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## Press Release

### Spotlight on sustainable technologies at bauma CONEXPO INDIA 2023

- Largest ever domestic participation compared to previous editions, with 600+ exhibitors from 26 countries.
- Participation of 60+ CEOs of leading infrastructure development companies from both the public and private sectors, as well as key decision-makers from Central & State governments
- The show attracted 41,000+ trade visitors from 83 countries.

The sixth edition of bauma CONEXPO INDIA closed on a high note with the launch of 25+ electric and hybrid heavy machines, 10,000+ product displays, insightful conferences and technical sessions, and an exciting line-up of next-generation technologies at the live demo areas. This trade fair was graced by the presence of key policymakers from the government and captains of industry. During his inaugural address, **Shri Nitin J Gadkari**, Honourable Minister of Road Transport & Highways, Government of India, said, “Electric, hybrid, and biofuel-compatible machinery holds great potential to reduce the fossil fuel dependence of the construction equipment industry and improve productivity and cost efficiency outcomes for the infrastructure development and construction industries. Hence, I am delighted to see the new technology displays at this trade fair and extend my best wishes to the organizers and all participants.”

The inauguration ceremony also featured a special address on behalf of the host state Uttar Pradesh, delivered by **Shri. Nand Gopal Gupta**, Cabinet Minister - Industrial Development, Export Promotion, NRI, Investment Promotion, Government of Uttar Pradesh. He said, “We will soon become the only state in India with the largest number of six-lane expressways, and therefore, I am delighted that this edition of bauma CONEXPO INDIA is being held in Uttar Pradesh. By attracting large investments in industry and infrastructure over the past few years, Uttar Pradesh has demonstrated manufacturing excellence. Hence, I welcome all your contributions towards nation-building in our state and across India.”

One of the key highlights of this edition was the largest ever domestic participation compared to previous editions, demonstrating the construction equipment (CE) industry’s commitment towards Make in India. This edition saw participation from 601 exhibitors from 26 countries, 60+ CEOs of leading infrastructure development companies, and 41,108 trade visitors from 83 countries. **Arvind Garg, Chairman, bauma CONEXPO INDIA**, and Senior Vice President & Head - Construction & Mining Machinery Business, Larsen & Toubro Limited, said,

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“Infrastructure development in India is on an accelerated growth path, and we are proud to serve the market with best-in-class latest technologies which enable timely project completion and better outcomes for all stakeholders. Hence, we are delighted with the vibrant participation and representation of the entire infrastructure development ecosystem at this forum.”

In addition to many specialized technical sessions on skill building, operator training, and certification, this edition also witnessed a power-packed presentation by **Lt. General Rajeev Chaudhry**, VSM, Director General, Border Road Organisation (BRO), on potential areas of collaboration with equipment manufacturers in the interest of nation building.

This edition was jointly organised by the Builders Association of India (BAI) along with the association partners Indian Construction Equipment Manufacturers' Association (ICEMA). Leading industry associations that supported bauma CONEXPO INDIA 2023 were National Real Estate Development Council (NAREDCO), Construction Equipment Rental Association (CERA), Crane Owners Association of India (COAOI), and Aerial Platform Association of India (APAOI), and Federation of Contractors' Associations of Nepal (FCAN), American Concrete Institute, and many more.

About the launch of electric and hybrid-powered equipment at bauma CONEXPO INDIA 2023, **Dimitrov Krishnan, President, Indian Construction Equipment Manufacturers' Association (ICEMA) & Managing Director, Volvo CE India**, said, “The main highlight of this show has been the strong interest in sustainable technologies and manufacturers' initiatives to cater to this surging demand through innovative product launches.”

Speaking about the curated programs at bauma CONEXPO INDIA, **Niimesh Patel, President, Builders Association of India (BAI)**, said, “The construction equipment industry contributes towards nation-building by supporting project contractors and contracting companies to execute and deliver infrastructure projects on time. The all-India contractors and builders meeting at this trade show was a success in terms of important discussions among representatives from all parts of the country.”

Expressing gratitude to all stakeholders who made this edition a memorable success, **Bhupinder Singh, CEO, bauma CONEXPO INDIA**, said, “We are delighted to close this edition on a high note, having successfully unlocked value in terms of transactions and machinery orders. We are also glad to expand opportunities for all industry stakeholders through this platform. I thank all our partners and participants from India and abroad for their constant support. We are confident that bauma CONEXPO INDIA will continue enhancing its contributions towards nation-building through our future editions.”

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## **Partner view:**

“This trade fair has proved once again why it is an unmissable opportunity for developers to leverage the collective intelligence and creative spirit of the Indian industry. Today, AI and IoT-enabled machinery is transforming critical infrastructure projects on the ground by providing real-time data and facilitating quick decision-making. I am pleased to witness the scale and range of technology solutions presented on this platform. We have had good meetings and fruitful discussions for the future of India’s technology-empowered construction industry.”

- **Arvind Patel, Managing Director, Patel Infrastructure Ltd., and Chairman, Gujarat Contractors Association**

bauma CONEXPO INDIA 2023 was held from 31 January to 3 February at the India Expo Centre, Greater Noida / Delhi NCR. bauma CONEXPO INDIA is held every two years: the 7th edition will be held in December 2024.

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## **About bauma CONEXPO INDIA**

bauma CONEXPO INDIA is an international trade fair for construction machinery, building material machines, mining machines and construction vehicles. It is the most important industry event for the sector in North India. bauma CONEXPO INDIA brings together the expertise of the world’s top two construction equipment trade fairs—bauma organised by Messe Muenchen in Munich, and CONEXPO-CON/AGG organised by the Association of Equipment Manufacturers (AEM) in Las Vegas. The 7<sup>th</sup> edition of bauma CONEXPO INDIA will be held from 11<sup>th</sup> to 14<sup>th</sup> December 2024.

## **About the bauma NETWORK**

In addition to holding the world-leading bauma trade fair, Messe München has a wealth of experience when it comes to organizing other international construction machinery trade fairs. For example, Messe München also organizes bauma CHINA in Shanghai, and partners with the Association of Equipment Manufacturers (AEM) to organize bauma CONEXPO INDIA in Greater Noida/Delhi. In March 2017, the M&T EXPO was added to the bauma NETWORK in the form of a license agreement with SOBRATEMA (Brazilian Association of Technology for Construction and Mining).

## **About Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC

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Veranstaltungscener München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, South Africa and Turkey. With a network of associated companies in Europe, Asia, Africa, and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.

### **About Association of Equipment Manufacturers (AEM)**

AEM is the North American-based international trade group providing innovative business development resources to advance the off-road equipment manufacturing industry in the global marketplace. AEM membership comprises more than 1,000 companies and more than 200 product lines in the agriculture and construction-related industry sectors. AEM is headquartered in Milwaukee, Wisconsin, with offices in the world capitals of Washington, D.C.; Ottawa, Canada; and Beijing, China. AEM has an ownership stake in and/or manages several world-class exhibitions, including CONEXPO-CON/AGG, the largest construction trade show in the western hemisphere and one of the world's largest gathering places for the construction industries. AEM's trade show portfolio also includes CONEXPO Latin America, the premiere construction equipment trade show in the Hispano America.

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