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Press Release

Debut edition of analytica Anacon India and India Lab Expo in Mumbai gets overwhelming response

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- First edition in Mumbai gathered
- 3713 trade visitors attended
- 100+ companies showcased technologies
- Supporting programs: Buyer-Seller Forum, India Bio-Pharma Landscape Conference and Anacon Technology Showcase well received

Mumbai: The leading trade fairs for laboratory technology, analysis, biotechnology and diagnostics – analytica Anacon India and India Lab Expo took place in Mumbai from April 25-26, 2018 at Bombay Exhibition Centre. After completing 10 successful editions, Messe Muenchen India organized the trade fairs in the financial and business capital of India, in addition to its annual flagship event in Hyderabad.

The debut edition brought together more than 100 exhibitors and gathered 3713 trade visitors in just two days – getting an overwhelming response from the western market. The exhibitors were satisfied to get access to a broad range of new sales markets. Maharashtra region offered many new customers from biotechnology, food processing, chemical and pharmaceutical market.

Bhupinder Singh, CEO of Messe Muenchen India is delighted with this new success: “Our objective to take analytica Anacon India to Mumbai was to capture the tremendous growth potential of the western market and we are pleased with the results. While our flagship show continues to take place in Hyderabad, the debut edition proved that there is huge potential in the market of West India.”

K Amarnath, Senior Country Manager, TA Instruments, one of the participating companies, was happy with the response at the trade fair: analytica Anacon India and Indian Lab Expo, has been a great platform for us to showcase our organization and products, as we had good opportunity to interact with our customers. We are very happy with the overall experience and shall surely participate in future editions of the trade fair.”

In addition to the trade fair, various supporting programs added value to the attendee experience including the Buyer-Seller Forum, where more than 350 meetings took place between the buyers and the sellers.

Narendra Sonone, Food Analyst from FDA Maharashtra was impressed by the Buyer-Seller Forum conducted: “I must say this is one of the best trade fairs which provide an excellent opportunity to buyers to explore various products under one roof. It really helps us to understand the product better and also helps sellers to explore more business opportunities. I wish the organizing team all the best for their future projects”

Another exciting feature was the **India Bio-Pharma Landscape Conference** – which was a gathering of industry stalwarts discussing the latest manufacturing innovation available in Indian biopharmaceutical market. Alongside the conference was - **Anacon Technology Showcase** – where the industry experts shared their insights pertaining to the state-of-the-art analytical technologies prevailing in the market. During the show, Messe Muenchen India also signed up a strategic agreement with IPMMA to organize PHARMA Pro & Pack alongside analytica Anacon India and India Lab Expo in Hyderabad.

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The next edition of analytica Anacon India & India Lab Expo in Mumbai will take place on April 16-17, 2019 at Bombay Exhibition Centre. Upcoming edition: analytica Anacon India and India Lab Expo along with PHARMA Pro & Pack Expo will take place from 6-8 September 2018 at HITEX Exhibition Center in Hyderabad. To know more visit www.analyticaindia.com, www.indialabexpo.com and <http://www.pharmapack.com>



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analytica worldwide

Messe München is the world's leading trade fair organizer for laboratory technology, analysis and biotechnology. The international network of exhibitions includes analytica, analytica China, analytica Anacon India & India Lab Expo, analytica Vietnam and analytica Lab Africa. Additional information about these exhibitions and their programs of events is available at www.analytica.de.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.