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Munich, September 28, 2017

Press Release

Registration materials now online

Positive signs for bauma CHINA

- **Company registrations for bauma CHINA can now be made online**
- **Strong demand for construction machinery in the Chinese market**
- **bauma CHINA will take place from November 27 to 30, 2018.**

Whether for new innovations or proven technologies, thanks to its extensive range of products and services, bauma CHINA has emerged as the largest and most prominent industry event in Asia. From November 27 to 30, 2018, the entire exhibition grounds of the Shanghai New International Expo Centre (SNIEC) will once again be opened for the international trade fair for construction machinery, building material machines, mining machines and construction vehicles. Companies may now begin registering until February 27, 2018. (Materials are available for downloading on the website: <http://www.bauma-china.com/application>)

Chinese construction machinery market on the upswing

Growing infrastructure and mining activities have led to a noticeable increase in demand and an improved order situation in the Chinese construction machinery segment. The sector had been in a recession for five years. The Chinese construction machinery segment has been rapidly recovering since September 2016 and is forecast to reach peak levels in the first half of 2017. Maritta Lepp, project manager of bauma CHINA, is confident: "Similar to the upswing in the Chinese economy, we are seeing positive signs for the upcoming bauma CHINA 2018." Among other factors, the Chinese government has played a role in the industry's upturn by promoting the public-private partnership model (PPP model). The model encourages construction projects by private investors, which is beneficial for the Chinese population and has a positive impact on the demand for cement pumps, excavators and cranes. Some machines are so sought-after that manufacturers have to add extra shifts to cover the demand. Sales of cement machinery and caterpillar cranes have tripled compared to last year.

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Stable figures from the last event

Despite the economic slowdown in China in the past years and the atmosphere of change in the industry, bauma CHINA 2016 attracted more than 170,000 visitors from 49 countries and regions along with 2,953 exhibitors from 41 countries and regions. Since its first event in 2002, the trade fair has continued to evolve and has consistently expanded its leading role in Asia.

Images from the last bauma CHINA 2016 can be viewed in the photo gallery at: <http://www.bauma-china.com/trade-fair/press/services-for-journalists/photos-logos/index.html>

More information can be found online at www.bauma-china.com

bauma China

bauma China, the International Trade Fair for Construction Machinery, Building Material Machines, Mining Machines and Construction Vehicles, takes place from November 27 to 30, 2018 at the Shanghai New International Expo Centre (SNIEC) in Shanghai. The 2016 edition of bauma China attracted a total of 2,953 exhibitors from 41 countries and 170,000 from 49 countries. Taking up 300,000 square meters of exhibition space, bauma China is the biggest and most important sector event in Asia. The trade fair is held every two years.

Construction machinery trade shows of Messe München

Organizing trade shows for the international construction machinery sector is a core competence of Messe München. Its portfolio includes not only the world's leading trade show, bauma in Munich, and the brand event bauma China in Shanghai—it also cooperates with the Association of Equipment Manufacturers (AEM) in the organization of BAUMA CONEXPO INDIA in Gurgaon/Delhi and BAUMA CONEXPO AFRICA in Johannesburg. In December 2015, Messe München successfully expanded its portfolio again by purchasing the leading Russian construction-machinery exhibition CTT.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in

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China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.