

September 13–15, 2023 | Bangalore International Exhibition Centre (BIEC), Bengaluru

Mumbai, September 6, 2023

Press Release

## electronica India and productronica India all set to make history with their biggest edition since inception

- 585 companies from 21 countries participating to showcase the latest innovations for domestic electronics manufacturing
- Over 25,000 trade visitors from electronics industry expected to meet and unlock business opportunities
- Introducing EVS Live! – to represent solutions for Electric Vehicles

India is emerging as a global electronics manufacturing nation and electronica India and productronica India will catalyze this growth by bringing in suppliers from across the globe during the upcoming editions scheduled from 13 –15 September 2023 at Bangalore International Exhibition Centre (BIEC), Bengaluru.

The 2023 editions of the trade fairs will be spread across 35,000 sqm, will feature about 585 companies to showcase 5,000+ products, technologies, innovations and get a strong foot hold in the market. The marquee event provides an excellent opportunity and the ideal platform for manufacturing firms to optimize and expand their supply chains.

The key highlight of the events this year will be ‘EVS live! – Solutions for Electric Vehicles’ – a new initiative by electronica India and productronica India for catering the sourcing requirements for electric vehicles, with the ever-increasing electronics content in automobiles and electric vehicles. With 100+ companies demonstrating electronics components and solutions for electric vehicles spread across 5,500+ sqm, this will be one of the largest platforms to promote indigenous EV manufacturing in the country today. The initiative also features a specially curated conference on ‘India’s roadmap to become an EV nation’.

In anticipation of a high-energy edition this year, **Bhupinder Singh, CEO, Messe Muenchen India**, says, “India is at an interesting inflection point in terms of electronics manufacturing and exports. With this tremendous growth, establishing robust supply chains for electronics product development is the need of the hour. This is the driving force behind electronica India and productronica India 2023. By bringing key stakeholders from the electronics, semiconductor, and EV ecosystem on a single platform, we continue to contribute immensely to the growth of Indian manufacturing industry. We are confident that all stakeholders will take back a wealth of ideas, connections, and business opportunities from this platform.”

**Dr Reinhard Pfeiffer, CEO, Messe München**, adds, “While continuing to serve the Indian industry, electronica India and productronica India have emerged as truly international platforms that bring together global technology suppliers who are keen to leverage the country’s surging domestic demand as well as export potential. This edition will be very exciting as domestic manufacturing expands into more value-added technologies and solutions. EVS live! promises to showcase the best of Indian engineering for the global electric vehicles industry. We extend our best wishes to the organizing team, partner associations, and all participants at this upcoming edition.”

### Initiatives for India semiconductor ecosystem:

Continuing the legacy of the India Semiconductor Conclave launched last year to catalyze the growth of the semiconductor ecosystem in India, this edition goes one step further to organize specially curated conference – “**India Display Manufacturing Conference**” with ICEA.

Additionally, the conference on “**Semiconductor Market Geopolitical Landscape – India Projects**” through an exclusive partnership between the global industry association SEMI, the Electronic Industries Association of India (ELCINA), and Messe Muenchen India will lay the foundation for SEMICON India

**Messe Muenchen India Pvt. Ltd.**

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Co-located trade fairs

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2024 that will serve as a one-stop destination for all stakeholders in India's emerging semiconductor manufacturing value chain.

Regarding the promotion of this partnership this year, **Rajoo Goel, Secretary General, ELCINA** says, "Semiconductor design and manufacturing in India holds tremendous importance for increasing the value addition of electronics manufacturing in the country. We have been partnering with electronica India and productronica India for several years as this platform has demonstrated leadership in bridging the buyer-seller ecosystem in India's ESDM industry. As the country integrates rapidly with global value chains and becomes a trusted sourcing hub for electronics, it is even more critical for all domestic and international stakeholders to converge on a common platform like this. We look forward to more partnerships at electronica India and productronica India 2023 as the excitement builds up for SEMICON India 2024."

### Buyer-Seller Forum

The focused buyer-seller meetings are another attraction of these trade fairs, and this edition will curate 2,000+ meetings between buying companies and suppliers of high-tech components and services.

### About electronica India and productronica India

Messe Muenchen India organizes electronica India and productronica India trade fairs annually, which alternate between Greater Noida and Bengaluru on yearly basis. electronica India and productronica India are South Asia's leading trade fairs for electronic components and manufacturing technologies that showcase the entire value chain in electronics production in all industrial sectors.

electronica India and productronica India 2023 will be co-located with IPCA Expo, MatDispens, SmartTech Asia, and LASER World of Photonics India on 13–15 September 2023 at the Bangalore International Exhibition Centre (BIEC), Bengaluru, India.

Visit [electronica-india.com](http://electronica-india.com) and [productronica-india.com](http://productronica-india.com) to know more about the trade fairs.

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### About Messe Muenchen India:

Founded in 2007 as a wholly owned subsidiary of Messe München GmbH, Messe Muenchen India Pvt. Ltd. is one of the largest trade fair organizers in the country today. The company has an extensive portfolio of B2B trade fairs covering a wide range of consumer and capital goods as well as emerging technologies. The company serves the Indian industry and international market with powerful brands such as air cargo India, analytica Anacon India/India Lab Expo, bauma CONEXPO India, drink technology India, electronica India, IFAT India, Indian Ceramics Asia, Intersolar India/The smarter E India, LASER World of PHOTONICS INDIA, MatDispens, Pack Mach Asia Expo, Pharma Pro Pack, productronica India, SmartTech Asia, World Tea & Coffee Expo, and many others.

Messe Muenchen India works closely with industry stakeholders to develop well-researched trade fairs that bring latest innovations to the market and facilitate meaningful business interactions. Headquartered in Mumbai with offices in New Delhi and Bengaluru, Messe Muenchen India connects global competence by bringing professionals together for business, learning and networking.

### About Messe München GmbH

Messe München GmbH has been organizing trade fairs since 1964, and is one of the leading exhibition organizers worldwide, with nearly 40 of its own trade shows for capital goods, consumer goods and new technologies. Every year, about 29,000 exhibitors and around 1.4 million visitors participate in more than 115 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Africa, Turkey, and

Vietnam. With a network of associated companies in Europe, Asia and South America, and with around 69 representative offices across 132 countries, Messe München has a truly global presence.

### Messe Muenchen India Pvt. Ltd.

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