

Bangalore, September 15, 2023

Press Release

Futuristic manufacturing solutions take centre stage at LASER World of PHOTONICS INDIA 2023

- 15% increase in domestic participation
- 7061 trade visitors and more than 500 focused buyer seller meetings.
- Special focus on additive manufacturing and smart manufacturing

Messe Muenchen India concluded its latest edition of LASER World of PHOTONICS INDIA on a jubilant note with over 7000 visitors attending the trade fair. The trade fair featured 109 exhibitors from 15 countries showcasing the latest innovations in lasers, optics, and photonics.

The trade fair underlined its commitment to support the Indian manufacturing sector in adopting new technologies and improving its competitiveness by engaging the industry stakeholders in meaningful discussions on the exhibition floor and at focused buyer-seller meetings.

Through strong partnerships with the industry through industry associations – LIAI, ILA, SPECTARIS, OSI and AMSI, the event focused on creating a clear roadmap for Industry 4.0 and producing world class products from India by offering cost effective solutions for use of lasers and photonics, optical technologies, 3D printing and additive manufacturing for various industry applications.

Regarding the strong partnership with LASER World of PHOTONICS India, **Dr Lalit Kumar, President, Laser Industries Association of India (LIAI)**, said “This edition saw interesting technologies displayed by exhibiting companies, as well as cutting-edge solutions discussed during the conferences. What happens in the laser and photonics industry impacts the entire economy through manufacturing output. It is reflected through the footfalls at this trade show that this has become an unmissable event for our industry. I am happy with the exceptional response that our members have received at this edition from multiple user industries.”

Regarding the success of LASER World of PHOTONICS INDIA 2023, **Bhupinder Singh, CEO, Messe Muenchen India** says, “This edition was held in Bengaluru to offer a platform for the laser manufacturing ecosystem in this region to showcase their success stories and explore latest technologies. By co-locating this trade fair with our other successful brands for electronics manufacturing, identification and authentication technologies, and digital payments, this edition has brought together key stakeholders from manufacturing value chain in India. We are delighted with the outcome of this edition, and we hope to keep contributing towards enabling meaningful handshakes; unlocking business opportunities for the laser and photonics ecosystem in the country.”

Dr Reinhard Pfeiffer, CEO, Messe München, said, “Lasers and optical technologies are crucial to many industries today from manufacturing to medical diagnostics. In this regard, I am delighted to see that LASER World of PHOTONICS INDIA has emerged as a one-stop destination for the Indian and international industry to ideate on the latest innovations and applications, exchange perspectives, brainstorm on solutions to existing challenges, and forge meaningful connections. I look forward to seeing more innovations emerge from future editions of this trade fair.”

Few exhibitors’ testimonials

This edition scored high on volumes as well as quality of visitors. We witnessed strong response for our latest machinery solutions as well as potential business opportunities for products that are in the pipeline. We saw good participation from our existing customers at this trade fair, and hence it offers us a chance to meet and deepen our partnerships with them. We also got a chance to meet new and potential customers this year.

Krunal Vasoya, Director- Sahajanand Technologies Pvt. Ltd. (STPL)

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We see a high level of technical understanding at the visitors of this trade fair. The combination of conferences and exhibition ensures that we get queries from high-calibre technical applications. We are happy to discuss these requirements and potentially develop machineries for these high-end applications. We had a good experience overall.

Vardhaman Shah, Director, Suresh Indu Lasers

There is a good understanding about the potential of laser applications today. This was reflected in the buyer delegations that visited our stall. We received positive feedback about the performance of our machines and the ideas to develop solutions for new applications like jewellery, medical devices, automotive, etc. I hope to see many business opportunities emerging from the leads that we received at this platform.

Dr. Arvind Patel - Managing Director- SLTL Group

This edition also featured the 12th International Conference and Exhibition on 3D Printing & Additive Manufacturing Technologies, organised in collaboration with the Additive Manufacturing Society of India (AMSI). These focussed conferences covered topics like smart manufacturing and use of lasers for precision manufacturing, and brought together engineers, scientists, designers, and educators to share knowledge, best practices, challenges, and applications of 3D printing and additive manufacturing.

