGANİZER
Eko MMI Fuarçılık Ltd. Şti.
Bıracılar Sokak No: 10
Mecidiyeköy
34387 Şişli - İSTANBUL –
TÜRKİYE
Tel. +90.212.266 91 58
Fax +90.212.266 91 63
Email
eko@logitrans.com.tr



Contact platform for the New Silk Road

Ilker Altun, Managing Director, EKO MMI Fuarçılık Ltd Şti, Turkey emphasized in the opening speech: "The massive investments in our infrastructure are taking effect. Our economy is growing. Turkey is once again increasingly establishing itself as a Eurasian hub in global logistics chains and above all as a hub for the New Silk Road in the central corridor via the Caucasus." Around this powerful logistics hub for Turkey, the trade fair topics concentrated on supply chains to North Africa and Southeastern Europe and, above all, on transports toward the Middle East and China. The Austrian Rail Cargo Group, German Kombiverkehr and the international association Trans-Caspian International Transport Route (TITR) together with its member companies from the Commonwealth of Independent States (CIS) were representatives of intermodal connections.

Powerful hub for Eurasia

The currently booming internet trade and the increasing production figures of the automotive industry are among the strongest drivers of the volume of goods. Turkey is betting on contacts to the rest of the world with a view to further economic growth. Canada was the first non-European trade fair participant and one of the trade fair highlights with its country pavilion. As Turkey's largest foreign trade partner, Germany was represented with a total of 15 exhibitors and a country pavilion. Under the chairmanship of Stefan Schröder, Chief Advisor of the Logistics Alliance Germany, representatives of the German companies Universal Transport and Am Zehnhoff-Söns discussed which innovative solutions German logistics can offer with Peter Lüttjohann, Head of the Unit for Freight Transport and Logistics at the Federal Ministry of Transport and Digital Infrastructure (BMVI).

The next logitrans will take place in Istanbul from November 11 to 13, 2020.

Images for the press release:



logitrans: 16 percent more exhibitors, high international share



Opening of the successful logitrans 2019 in Istanbul

Uluslararası Transport Lojistik Fuarı
13-15 Kasım 2019, İstanbul Fuar Merkezi, Hol 9-10

International Transport Logistics Exhibition
November 13-15, 2019, İstanbul Expo Center, Hall 9-10

www.logitrans.istanbul



logitrans

In İstanbul, Turkey, is the leading trade fair along the entire logistics, telematics and transport value chain in the Eurasian region. It is held annually by EKO MMI Fuarçılık Ltd. Sti., a joint venture between Messe München and EKO Fair Limited. In 2019, it had 158 exhibitors and more than 15,600 participants. The next logitrans will take place from November 11 to 13, 2020.

transport logistic exhibitions

The international industry network of transport logistic exhibitions consists of eleven events. In addition to the leading international trade fair transport logistic in Munich, transport logistic is held in China every two years and the transport logistic China Forum takes place in alternating years, both in Shanghai. Messe München and EKO Fair Limited jointly hold the logitrans International Transport Logistics Exhibition in İstanbul, Turkey, annually. The air cargo sector plays an important role at all trade fairs. air cargo Europe as part of the transport logistic in Munich is the largest air freight trade in the world, and air cargo China is the leading fair in Asia. In addition, air cargo India and air cargo Africa are held as independent trade fairs as well as is air cargo forum Miami together with TIACA. Also part of the transport logistic exhibitions are transport logistic Americas in Miami and transport logistic India @ CTL in Mumbai, India.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.

