

Biggest ever edition of analytica Anacon India, India Lab Expo, and Pharma Pro & Pack Expo concludes on a jubilant note

- analytica Anacon India, India Lab Expo, and Pharma Pro & Pack Expo 2022 concluded successfully on 17th September 2022.
- The shows attracted 316 suppliers showcasing 5000 products across 17,500 sqm of exhibition space.
- The shows achieved 25% higher visitor turnout and 35% increase in exhibition space compared to 2019 edition.

With footfalls of 16,039 over three days between 15 and 17 September 2022 at HITEX, Hyderabad, these trade shows proved to be the market place to bridge the ecosystem with Knowledge, Technologies and market opportunities. A plethora of sectors such as pharmaceuticals/healthcare, research laboratories, contract laboratories, diagnostic laboratories, chemical processing, petroleum & petrochemicals, life science and biotechnology, water and waste management, food, and beverage, and many more contributed to the visitor footfalls.

The trade shows, analytica Anacon, India Lab Expo and Pharma Pro & Pack organized by Messe Muenchen India, had 316 exhibitors showcasing 5,000 products in a 17,500 Sq mtrs exhibition space. Alongside the display of the latest technologies, analytica Anacon India, India Lab Expo and Pharma Pro & Pack Expo also conducted knowledge rich conferences and the popular Buyer-Seller forum. The conference focused on the theme: Trends in regulatory aspects for analytical instruments, AI/ML- accelerating the growth of Indian Pharma and Pharma 2030.

A round table on the subject '**Technology and Automation - Futuristic Scenario**' was organised with participation from industry experts representing the pharma and machinery sector. The findings of the nation wide survey on the subject was shared. The experts deliberated and suggested the way forward citing long term benefits. IPMMA is planning to make a position paper on digitisation and Automation and submit it to the Government of India and play a supportive role in the mission of Digital India."

One of the exhibitors, **Devendra Vasant Chaudhary, Senior General Manager, Anish Pharma**, said, "This event was very encouraging. The footfalls were really overwhelming as we got to meet many senior team members and key decision makers. They have visited us, given feedback on products, and we had a great experience."

Gautam Ram, Ravi, Director, Craftsman Automation, said, "We got a good response for our storage systems. This is the first time we have displayed our storage systems, specifically for pharmaceutical companies. We got a good response and a large number of good quality visitors, and we look forward to converting them into good inquiries."

Mr Madan Mohan Reddy, Director, Aurobindo Pharma said, "It was great to see such a large gathering of exhibitors and visitors at India Lab Expo, analytica Anacon India, and Pharma Pro & Pack. It is an exceptional platform for buyers and sellers to converge and engage in meaningful conversations and conduct their business. I have been to other similar tradeshows, but the quality of exhibitors and the scale that I have witnessed here is incomparable. After a gap of almost three years, it was pleasing to meet industry players

face-to-face and at the same time, it was exciting to see such a vast number of innovative machinery being displayed. I congratulate the exhibition team for their hard work in bringing good quality exhibitors and visitors on board and making this year's edition successful."

Regarding the success of Pharma Pro & Pack Expo, **Harshit Shah, President, Indian Pharma Machinery Manufacturers Association (IPMMA)**, said, "This edition was a real success considering that the industry had converged here after three years. Everyone was excited about face-to-face meetings and conversations. We had a vast product portfolio with many first-time exhibitors too. We received large number of visitors including top decisionmakers and technology buyers. Hence, these three days were meaningful and productive for all participants."

Gautam Rajan, President, Indian Analytical Instruments Association, said, "We are happy with the quality of visitors, and we are sure that lot of the conversations here will translate into real business opportunities. Visitors were also satisfied with the quality of exhibition design, on-site events and activities, and vast range of technologies and product solutions. As always, the buyer-seller forum was the biggest attraction at this edition too."

Commenting on the scale, quality, and impact of this edition, **Bhupinder Singh, CEO, Messe Muenchen India**, said, "We are delighted to bring this show for the pharma machinery segment after a three-year break during the pandemic period. The excitement and anticipation from both exhibitors and visitors were evident. The conferences on timely topics like regulatory scenario and AI/ML as well as the leadership conclave attracted large audiences. The scale and success of these trade fairs once again proves our commitment towards enabling meaningful handshakes and unlocking business opportunities for all our customers, buyers, and industry communities."

About Messe Muenchen India:

Founded in 2007 as a wholly owned subsidiary of Messe München, Messe Muenchen India Pvt. Ltd. is one of the leading organizers of trade fairs in India with an extensive portfolio of B2B trade fairs covering various sectors: air cargo India, analytica Anacon India/India Lab Expo, bauma CONEXPO India, drink technology India, electronica India, IFAT India, Indian Ceramics Asia, Intersolar India/The smarter E India, LASER World of PHOTONICS INDIA, MatDispens, Pack Mach Asia Expo, Pharma Pro Pack, productronica India, Smart Card Expo, VRTECH India, World Tea & Coffee Expo. Messe Muenchen India works closely with industry stakeholders to develop well-researched trade fairs encapsulating the latest trends and innovations dominating the industry. Headquartered in Mumbai with offices in New Delhi, Bengaluru, Hyderabad and Ahmedabad, Messe Muenchen India connects global competence by bringing professionals together for business, learning and networking.

About Messe München:

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, about 50,000 exhibitors and around 3 million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the

Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Africa, Turkey, and Vietnam. With a network of associated companies in Europe, Asia and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.