Dr L. Jyothish Kumar, Founder and President, Additive Manufacturing Society of India (AMSI), said, "From building construction to medical equipment, 3D printing is impacting the manufacturing industry across sectors and applications. Therefore, we are happy with the engagement seen in our conferences, as it reflects swift adoption of 3D printing and additive manufacturing technologies at scale. These conferences attract participants from all over the country, and even international delegates. This year I am delighted to see participation from large, small and mid-sized companies who demonstrated deep interest in the wider application of 3D manufacturing, and solutions to overcome existing challenges."

The conference on "India's pathway to new revolution in manufacturing" covered applications of lasers for automotive, manufacturing and engineering industries.

Buyer Seller Forum

The Buyer-Seller forum saw a remarkable attendance with a high interest from the laser and photonics community to make new contacts and build future business prospects who engaged in more than 500 meetings. Some of the participating buyers were **Ola Electric, BHEL, BEL, DRDO, Mahindra Electric GE healthcare, ISRO, L&T Defence, Royal Enfield.**

Few buyers' testimonials

There is a good range of latest technology solutions on display here. I appreciate the organisers for constantly reminding and encouraging us to attend this show. With the timely reminders and useful info updates, I could plan my journey here and study the exhibitors list well in advance. Meetings with solution suppliers were quite productive as they could understand our requirements.

Girirajan Manivannan- Deputy Manager, Mahindra & Mahindra

This is a good opportunity to expand our knowledge and awareness about the latest solutions available in the market and compare suppliers' offerings. It is interesting to see the live demos and meet the teams behind the innovative machinery. At the Buyer-Seller area, we could discuss our machinery needs, and I am looking forward to the suppliers coming back with competitive offers.

Devendra Krishna, Lead Supplier Quality & Development Engineer – ISS, GE BE Private Limited (GE Healthcare)

It is good to see this scale of the trade fair in Bengaluru with a good range of tech solutions on display as well as interesting conferences for lasers and additive manufacturing. The pre-fixed buyer-seller



meetings are a good initiative to help visitors meet focused solution providers under one roof. I have been coming to this trade fair for many years, and I hope to keep coming back.

Mr. Kunal Rathod, Sourcing Manager- Simple Energy Systems

The next edition of LASER World of PHOTONICS INDIA will take place from November 7-9, 2024 at the Jio World Convention Centre, Mumbai.

For press and media enquiries, contact:

Suman Pillai

Manager - Marketing

Tel: +91 22 6787 9815

suman.pillai@mm-india.in

About Messe Muenchen India:

Founded in 2007 as a wholly owned subsidiary of Messe München GmbH, Messe Muenchen India Pvt. Ltd. is one of the largest trade fair organizers in the country today. The company has an extensive portfolio of B2B trade fairs covering a wide range of consumer and capital goods as well as emerging technologies. The company serves the Indian industry and international market with powerful brands such as air cargo India, analytica Anacon India/India Lab Expo, bauma CONEXPO India, drink technology India, electronica India, IFAT India, Indian Ceramics Asia, Intersolar India/The smarter E India, LASER World of PHOTONICS INDIA, MatDispens, Pack Mach Asia Expo, Pharma Pro Pack, productronica India, SmartTech Asia, World Tea & Coffee Expo, and many others.

Messe Muenchen India works closely with industry stakeholders to develop well-researched trade fairs that bring latest innovations to the market and facilitate meaningful business interactions. Headquartered in Mumbai with offices in New Delhi and Bengaluru, Messe Muenchen India connects global competence by bringing professionals together for business, learning and networking.

About Messe München GmbH

Messe München GmbH has been organizing trade fairs since 1964, and is one of the leading exhibition organizers worldwide, with nearly 40 of its own trade shows for capital goods, consumer goods and new technologies. Every year, about 29,000 exhibitors and around 1.4 million visitors participate in more than 115 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Africa, Turkey, and Vietnam. With a network of associated companies in Europe, Asia and South America, and with around 69 representative offices across 132 countries, Messe München has a truly global presence.

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