

Munich, June 25, 2018

Press Release

Bundled Competence in the Struggle against the Water Crisis

IFAT Africa and the Water Institute of Southern Africa Enter into a Partnership

- Core topics of the cooperation: water collection, water supply and wastewater treatment
- IFAT Africa trade show and WISA Conference on an annually rotating basis
- Commencement of cooperation: June 2018

To overcome the water crisis in South Africa, IFAT Africa and the Water Institute of Southern Africa (WISA) will launch a cooperation venture as of June 24, 2018. The aim of the cooperation is to forge ahead with drinking water production, water supply and wastewater treatment in the drought-plagued country by means of professional know-how and appropriate technologies. With this in mind, the following two strong partners will be joining forces: IFAT Africa, the leading trade show for environmental technologies in sub-Saharan Africa, and WISA, the biggest water and wastewater board in South Africa with a conference of its own.

For Stefan Rummel, Managing Director of Messe München, bundling competences is the main idea underlying the cooperation between IFAT Africa and the Water Institute of Southern Africa (WISA): “We must intertwine technologies and expert knowledge more closely with each other in order to achieve a comprehensive and sustainable supply of water as a vital resource also in southern Africa. That is precisely what we want to achieve with our cooperation.”

Pushing the transfer of knowledge and technology actively ahead

IFAT Africa will already act as an official partner of the WISA Conference in Cape Town from June 24 to 27, 2018. In future, the biggest specialist conference

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for the South African water sector will profit from the comprehensive industry network of Messe München: IFAT Africa is one out of five subsidiary events of IFAT in Munich, the world's largest and leading trade show for water, sewage, waste and raw materials management. By their cooperation, the organizers would like to promote the transfer of international know-how and professional exchange.

By contrast, the transfer of technology takes center-stage at IFAT Africa. Besides waste and recycling solutions, this encompasses solutions for the desalinization of sea water, for groundwater production or sewage treatment. At the next edition, to be held in Johannesburg from July 9 to 11, 2019, the Water Institute will strengthen the trade show's professional supporting program by organizing specialist lectures or workshops on education and further training for municipal water and sewage experts. The trade show for environmental technologies and the WISA Congress will each take place biennially – on an annually rotating basis.

Dr. Lester Goldman, Chief Executive Officer of the Water Institute of Southern Africa: "WISA is very pleased to be partnering with IFAT Africa. IFAT Africa promises to become the leading expo of its type in Africa with large-scale benefits - globally and locally. Our partnership shows of what can be achieved through proactive collaboration."

Further information on IFAT Africa is available under www.ifat-africa.com, more about WISA under <http://wisa.org.za/>.

About analytica Lab Africa

Messe München is further expanding its international network in the field of laboratory technology, analysis and biotechnology with a new event in South Africa: From July 09 to 11, 2019, the analytica Lab Africa will take place at the Gallagher Convention Centre in Johannesburg. For the premiere of the event in analytica's network, the organizers – Messe München and its subsidiary MM South Africa – expect some 125 exhibitors and more than 2,000 visitors on 6,000 square meters gross of exhibition area.

About food & drink technology Africa

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The food & drink technology Africa (fdt) trade fair is the leading platform for the food, beverage and packaging industry in southern Africa. It covers the entire process chain – from raw materials and processing, to bottling, packaging and logistics.

The trade fair takes place every two years in Johannesburg. 86 national and international exhibitors and around 1,550 visitors attended food & drink technology Africa 2016. The next food & drink technology Africa will take place in the Gallagher Convention Centre in Johannesburg from September 4 to 6, 2018.

About IFAT Africa

IFAT Africa is the leading environmental technology trade fair in sub-Saharan Africa focusing on water, sewage, waste and recycling. With an exhibition space of 6,000 square meters, IFAT Africa 2017 witnessed 152 exhibitors from 16 countries and 1,800 visitors from 38 countries. The next edition of the biennial event will take place from July 9 until 11, 2019 at the Gallagher Convention Centre in Johannesburg, co-located with analytica Lab Africa and food & drink technology Africa.

About Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.