

September 13–15, 2023 | Bangalore International Exhibition Centre (BIEC), Bengaluru

**Bengaluru, September 20, 2023**

## **Press Release**

**electronica India and productronica India shine the spotlight on the Indian electronics industry with unprecedented participation of suppliers and users from across the globe**

- 39,133 visitors and 1,800+ buyer-seller meetings
- The largest edition of the trade fairs since inception underlined the pertinence to the sourcing requirements of the electronics industry
- Shaped the future of electronics manufacturing with special focus on emerging segments: semiconductor manufacturing, display manufacturing and electric vehicles

The 2023 edition of electronica India and productronica India, South Asia's leading trade fairs for the electronics industry, concluded on a successful note on September 15, 2023. The three show days were abuzz with activity, as attendees flocked to the exhibition floor to see the latest products and technologies from leading suppliers. More than 600 companies from 24 countries showcased innovative products and solutions at the expo. The trade fairs attracted 39,133 visitors and more than 1,800 + buyer-seller meetings were conducted during the three days of the trade fairs.

The marquee event, which took place at the Bangalore International Exhibition Centre (BIEC), was a major success for the Indian electronics industry, providing a platform for businesses to connect, collaborate, and drive innovation. This success is a testament to the ever-growing importance of the electronics and semiconductor industries in India.

This edition saw a new initiative in the form of EVS live! - a showcase of the latest innovations in electric vehicles (EVs), which featured a variety of solutions for vehicle electrification, driver assistance, EV charging, battery management, motor control etc. to cater to the sourcing requirements of India's exponentially growing electric vehicles industry.

## **Partner-in-progress for India's ESDM industry**

Regarding the unprecedented scale and success of this edition, **Bhupinder Singh, CEO, Messe Muenchen India, said**, "The happy faces and meaningful handshakes at this edition have proved once again why electronica India and productronica India are an essential meeting place for the global electronics industry. We are delighted with unprecedented growth in exhibitor and visitor participation and the launch of various partnerships and initiatives to unlock business opportunities for all stakeholders of the ecosystem. I am confident that we will see many innovations in products and components manufacturing emerge from this platform, and in this way, we are proud to contribute towards Atmanirbhar Bharat."

### **Messe Muenchen India Pvt. Ltd.**

Unit No. 762/862, Solitaire Corporate Park Building No. 7, 6th Floor,  
167, Guru Hargovindji Marg, Andheri (East), Mumbai – 400 093  
Tel.: +91 22 4255 4700 Fax: +91 22 4255 4719 E-mail: info@mm-india.in  
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**Dr Reinhard Pfeiffer, CEO, Messe München,** said, “The 2023 editions have reinforced that India is a crucial link in the global electronics value chain, and I am happy to see vibrant international participation in the exhibition and conferences. Along with the SEMICON India and Indian Semiconductor Conclave, I am sure EVS live! will continue as an attractive platform for the industry to ideate and collaborate for mutual success.”

### Exhibitor testimonials:

#### **Panasonic Smart Factory Solutions**

“Panasonic Smart Factory Solutions is delighted to be a part of productronica India. It is a great platform to get market insights, showcase innovation and interact and understand our customers better. In line with the Make-in-India agenda, we introduced our latest range of NPM-G Series SMT Machines for a fully automated production line. These solutions will empower OEMS with enhanced autonomous capabilities for PCB Assembly which are critical components for mobiles & wearables and electronic products, enabling them to scale their operations and produce world-class products right here in India.”

#### **Deepak Methi, President and Managing Director, Pankaj Electronics**

“We have been very busy with client meetings throughout the three days. We hope to see many fruitful deals emerging from these meetings. The quality of visitors is very good, and we could see a high level of understanding about the latest technology products on the market. Therefore, we are glad to participate on this platform.”

#### **Vipin Tiwari, Managing Director, Desi Vikreta**

“The focus on electric vehicles is a good initiative this year. We received good enquiries from local and overseas manufacturers. As a startup, we are happy to get the right exposure among components manufacturers and even OEMs. We have participated in focused meetings with serious purchase managers here, and we are looking forward to expanding our participation next year too.”

### **Initiatives for India semiconductor ecosystem:**

Another key highlight of this edition was the curtain raiser to SEMICON India 2024 through the partnership between Messe Muenchen India, SEMI – the global industry association of semiconductors and the Electronic Industries Association of India (ELCINA). SEMICON India is poised to foster knowledge exchange, spotlight innovative technologies, and cultivate meaningful relationships that drive the growth and progress of semiconductor manufacturing across the nation.

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On the launch, **Ajit Manocha, President and CEO, SEMI**, said, “This edition of electronica India and productronica India has been a high-energy meeting place of ideas and professionals from across the electronics manufacturing ecosystem in India. I am glad to see the level of international representation. This platform proved to be the ideal launchpad for SEMICON India 2024 which we are proud to host with our partners Messe Muenchen India and ELCINA. SEMI will welcome participation of domestic associations, especially ICEA and IESA. We have seen exciting conversations at our pavilion and during the various conferences. I am sure the excitement will only build further towards SEMICON India 2024.”

### Supporting program - Conferences and Forums

In addition to a wide range of cutting-edge technology solutions, this edition also featured specially curated conferences on a range of subjects covering semiconductor market geopolitical landscape, global electronics value chain, display manufacturing in India, India’s roadmap for e-mobility, design led manufacturing and right to repairs and a resilient domestic PCB industry.

Regarding the various joint initiatives with Messe Muenchen India, **Sanjay Agarwal, President, ELCINA**, said, “Our partnership with electronica India and productronica India goes a long way, and every edition is another giant leap towards establishing a meaningful network in the electronics manufacturing ecosystem. This year as well, our conferences under the CEO Forum, curtain raiser to SEMICON and India PCB Tech continued to receive strong participation from industry stalwarts from India and abroad. I am personally happy to see active representation from India’s startup ecosystem. I enjoyed the discussions with the young entrepreneurs, and I hope to see many innovations launching soon.”

