Trade Fair for Water, Sewage, Refuse and Recycling

September 2017 South Africa

www.ifat-africa.com



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# **IFAT Africa grows internationally**

Bianca Gruber PR Manager Tel. +49 89 949-21502 bianca.gruber@ messe-muenchen.de

From September 12 to 14, 2017, the Johannesburg Expo Centre will once again be the meeting point for the African environmental industry. IFAT Africa, the Trade Fair for Water, Sewage, Refuse and Recycling, being held for the second time, has gained more international appeal: Around 65 percent of the exhibitors are from abroad.

Katharina Schlegel, Project Director of the IFAT international trade fairs at Messe München, explains: "Alongside African exhibitors, a large number of European companies will also be represented. We are especially pleased to have gained seven new countries this year." Among the new exhibitors are companies from Austria, Botswana, France, Ghana, Kenya, Spain and Turkey. All in all, more than 140 exhibitors are taking part on an exhibition area of around 5,000 square meters.

## Meeting point for the industry

Numerous delegations highlight the importance of IFAT Africa beyond the borders of South Africa. Visitor delegations from China, Ghana, Italy, Mozambique and Zambia are expected, as well as a delegation from Sub-Saharan Africa, which the German Academic Exchange Service (DAAD) is organizing for its alumni network.

### Online registration for visitors

Visitors can register for IFAT Africa at the following link: <a href="www.ifat-africa.com/online-registration.php">www.ifat-africa.com/online-registration.php</a>. Pre-registration allows faster access to the trade fair. Entry to the exhibition and the supporting program is free of charge.

More information on IFAT Africa: www.ifat-africa.com.

Messe München GmbH Messegelände 81823 München Deutschland www.messe-muenchen.de







#### **IFAT Africa**

IFAT Africa is one of the leading environmental technology trade fairs in the African market. The premiere of IFAT Environmental Technology Forum Africa, which took place in September 2015, was attended by 116 exhibitors from 13 countries and more than 2,273 visitors from 38 countries, with the trade fair occupying a total exhibition area of 4,500 square meters in the process. The next event will take place from September 12 to 14, 2017 at the Johannesburg Expo Centre (JEC).

#### **IFAT** worldwide

Messe München's competence in organizing environmental-technology events is demonstrated not only in the world's leading trade fair for the sector, IFAT, but also in a range of other international trade exhibitions around the world. The spectrum encompasses IFAT Africa in Johannesburg, IFAT Eurasia in Istanbul, IFAT India in Mumbai, as well as IE expo in Shanghai and Guangzhou.

#### Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungscenter München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.

