

## Press release

### Record-breaking conference program affirms transport logistic 2023 as a world leading trade fair

31. March 2023

- More than 100 topics: most extensive event and supporting program ever
- Top international speakers from industry, retail and services
- Campus Plaza: new innovation and career networking platform

More than 50 sessions in the conference program, new exhibitor events daily and, for the first time, a Campus Plaza for innovation and career. From May 9 to 12, 2023, transport logistic in Munich will offer the largest supporting program to date, proving its status as a leading world trade fair. Digitalized and decarbonized supply chains are key issues for shippers, service providers and technology providers. Trade fair Managing Director Stefan Rummel will give the opening speech together with the Germany Federal Minister of Transport Dr. Volker Wissing.

The trade fair's supporting program connects business, politics and research in expert presentations, panel discussions and interactive formats. A first-class conference program pools knowledge from over 250 speakers in more than 50 sessions. Industry and retail will be represented by Svenja Engler from Zschimmer & Schwarz, Dr. Nadine Kiratli-Schneider from supplier Schaeffler, Gerritt Höppner-Tietz from hagebau Logistik, Dörte Maltzahn from Knauf Trans, and Georg Staller from paper manufacturer UPM, among others. The most prominent speakers among the service providers include Uwe Brinks (DHL), Rolf Habben Jansen (Hapag Lloyd), Sven Flore (SBB), Clemens Först (Rail Cargo), Dr. Udo Lange (FedEx), Dr. Sigrid Evelyn Nikutta (DB), Simone Lode (HHLA Next) and Dr. Tilo Bobel (Maersk).

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### **Full house on the panels**

Forums highlighting the main topics of sustainability, infrastructure, digitalization and supply chain solutions will present knowledge from key players and newcomers. A career day on Friday will complete the program. And there's more happening on the exhibitor side than ever before. There is already a list of more than 40 events, with more still to come. From live demonstrations to stand parties and mini-conferences, it's all on the agenda. Campus Plaza in Hall B2 is a new addition to the supporting program, offering presentations every 30 minutes and networking galore. Visitors can attend the conferences at any time and admission is included in the trade fair ticket.

### **Cutting costs and saving the climate on a global level**

Staying resilient amid exploding costs and climate change is a challenge for all types of transport supply chains. The trade fair in Munich will host shippers from the building materials, chemical and pharmaceutical, mechanical engineering, consumer goods and automotive sectors. They will discuss solutions in the context of social, political and economic developments. Among the highlights of the conference program is Tuesday's session on "The Influence of Geopolitics on your Supply Chain," with an international line-up from the global shipping company Maersk, U.S. logistics service provider Fedex, and machine tool manufacturer Trumpf. On Wednesday, German logistics providers and representatives from the German Federal Ministry for Digital and Transport will discuss "Keeping the Global Economy on Track, Meeting Climate Targets: How Does Logistics Deliver?"

### **Sustainable and digital with a small footprint**

On the operational level, the conference program will present levers for sustainability, primarily with digitalization and decarbonization of the supply chain. In addition to the DVZ conference marilog, the world's largest meeting of the air cargo industry, air cargo Europe, is also focusing on this topic. The sessions will highlight the topic of hydrogen, from production to transport and use in vehicles, ships and aircraft. Among other events, the German Transport Forum (DVF) will host a panel of economic policy experts discussing "Hydrogen and Co: Logistics for the Energy

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Transition". In rail transport, high-profile speakers from SBB Cargo, DUSS, Hellmann Worldwide Logistics, just to name a few, will discuss reducing the carbon footprint. The Bavarian Minister of Economic Affairs Christian Bernreiter will stay local to discuss the topic of transit on the Brenner highway.

### **Campus Plaza: Networking every 30 minutes**

Four days, four topics, one stage, and networking galore. In the middle of Hall B2, the transport logistic Campus Plaza will offer up to twelve short presentations every day and room to network. Brands such as VTG, M&M Militzer & Münch and the Port of Rotterdam, and innovative newcomers such as Neocargo, for digital networking, pepper, the first digital OEM, and dronamics, the world's first drone airline, will turn stand B2.215/314 into a hot spot for sustainability, alternative drives, startups and jobs and careers. Among other things, they will highlight innovations that focus on hydrogen and electric mobility, connected supply chains, and recruiting expert staff.

### **Plenty of commitment among the exhibitors**

Timocom is offering a series of short presentations on road freight transport at stand A5 | 302. On the topic of infrastructure, the German Maritime Center (DMZ) will feature presentations at stand B3 | 405. It will also host a half-day multi-modal conference with prominent speakers from Kühne & Nagel, Airbus and the German Freight Transport and Logistics Association on "The energy transition in the logistics chain". Among others, the projects presented will include ALICE-ZEFES (Zero Emissions flexible vehicle platforms with modular powertrains serving the long-haul freight ecosystem) with business cases on zero emissions in heavy haul transport, and the UIRR (International Union for Combined Transport) with EDICT (Enhanced Data Interoperability for Combined Transport stakeholders). Buyers from the United Nations (UN) will also talk about their procurement process.

### **Logistics in all its facets**

"Our conference and supporting program connect trade fair visitors with hands-on information for everyday operations," says Dr. Robert Schönberger, Head of transport logistic exhibitions, adding: "At the same time, innovations are focus their attention on the future. The incredible scope and thematic depth of the program that

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we are organizing together with our publishing, association and university partners underscores the significance of transport logistic as a leading world trade fair. In Munich, this systemically relevant industry will show what it is capable of and how it will secure our future.”

**You can find more information at <https://transportlogistic.de/en/>**

### **transport logistic**

transport logistic is the international trade fair for logistics, mobility, IT and supply chain management and the largest trade fair in the world for the multi-faceted transport of goods by road, rail, water and air. air cargo Europe, an exhibition of the global air cargo industry, is integrated into transport logistic.

### **Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, South Africa and Turkey. With a network of associated companies in Europe, Asia, Africa, and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.