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Press Release

New Exhibition Director for the ceramitec and Indian Ceramics trade show cluster

Igor Palka takes over the Exhibition Management for the ceramitec and Indian Ceramics cluster as of May 2017.

Dr. Jutta Seitz
PR Manager
Tel. +49 89 949-21480
Jutta.Seitz@
messe-muenchen.de

Igor Palka is a genuine “dyed-in-the-wool” staff member of Messe München. He commenced his training as event manager in 2007 and subsequently took up extra-occupational studies in business administration. From 2010, Palka was in charge of IFAT, the trade show for environmental technologies, as a member of the IFAT Team. In 2011 he took on an additional task at the construction machinery trade show bauma. In this position, he was primarily responsible for exhibitor canvassing and the set-up planning for several exhibition areas.

In 2013, Messe München appointed Palka Chief Executive Officer (CEO) of bc Expo India Pvt. Ltd. and Chief Operating Officer (COO) of Messe München India Pvt. Ltd.

In this position, he was responsible for Indian Ceramics, among others, and made a decisive contribution to its outstanding development in the Indian market. He is thus ideally prepared to assume the responsibility for the ceramitec cluster.

Igor Palka about his new position: “I very much look forward to the new field of activity and the challenges associated with it. In addition, I hope to be able to contribute my experiences from the trade show business and from my long-time stay in India to the ceramitec cluster.”

Igor Palka reports to the Exhibition Group Director Dr. Robert Schönberger.

Further information is available online at www.ceramitec.de

Messe München GmbH
Messegelände
81823 München
Germany
www.messe-muenchen.de



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**In 2018, analytica will take place in parallel with ceramitec.
Further information on analytica is available at www.analytica.de**

ceramitec

ceramitec is the international key trade show of the ceramic industry. It covers the entire spectrum of the ceramic industry – ranging from classic ceramics and raw materials to technical ceramics through to powder metallurgy. ceramitec 2015 attracted 600 exhibitors from 37 countries and more than 15,000 visitors from 93 countries. ceramitec Technologies - Innovations - Materials takes place every three years; the next event will be held in Munich from April 10 to 13, 2018.

International trade shows of the ceramic industry of Messe München International

Besides ceramitec, the international key trade show, Messe München's portfolio of ceramics trade shows also includes Indian Ceramics. India's leading trade show for the ceramic industry combines international competence with in-depth regional know-how. Indian Ceramics takes place on an annual basis, the next event being scheduled in Ahmedabad, Gujarat, India, from March 7 to 9, 2018. It will be held in parallel with Ceramics Asia. More than 280 exhibitors and over 7,100 trade visitors took part in Indian Ceramics & Ceramics Asia 2017.

Messe München

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.

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