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Press Release

New Chairman for the ceramitec Advisory Board

Dr. Jutta Seitz
PR Manager
Tel. +49 89 949-21480
Jutta.seitz@messe-muenchen.de
messe-muenchen.de

ceramitec 2018 will take place on the exhibition grounds of Messe München from April 10 to 13. Although these dates still seem to be in the distant future, first preparations for the next ceramitec are already under way.

The previous Chairman of the Advisory Board, Paul Eirich, Managing Partner, Maschinenfabrik Gustav Eirich, has retired from his offices in the Advisory Board. The Advisory Board unanimously voted that Dr. Jürgen Blumm, Managing Director, NETZSCH Gerätebau GmbH, should take over the body's chairmanship. Dr. Blumm also manages the Ceramic Machinery Specialist Department in the German Engineering Association VDMA, as previously did Paul Eirich, and thus represents both the entrepreneurs' and the Association's side in the Advisory Board. Dr. Blumm is exceptionally well networked in the entire industry. Therefore, he does not only represent one segment but the entire world of ceramics with its diverse facets.

"ceramitec is the industry's major international trade show. The mapping of the entire value-added chain of the ceramic industry is unique. This is the decisive factor which makes ceramitec stand out from all competing events. I am proud of the fact that I assume the office of Chairman of the Advisory Board and have the opportunity to collaborate for the further development of our industry's leading trade show", states Dr. Blumm.

"As a representative of the interests of the exhibitors, industry representatives and partners, the Advisory Board plays a vital role for ceramitec", states Gerhard Gerritzen, Deputy Managing Director of Messe München. "I am all the more delighted that with Dr. Jürgen Blumm we have succeeded in winning over an outstanding expert of the trade show and a proven industry expert as Chairman of

Messe München GmbH
Messegelände
81823 München
Germany
www.messe-muenchen.de



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the Advisory Board. We very much look forward to cooperating with all new members of the Advisory Board.”

Further information can be found at www.ceramitec.de

ceramitec

ceramitec is the international key trade show of the ceramic industry. It covers the entire spectrum of the ceramic industry – ranging from classic ceramics and raw materials to powder metallurgy through to technical ceramics. ceramitec 2015 attracted 600 exhibitors from 37 countries and more than 15,000 visitors from 93 countries. ceramitec Technologies - Innovations - Materials takes place every three years; the next event will be held in Munich from April 10 to 13, 2018.

Messe München

Messe München is one of the world’s leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.