



Press Release

SERGEY ALEXANDROV IS APPOINTED NEW MANAGING DIRECTOR OF CTT EXPO LLC IN MOSCOW

- Russian exhibition manager in charge of Messe München's subsidiary company in Moscow since September 15

Munich, October 1, 2018

Messe München is focusing on its involvement in Russia. For September 15, 2018, Sergey Alexandrov, Russian-born exhibition manager with an excellent network in Moscow, took over the management of the subsidiary company CTT Expo LLC there. In this position, he succeeds Andreas Lettl, who is addressing himself to new tasks.

Sergey Alexandrov was most recently Managing Director of ITEMF Expo, a joint venture between Messe Frankfurt and the ITE Group. Before that and as Group Exhibition Director for Messe Frankfurt, he was responsible for major international exhibition events such as COMTRANS, MIMS Automechanika Moscow and Interlight Moscow.

After studying business management at Yaroslavl State University in Russia, Mr. Alexandrov worked for several international companies—always with a business connection with Russia. For his tasks as new CEO of CTT Expo LLC in Moscow, he therefore has the ideal professional background.

Messe München is currently realigning its subsidiary company in Moscow as to strategy. The nomination of Sergey Alexandrov as CEO of the Russian subsidiary follows on from this management decision and reflects Messe München's strategy abroad: Russia expert Mr. Alexandrov is to develop the construction machinery fair bauma CTT RUSSIA and establish further spin-offs of Munich's leading international fairs in the Russian exhibition market in the medium term.

Stefan Rummel, Messe München's Managing Director responsible for the subsidiaries abroad, cordially welcomes Mr. Alexandrov to the team: "We very much look forward to working together with Sergey Alexandrov and we wish him every success."

In connection with the change at the top of the Russian subsidiary, Mr. Rummel thanked Andreas Lettl for all his work: "In the last two years with us, he successfully accomplished the transfer of CTT Moscow to a subsidiary company of Messe München."

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Further information at <https://bauma-ctt.ru/en/>.

Portrait of Sergey Alexandrov:



Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.