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Press Release

electronica China: New date in July 2020 has been set

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The outbreak of the novel coronavirus (COVID-19) has strongly impacted developments in China. Following the directives of the Government of Shanghai Municipality to prevent and control the virus from spreading, Messe München Shanghai was compelled at the beginning of February to postpone electronica China, productronica China and LASER World of PHOTONICS CHINA, which were planned to take place in March. The new date has been set, combined with a unique change in location. The trade fairs will be held from July 3 to 5, 2020 at the National Exhibition and Convention Center (NECC) in Shanghai.

Since the outbreak of the novel coronavirus (COVID-19), more than 300 trade fairs in China have been postponed. Due to the tight schedule of the Shanghai New International Expo Centre (SNIEC) it wasn't possible to find an alternative date at the SNIEC in 2020. After examining carefully all possible dates, Messe München Shanghai has decided on a one-time postponement of electronica China, productronica China and LASER World of PHOTONICS CHINA: The trade fairs will take place from July 3 to 5, 2020, at the National Exhibition and Convention Center in Shanghai.

Stephen Lu, Chief Operating Officer of Messe München Shanghai, explains: "We are taking the spread of the coronavirus very seriously and have been monitoring the local situation closely. Based on current developments, we are confident that by setting a new date we will create good conditions for staging the trade fairs." After intense communication with the exhibitors, Stephen Lu believes that "despite the current uncertainties, the importance of our trade fairs at the Shanghai location remains intact. There is still a great demand for participating in the trade fairs."

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Falk Senger, Managing Director of Messe München: “We are pleased to offer our exhibitors and partners a quick and good alternative: China is and remains one of the world’s leading technology locations. We want to give companies from all over the world access to this key market in future, too. We are now looking ahead confidently and working with the electronics and photonics industries to organize a successful electronica China, productronica China and LASER World of PHOTONICS CHINA 2020 in July.”

For more information, visit [electronica China 2020](#), [productronica China 2020](#) [LASER World of PHOTONICS China 2020](#)

About electronica China

electronica China is the leading trade fair for electronic components, systems and applications in China. The fair is one of the most important industry gatherings for the electronics industry in Asia, and it takes place each year in Shanghai at the same time as productronica China. A total of 92,695 visitors and 1,586 exhibitors participated in both events in 2019. The next exhibition will take place at the National Exhibition and Convention Center (NECC) in Shanghai on July 3-5, 2020. electronica-china.com

electronica worldwide

electronica China is part of Messe München's network of trade fairs for the electronics industry. That network also includes the leading international trade fairs electronica and productronica in Munich, electronica India, Smart Cards Expo, electronicAsia as well as productronica China, productronica South China, productronica India and LOPEC.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, more than 50,000 exhibitors and about three million visitors take part in more than 200 events at the exhibition center in Munich, the ICM - Internationales Congress Center München, the MOC Veranstaltungszentrum München, the Conference Center Nord as well as abroad. Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of affiliated companies in Europe, Asia, Africa and South America, and about 70 foreign representatives covering more than 100 countries, Messe München has a global presence.

www.messe-muenchen.de

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