

Press release | August 1, 2023 |

Christian Grodau heads the new Operations Department at Messe München

The areas of IT and Trade Fair Services have been merged in the new department

Messe München has combined its Trade Fair Services and IT departments to form the new Operations Department. On August 1, 2023, **Christian Grodau** assumed the new position of Chief Operating Officer (COO) for the new Operations Department. In this role, he will oversee both IT and Trade Fair Services and will focus in particular on the operational business. Christian Grodau had been the Head of IT/CIO at Messe München since February 1, 2016.

The trade fair company decided to concentrate IT and Trade Fair Services in the same department in response to the rapidly changing needs of customers and exhibitors. As a result of the merger, Messe München can become even more customer centric. The synergies of IT and Trade Fair Services can now focus more closely on the strategic goal of fueling profitable growth in Messe München's core business.

Messe München

Messe München is a leading international networking platform – in Munich and around the world, for trade fairs conducted in person or online. In a reflection of the slogan “Connecting Global Competence,” Messe München serves as a global networking platform and brings together decision makers from all parts of the world. Messe München's portfolio comprises more than 50 trade fairs for capital and consumer goods as well as new technologies that focus on the latest social issues. These exhibitions include the world-leading trade fairs bauma, BAU, IFAT and ISPO Munich. The more than 200 events organized by Messe München each year attract about 50,000 exhibitors and around three million visitors. Since 2021, IAA Mobility has been held by the German Association of the Automotive Industry e.V. (VDA) in collaboration with Messe München GmbH.

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Messe München has one of the world's most modern exhibition grounds. With its four locations, the entire exhibition grounds in Riem, the ICM – International Congress Center Messe München, the CCN – Conference Center North Messe München and the MOC – Event Center Messe München, it is able to fulfill all of its customers' requirements individually. Messe München is very successful in its domestic market in Munich as well as in other countries. It is active in all important growth markets: China, India, Brazil and Turkey. Overall, with its network of associated companies and offices worldwide, Messe München is present in more than 100 countries.