

India, September 12, 2018

Press Release

More than 9,500 visitors: analytica Anacon India, India Lab Expo 2018 and PHARMA Pro&Pack Expo smashes all the records

- **9,641 trade visitors attended**
- **261 exhibitors from India and overseas at the trade fair trio**
- **Smart Lab Summit, Anacon India Conference and Buyer-Seller Forum well received**

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Hyderabad: With 9,641 visitors and 261 exhibitors, analytica Anacon India, India Lab Expo and PHARMA Pro&Pack Expo has chalked up the best- ever result in its decade-old history and surpassed all expectations. The number of visitors rose by 25% over the previous edition in Hyderabad. Jointly held with PHARMA Pro&Pack Expo for the second year, the synergies between the trade fairs has resulted to setting of new records.

Visitors from pharmaceuticals, chemicals, food processing, research and development among other segments explored the latest innovations from the laboratory technology, analysis, biotechnology, diagnostics, pharma packaging and processing. Almost all top companies within and around Hyderabad attended in large numbers and delegation trips were arranged by Messe Muenchen India for several companies.

“The most important innovation platform for the industry”

In view of the new record figures, Dr. Reinhard Pfeiffer, Deputy CEO of Messe München, stated: “We are pleased with the positive results and with the positive feedback from our exhibitors on the quality of attendees. As an example, large delegations from the Pharmaceutical Manufacturers Association and the Indian Drugs Manufacturers Association attended. We have reinstated our position as the most important innovation platform for the industry. The entire value chain of the laboratory can be seen at analytica Anacon India and India Lab Expo, and that in fact tailored to the Indian market.”

“Preparing for the future of research and instrumentation”

Gautam Rajan, President, Indian Analytical Instruments Association on Anacon India conference said: “We organized the conference to cover advancements in analytical solutions for life sciences. This is a very relevant topic today, because the future of research and instrumentation lies in this industry. There are many changes taking place and this conference addressed these changes and how the industry will cope with such changes.”

“Good footfall – we look forward to come back next year”

One of the exhibitor representing Siemens Limited, Ajay Bhosle, Chief Manager – Healthcare & Pharmaceuticals said: We participated for the first time at analytica Anacon India and India Lab Expo where the footfall has been good and as per our expectations. We look forward to taking part in the next edition of the trade fairs.”

“Fifth time participation and many more to come”

Keith Hulme, Director at Starna Scientific Limited said: “We have been participating at the show for the last four years. We connected with many customers who are interested in our range of products. We have been successful in developing our business these last four years and will continue to participate at the trade fairs to grow our business further.”

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Excellent response at the supporting programs

The analytica Anacon conference which took place on the opening day focused on Advances in and Analytical Solutions for Life Science Research, where industry stalwarts shared deep comprehensions about the state-of-the-art development in the analytical industry. The esteemed speakers deliberated upon topics including Evolution of Life Sciences, role of advanced analytics, new methods for BioMolecular imaging, advanced analytics for biosimilar development: addressing safety and efficiency concerns and many others.

The Smart Lab Summit, which took place on the second day of the event focused on the theme 'Building your lab for tomorrow' where prominent speakers from Aurobindo Pharma, Dr Reddy's Laboratories, Lupin Limited, Reliance Life Sciences, Wockhardt and others deliberated on the need to move towards the smart laboratories, the need for investing smartly in Labs, transforming Laboratories through Big Data, and understanding the future of workforce in Smart Laboratories.

Business matchmaking at the Buyer-Seller Forum

Buyer-Seller Forum proved to be another important networking platform where 912 face-to-face meetings took place in three days, an increase of 7% from past edition. The discussions between participating buyers and exhibitors were fruitful. Delighted with the good response, Dr. Atul Kolte, Group Leader at Hetero Healthcare Limited shared: "This is indeed a great platform for the industry where we received useful information about various technologies and instruments on a single platform. I would like to thank the organizers who have done a great job with these trade fairs, as well as for conceptualizing the buyer-seller forum."

The next editions of analytica Anacon India & India Lab Expo will take place in Mumbai (16-17 April, BEC) and Hyderabad (19-20-21 September, HITEX) in 2019.

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About analytica Anacon India and India Lab Expo

analytica Anacon India addresses the rapidly growing Indian market with exhibition sectors for analysis, laboratory technology, biotechnology and diagnostics. It is being held in conjunction with India Lab Expo, one of India's leading trade fairs for analysis, laboratory technology and biotechnology. The next editions of analytica Anacon India & India Lab Expo will take place in Mumbai (16-17 April, BEC) and Hyderabad (19-20-21 September, HITEX) in 2019.

About analytica worldwide

Messe München is the world's leading trade fair organizer for laboratory technology, analysis and biotechnology: Part of the analytica network are the trade fairs analytica China, analytica Anacon India and India Lab Expo in Mumbai and Hyderabad, analytica Vietnam and analytica Lab Africa.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.