

PRESS RELEASE

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LASER World of PHOTONICS INDIA: Successful restart of the laser industry

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- **Special edition of LASER World of PHOTONICS INDIA attracted more than 8255* visitors at Bangalore International Exhibition Centre (BIEC), Bengaluru.**
- **Thought provoking supporting program provided knowledge exchange and enabled unlocking business networking**
- **The special edition of LASER World of PHOTONICS INDIA increased its reach with online extension for exhibitors and visitors**

On December 16-18, LASER World of PHOTONICS INDIA – back in its physical format was held at the Bangalore International Exhibition Centre (BIEC), Bengaluru – concluded its special edition successfully. Continuing the bounce back sentiment, the business community enthusiastically took part, with over 67 exhibitors showcasing their solutions and innovations to the visitors. In terms of visitors, the special edition for the laser industry attracted more than 8255* visitors.

(* includes visitors to LASER World of PHOTONICS INDIA and co-located shows electronica India, productronica India, IPCA Expo and MatDispens and SmartCards Expo)

“We are happy that the special edition of LASER World of PHOTONICS INDIA once again delivered a successful platform for exhibitors, partners and buyers to meet, greet and do business successfully. The exhibition halls displayed an atmosphere of confidence and the energy to exchange business on the floor,” said Bhupinder Singh, CEO of Messe Muenchen India.

Dr. Reinhard Pfeiffer, Deputy CEO of Messe München GmbH, added “We are glad to see the exhibitions hall buzzing again, we would like to thank all participants for their care and cooperation.”

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Face to face interactions again

All the exhibitors, visitor, buyers and partners took full advantage of face-to-face meetings —on site. Mr. Raj Verma, General Manager, Coherent Laser India Pvt. Ltd. expressed: “It was great to exchange ideas and meet personally again. I was especially excited about the new technologies presented here as well as to maintain existing contacts.”

Thought provoking supporting program

The industry not only exchanged information at the booths, but also at the first-rate supporting program. The topics were tailored to the market requirements. The conference sessions jointly organized by Additive Manufacturing Society of India (AMSI) focused on “International Conference and Exhibition on 3D Printing and Additive Manufacturing Technologies – AM 2021”.

Online - the exhibition beyond three days

The fair extended its scope to the digital world. Through online participation options, **LASER World of PHOTONICS INDIA** carried together a premium audience of top business and technology leaders and influencers across the globe. The digital event platform was frequently used—to access company profiles, see products and services, to hold B2B meetings, to learn from the conference and to network.

Positioning back 2022 in Mumbai

The successful impact of this long-awaited edition, the event gave more than enough reasons to look forward to the next edition—, which will be back to Bombay Exhibition Centre (BEC), Mumbai from December 7 to 9, 2022.

The LASER World of PHOTONICS global network

LASER World of PHOTONICS has developed an international trade fair network. LASER World of PHOTONICS in Munich is the world's leading trade fair for the laser and photonics industry. The World of Photonics Congress is Europe's largest photonics congress. LASER World of PHOTONICS CHINA and LASER World of PHOTONICS INDIA are leading regional trade fairs for laser and optical technologies and are staged annually in China (Shanghai) and India (with alternating locations). Messe München is the world's leading trade fair organizer for lasers and photonics.

Messe Muenchen India

Founded in 2007 as wholly owned subsidiary of Messe München, Messe Muenchen India Pvt. Ltd. is one of the leading organizers of trade fairs in India with an extensive portfolio of B2B trade fairs covering various sectors: bauma CONEXPO India, electronica India, productronica India, drink technology India, LASER World of PHOTONICS INDIA, Intersolar India/The Smarter “E” India, IFAT India, analytica Anacon India/India Lab Expo, Pharma Pro Pack, Indian Ceramics, Smart Card Expo, MatDispense, VR-tech India, World Tea & Coffee Expo, Pack Mach Asia Expo and AirCargo India. Messe

Muenchen India works closely with industry stakeholders to develop well researched trade fairs encapsulating the latest trends and innovations dominating the industry. Headquartered in Mumbai with offices in New Delhi, Bengaluru, Hyderabad and Ahmedabad, Messe Muenchen India connects global competence by bringing professionals together for business, learning and networking.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies.

Every year, about 50,000 exhibitors and around 3 million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad.

Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Russia, Africa, Turkey and Vietnam. With a network of associated companies in Europe, Asia and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.