

32. Weltleitmesse für Baumaschinen, Baustoffmaschinen,
Bergbaumaschinen, Baufahrzeuge und Baugeräte
8.–14. April 2019, Messe München

32nd Edition of the World's Leading Trade Fair for Construction Machinery,
Building Material Machines, Mining Machines, Construction Vehicles and Construction Equipment
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www.bauma.de



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Press Release

Sabine Wagner
PR Manager
Tel. +49 89 949-21478
Sabine.wagner@
messe-muenchen.de

Canada to be bauma 2019 partner country

- **Canada world's seventh biggest construction machinery market**
- **Construction and mining industries generate 15 per cent of Canada's gross domestic product**

Canada is one of the world's most important markets for the international construction machinery, building material plant and mining machine industry. It is the world's seventh biggest construction machinery market. With a volume of 102 billion and 116 billion euros respectively, between them the construction and mining industries account for more than 15 per cent of Canadian gross domestic product. These impressive figures are reason enough to focus on Canada as a partner country at the next bauma—as agreed by Messe München and the Verband Deutscher Maschinen- und Anlagenbau (VDMA—German Engineering Federation).

Klaus Dittrich, Chairman and CEO of Messe München, said of the choice of Canada as a partner country: "In selecting Canada, we were not just selecting a very stable sales market but an attractive and dynamic one as well. I am certain that our exhibitors will find additional business openings here." Johann Sailer, Chairman of the Construction Equipment and Building Material Machinery Association within the VDMA and Chairman of the bauma exhibitors' advisory board added: "Canada is one of the most important commodity-producing countries there is. In addition, CETA, the free trade agreement recently signed between the EU and Canada, will lend fresh impetus to bilateral trade. This is why we want to use bauma 2019 and the opportunities afforded by the partner country concept to bind our industries even closer together."

Messe München GmbH
Messegelände
81823 München
Germany
www.messe-muenchen.de



Canada ranks in the world's top 5 producing countries for almost all mineral resources and boasts the world's third-largest oil reserves. Notwithstanding the current weakness in the mining and oil and gas sector, the medium-term prospects are positive. According to estimates, the construction industry will grow by more than three per cent annually to 2020. Major projects such as the Northern Ontario Ring of Fire and numerous building construction and civil engineering projects in the major cities worth billions, such as Vancouver airport, the Montreal hospital complex, Toronto railway station or the Calgary cancer center support this positive assumption.

Further information: www.bauma.de

About bauma

bauma is the world's leading sector event for construction machinery, building material machines, mining machines, construction vehicles and construction equipment. With a total exhibition space of 605,000 square meters, bauma is also the largest trade show in the world. In 2016 bauma broke again all previous records, attracting a total of 3,425 exhibitors from 57 countries, and 583,736 visitors from around 200 countries. bauma takes place every three years in Munich; the dates for the next edition are April 8 to 14, 2016.

Construction machinery trade shows of Messe München

Organizing trade shows for the international construction machinery sector is a core competence of Messe München. Its portfolio includes not only the world's leading trade show, bauma in Munich, and the brand event bauma China in Shanghai—it also cooperates with the Association of Equipment Manufacturers (AEM) in the organization of BAUMA CONEXPO INDIA in Gurgaon/Delhi and BAUMA CONEXPO AFRICA in Johannesburg. In December 2015, Messe München successfully expanded its portfolio again by purchasing the leading Russian construction-machinery exhibition CTT.

Messe München

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.