About the IPCA Expo and India PCB Tech conference, **Mr. Thiyagarajan, President, Indian Printed Circuits Association (IPCA)**, said, “We saw good participation and lively discussions at the India PCB Tech Conference where the panelists shared insights on how to build a resilient domestic PCB industry for a self-reliant ESDM ecosystem. The IPCA Expo witnessed some of the latest products and solutions that will usher in the next growth phase for PCB manufacturing in the country.”

Continuing the legacy of India Display Manufacturing Conference at India Semiconductor Conclave, **Pankaj Mohindroo, Chairman, India Cellular & Electronics Association (ICEA)**, said, “The Indian display market is at a critical inflection point resulting from expanding domestic volumes as well as growing share of exports. To leverage these demand trends, we must establish capabilities in terms of machinery as well as talent development. This edition of the India Display Manufacturing Conference saw many ideas emerge for the development of India’s display market ecosystem.”

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The Buyer-Seller Forum saw a remarkable attendance with a high interest from the user industries in building new connections and unlocking future business prospects. The buyers and exhibitors engaged in more than 1,800 meetings. **Some of the leading participating buyers were Ola Electric, TVS Motors, Minda Corporation, Yulu Bikes, Royal Enfield, Bharat Electronics Ltd., Bharat Heavy Electricals Ltd., GE Healthcare, Tech Mahindra, CDOT, DRDO, Panasonic, V Guard.**

### Buyer testimonials:

“We witnessed a good range of technologies on display here. It is heartening to see the range of solutions offered by local manufacturers. The buyer-seller forum is a good initiative where we could explore solutions that already exist in the market and discuss our upcoming project requirements. We had many productive meetings with the solution providers exhibiting on this platform, and we hope to develop these partnerships in the near future.”

**Mithun Kumar, Manager-Cell Design, Ola Electric**

“We are looking out for local manufacturers for some specialized medical equipment, and it is interesting to see the kinds of offerings by these companies, in the spirit of Atmanirbhar Bharat. I was particularly amazed by the representation of the startup community, especially the young generation of entrepreneurs who are keen to understand our complex requirements. We are looking forward to work with them for win-win collaborations.”

**Devendra Krishna, Lead Supplier Quality & Development Engineer – ISS, GE BE Private Limited (GE Healthcare)**

“I have been a regular visitor at this forum, and I find the quality of technologies on display improving year-on-year. The focus on EVs and semiconductors is a good initiative to bring together all the major players in EV and semiconductor components manufacturing. The timely conference topics highlighted the potential areas of collaboration. Overall, I had a positive experience at this edition.”

**Palani Elumalai, Global Delivery Head, Tech Mahindra**

I would like to express my sincere appreciation for the buyer-seller forum at electronica productronica India. It has been an invaluable platform for connecting buyers and sellers, gaining insights and fostering a sense of community from the Global Semiconductor manufacturing ecosystem.

I want to extend my gratitude to the forum administrators for their dedication and hard work in maintaining this platform.

**Venkatesh Kumar Pandurengan,  
Group Technical Manager,  
HCL Tech.**

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The next edition of **electronica India** and **productronica India** along with **MatDispens** and **IPCA Expo** will take place from **September 18–20, 2024** at the **India Expo Mart, Greater Noida**,

Visit [electronica-india.com](http://electronica-india.com) and [productronica-india.com](http://productronica-india.com) to know more about the trade fairs.

For press and media enquiries, contact Suman Pillai +91 99451 00551

### **About:**

**Messe Muenchen India** organizes the **electronica India** and **productronica India** trade fairs annually, alternating between Greater Noida and Bengaluru on yearly basis. **electronica India** and **productronica India** are South Asia's leading trade fairs for electronic components and manufacturing technologies that showcase the entire value chain in electronics production in all industrial sectors.

### **About Messe Muenchen India:**

Founded in 2007 as a wholly owned subsidiary of Messe München GmbH, **Messe Muenchen India Pvt. Ltd.** is one of the largest trade fair organizers in the country today. The company has an extensive portfolio of B2B trade fairs covering a wide range of consumer and capital goods as well as emerging technologies. The company serves the Indian industry and international market with powerful brands such as **air cargo India**, **analytica Anacon India/India Lab Expo**, **bauma CONEXPO India**, **drink technology India**, **electronica India**, **IFAT India**, **Indian Ceramics Asia**, **Intersolar India/The smarter E India**, **LASER World of PHOTONICS INDIA**, **MatDispens**, **Pack Mach Asia Expo**, **Pharma Pro Pack**, **productronica India**, **SmartTech Asia**, **World Tea & Coffee Expo**, and many others.

**Messe Muenchen India** works closely with industry stakeholders to develop well-researched trade fairs that bring latest innovations to the market and facilitate meaningful business interactions. Headquartered in Mumbai with offices in New Delhi and Bengaluru, **Messe Muenchen India** connects global competence by bringing professionals together for business, learning and networking.

### **About Messe München GmbH**

**Messe München GmbH** has been organizing trade fairs since 1964, and is one of the leading exhibition organizers worldwide, with nearly 40 of its own trade shows for capital goods, consumer goods and new technologies. Every year, about 29,000 exhibitors and around 1.4 million visitors participate in more than 115 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, **Messe München** organizes trade fairs in China, India, Brazil, Africa, Turkey, and Vietnam. With a network of associated companies in Europe, Asia and South America, and with around 69 representative offices across 132 countries, **Messe München** has a truly global presence.

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