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**Press Release**



## Interest remains at high level

### transport logistic China and air cargo China celebrate 20th anniversary

Since its inception in 2004, transport logistic China has been recognized as the leading trade fair for logistics, mobility, IT and supply chain management in the Asia-Pacific region. Over the past two decades, the show has consistently set industry trends and served as an important gateway for both international companies seeking access to the Chinese market and Chinese companies looking to expand globally. From June 25 - 27, the Shanghai New International Expo Center will once again be the meeting place for the global logistics and airfreight industry. More than 700 exhibitors will be showcasing their products and services across 50,000 square meters of exhibition space. Visitors will also have the opportunity to learn about the latest developments and trends as part of the conference program.

In 2004, the first transport logistic China took place on approximately 22,000 square meters. Today, the trade fair has developed into a global platform for the logistics industry, and international interest continues unabated. China's importance as a hub for the international movement of goods is as great as ever. The Port of Shanghai, for example, is the largest and busiest port in the world, handling more than 25 percent of the world's shipping traffic. China's e-commerce market is also driving demand for innovative logistics solutions.

Despite a six-year break due to the COVID-19 pandemic, transport logistic China is returning in full size with 50,000 square meters of exhibition space and more than 700 exhibitors, building on the success of 2018. Numerous international joint participations from countries such as Germany, Italy, Saudi Arabia, Singapore and the Czech Republic as well as the participation of the industry association ITCO with its Tank Container Village underline the international orientation. The trade fair covers the entire spectrum of logistics services, from logistics real estate and air freight to land transport, port and shipping logistics, fresh produce logistics, logistics equipment and IT systems and special vehicles.

In 2024, air cargo China will once again take place as part of transport logistic China. It is the largest industry event for air cargo in the Asian region and, at around 10,000 square meters, is larger than ever before. Visitors will

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have the opportunity to network with renowned airlines such as China Southern Airlines, Cargolux, All Nippon Airways, Etihad Cargo, Lufthansa Cargo, Silk Way West Airlines, Qatar Cargo and United Cargo, as well as airports and providers for service and logistics.

transport logistic China and air cargo China also provide an excellent opportunity to obtain the latest market information. Experts from all areas of the logistics industry will discuss hot topics such as e-commerce, the Maritime Silk Road and logistics trends and technologies for the supply chain in the manufacturing industry, with a focus on the automotive, chemical and textile industries. The conference sessions are free of charge for exhibitors and visitors.

"We are delighted that transport logistic China is finally back on track and making an impressive comeback. It has been a pacemaker for the development of the Eurasian Corridor over the past two decades and today reflects the major shifts in the global economy. These include the nearshoring of industry, digitalization, ongoing globalization and dealing with climate change," says Dr Robert Schönberger, Global Industry Lead at Messe München.

For more information visit: [www.transportlogistic-china.com](http://www.transportlogistic-china.com)

#### **transport logistic exhibitions**

The international industry network of transport logistic exhibitions consists of various events on four continents. Alternating with the leading international trade fair transport logistic in Munich, transport logistic China takes place every two years in Shanghai, China. In Turkey, Messe München and EKO Fair Limited organize the logitrans International Transport Logistics Exhibition in Istanbul every year. In the USA, Messe München organizes transport logistic Americas and is a partner of the WTCM for the carga logistica Americas summit in Panama in 2024. Since November 2023, the transport logistic Southeast Asia is also being held biennially in Singapore.

At all trade fairs, the air cargo sector plays an essential role. As part of transport logistic in Munich, air cargo Europe is the world's largest gathering of air cargo professionals, while air cargo China and air cargo Southeast are part of the corresponding transport logistic events in Asia. In addition, air cargo India and air cargo Africa are independent trade fairs. From 2025 onwards, both will be expanded to include the multimodal approach and developed into transport logistic India and transport logistic Africa trade fairs.

#### **Messe München**

As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at its more than 80 trade fairs worldwide. These include eleven of the world's leading trade fairs such as bauma, BAU, IFAT, electronica, and ISPO. Messe München's portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its subsidiaries, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, and the U.S. With a network of more than 15 affiliated companies and almost 70 representations worldwide, Messe München is active in more than 130 countries. The more than 150 events held annually attract around 50,000 exhibitors and around three million visitors in Germany and abroad.