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Press Release

A record breaking edition of analytica Anacon India & India Lab Expo in Hyderabad

- 12,832 trade visitors at analytica Anacon India & India Lab Expo with co-located Pharma Pro&Pack
- 310 national and international exhibitors participated
- 1300+ meetings conducted at the Buyer Seller forum

The 14th edition of analytica Anacon India, India Lab Expo and the co-located Pharma Pro&Pack show, held from September 19 to 21, 2019 in Hyderabad garnered terrific response from both visitors and exhibitors. Spread across a sweeping terrain of 12,500 square meters at Hitex Exhibition Centre, analytica Anacon India and India Lab Expo along with Pharma Pro&Pack addressed the needs of and catered to the Southern market of pharmaceutical, food processing, production, research and development industries in India.

Hyderabad was the pertinent location for the trade fairs and over 12,832 visitors attended over the period of three days, which surpassed the number of visitors in 2018 by 33 percent.

Bhupinder Singh on the footprint of analytica Anacon India and India Lab Expo: “We are overwhelmed by the incredible response the trade fairs have received. The South pharma, food processing, production and R&D market needs a singular platform that brings together the entire eco-system on one stage and analytica Anacon India, India Lab Expo and Pharma Pro&Pack are doing just that!”

The 14th edition of analytica Anacon India and India Lab Expo witnessed a surge in the exhibitor count as well. Renowned brands like Merck Life Science, Jekson

Messe Muenchen India
“INIZIO” 507 & 508, 5th floor,
Cardinal Gracias Road, Opp.
P&G building,
Chakala, Andheri (E), Mumbai
– 400 099, INDIA

www.mm-india.in



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Vision, Avantor Performance Materials India, GD Lab Solutions and IDEX India participated in the trade fairs.

Dr. Reinhard Pfeiffer, Deputy CEO at Messe München, is more than satisfied with the result: “The great success of this year’s event not only underlines the importance of analytica Anacon India and India Lab Expo. It also highlights the huge potential of the Indian laboratory technology, analysis, biotechnology and diagnostics market that plays a major role globally.”

Mr. Hardeep Kumar, Head of Marketing & Inside Sales at Citron Scientific, commented on the development of the event: “We are associated with analytica Anacon India and India Lab Expo for five years now. Year after year we have seen the response of the visitors rapidly improving, so is the quantity of visitors, the quality of visitors and the seriousness of the visitors coming to this show. The fruitful discussion engagement was very exciting. We had a great experience and continue to participate in the coming years. The Buyer-Seller forum and supporting programs are also fostering business opportunities.”

Highlights: Co-location and supporting program

The co-located trade fair Pharma Pro&Pack focused on the production and packaging aspect of the pharmaceutical industry. Concentrating on a niche market, Pharma Pro&Pack highlighted the best of the industry while giving a platform to showcase their production capabilities.

Alongside the display of the latest technologies, analytica Anacon India and India Lab Expo also conducted a conference and the popular Buyer-Seller forum. The conference focused on the theme AI, Analytics and Automation: New realities of pharma research and development, part of this conference were industry leaders like Dr. Chaitanya Kumar Koduri – Associate Director of USP, Dr. Arani Chatterjee – Sr. VP Clinical Research of Aurobindo Pharma and Dr. Ramakrishna Bangaru - Sr. VP of Mylan Laboratories

The Buyer-Seller forum has successfully enabled numerous buyers to evaluate and identify sellers as prospective business collaborators. More than 1390

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meetings were conducted at the Buyer-Seller forum at the trade fairs. Notable brands such as Aurobindo Pharma, Dr. Reddy's Laboratories, Hetero Drugs, Mylan Laboratories, CSIR and Sipra Labs were part of the forum.

About analytica worldwide

Messe München is the world's leading trade fair organizer for laboratory technology, analysis and biotechnology: Part of the analytica network are the trade fairs analytica China, analytica Anacon India and India Lab Expo in Mumbai and Hyderabad, analytica Vietnam and analytica Lab Africa.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.