

Mumbai, December 15, 2022

## Press Release

# LASER World of PHOTONICS INDIA boosts Indian manufacturing through its 2022 edition

- **Participation from 8 countries: 1000+ technology solutions on display**
- **Around 5,800 visitors and 500+ focused buyer seller meetings**
- **Boost to innovation and R&D by enabling industry-academia partnerships through Photonics and Laser Academia Industry Meet (PLAIM)**

The 10<sup>th</sup> edition of LASER World of PHOTONICS INDIA concluded on December 9, 2022, on a high note with implementable solutions for use of laser, photonics and optical technologies in various applications for the Indian manufacturing industry. The show reinforced its credibility as 'India's platform for laser and optical technologies – components, systems and applications.' LASER World of PHOTONICS INDIA 2022 was spread across 5,000 square meters, with almost 90 exhibitors from 8 countries showcasing 1,000+ products. A total of around 5,800 visitors attended the trade fair and the supporting programs to see the futuristic solutions on display at the exhibition grounds.

"We are delighted with the response to this latest edition of LASER World of PHOTONICS INDIA", Bhupinder Singh, CEO, Messe München India says. "Across multiple applications and user industries, laser is recognised as a powerful solution. However, several challenges—like cost and compatibility of the machinery to Indian market conditions—prevent its mass adoption. We are glad to see some solutions emerge at this year's fair, and we are confident of creating more networks and partnerships for this industry in the future editions."

Dr. Martin Lechner, Executive Director Messe München, adds: "Today, the Indian manufacturing landscape is among the most vibrant in the world. This is reflected in the footfalls and dynamic participation at LASER World of PHOTONICS INDIA 2022. Our trade fairs in Munich and Shanghai have catalysed growth in this industry on a global scale, and we are glad to see the show in India delivering value to all stakeholders in the Indian industry."

### Strong partnerships with the industry

Through strong partnerships with industry associations such as LIAI, ILA, SPECTARIS, OSI and AMSI, the event focused on creating a clear roadmap for

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Industry 4.0 and on producing world class products from India, by offering cost effective solutions for use of lasers and photonics, optical technologies, 3D printing and additive manufacturing for various industry applications. One of the major highlights of the 2022 edition was the industry-academia partnership through IEEE Photonics Society – IEEE Bombay Section at IIT Bombay in the form of Photonics and Lasers – Industry Meet (PLAIM), which brought together global experts and researchers to deliberate on emerging trends, opportunities and challenges confronting the industry.

### **Supporting programs – conferences and forums**

Supporting programs designed to fulfil the needs of the growing manufacturing industry accompanied the three days event. The 11<sup>th</sup> international conference and exhibition on 3D printing & additive manufacturing technologies brought together engineers, scientists, designers, and educators to share knowledge, best practices, challenges, and applications of 3D printing and additive manufacturing. The Buyer-Seller forum saw a remarkable attendance with a high interest from the laser and photonics community to make new contacts and build future business prospects who engaged in more than 500 meetings.

**The next edition of LASER World of PHOTONICS INDIA will take place from September 13–15, 2023 at the Bangalore International Exhibition Centre (BIEC), Bengaluru, together with electronica and productronica India.**

Visit [world-of-photonics-india.com](http://world-of-photonics-india.com) to learn more about LASER World of PHOTONICS INDIA.

### **About Messe Muenchen India**

Founded in 2007 as a wholly owned subsidiary of Messe München GmbH, Messe Muenchen India Pvt. Ltd. is one of the leading organizers of trade fairs in India with an extensive portfolio of B2B trade fairs covering various sectors: air cargo India, analytica Anacon India/India Lab Expo, bauma CONEXPO India, drink technology India, electronica India, IFAT India, Indian Ceramics Asia, Intersolar India/The smarter E India, LASER World of PHOTONICS INDIA, MatDispens, Pack Mach Asia Expo, Pharma Pro Pack, productronica India, Smart Card Expo, VRTECH India, World Tea & Coffee Expo. Messe Muenchen India works closely with industry stakeholders to develop well-researched trade fairs encapsulating the latest trends and innovations dominating the industry. Headquartered in Mumbai with offices in New Delhi, Bengaluru, Hyderabad and Ahmedabad, Messe Muenchen India connects global competence by bringing professionals together for business, learning and networking.

### **Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, South Africa and Turkey. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.