

Leading Platform for the Indian Beverage, Dairy and Liquid Food Industry  
processing + filling + packaging + logistics

October 24–26, 2018

Bombay Convention & Exhibition Centre, Mumbai, India

February 28–March 2, 2019

Bangalore International Exhibition Centre, Bangalore, India

December 05–07, 2019

NSIC Grounds, Delhi, India

[drinktechnology-india.com](http://drinktechnology-india.com)



**drink technology  
India**

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Munich, August 28, 2018

## Press Release

**drink technology India**

### **The number of exhibitor registrations exceeds all expectations**

- **Exhibition space grows by 18 percent**
- **Registrations from renowned national and international exhibitors**
- **Supporting program provides answers to trends and future topics**

**drink technology India (dti) continues to grow significantly. The most important event for the Indian beverage, dairy and liquid food industry will be even bigger this year, underlining its importance for the Indian market. The extensive supporting program, consisting of forum, round table talks and the new place2beer, will shed light on what is moving the industry today and tomorrow. The exhibition will take place from October 24 to 26 at the Bombay Exhibition Centre in Mumbai.**

The dynamic development of the Indian food and beverage market is reflected at dti: Three months prior to the exhibition, more than 90 percent of the available space has already been booked. Thereby, the exhibition area will be expanded by 18 percent compared to the previous event in Mumbai in 2016. Bhupinder Singh, CEO of Messe München India, is delighted: “We are pleased that the exhibition is continuing to grow. This is a confirmation for us that our exhibition concept is properly targeted and well received by exhibitors. Moreover, this growth illustrates the importance of the event for the Indian market.”

Avisha Desai, Senior Project Director of drink technology India at Messe München India, says: “We have received registrations from national and international industry leaders such as Ace Technologies, Arol India, Chemco, Della Toffola, Heuft, KHS, Kronen, Manjushree, Polyplast, Sanky and Sidel. This is an impressive cross-section of the industry.” The exhibitors at dti cover the

Isabella Lauf  
PR Manager  
Tel. +49 89 949-21487  
[Isabella.lauf@messe-muenchen.de](mailto:Isabella.lauf@messe-muenchen.de)

Messe München GmbH  
Messegelände  
81823 München  
Germany  
[messe-muenchen.de](http://messe-muenchen.de)



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entire value chain of the beverage and liquid food industry. This offers visitors a comprehensive overview of the latest developments and solutions.

**What is moving the Indian market, now and in the future? The supporting program of dti provides the answers**

The **place2beer** celebrates its premiere at this year's drink technology India. The networking platform with sensory tasting, panel discussions and brewery supply displays, was first introduced at drinktec in Munich in 2017. "With a view to the development of the Indian beer market, we are offering exhibitors and visitors a new and unique platform that is tailored to the needs of the local market," says Petra Westphal, Project Group Manager at Messe München. Another novelty is the **Oiltech Forum** which will take place for the first time at drink technology India as part of the Oiltech Pavilion, powered by oils+fats. The Oil Technologists' Association of India (OTAI) supports Messe München India in organizing and designing the program. The topic of the half-day seminar has already been determined: 'Challenges in Packaging of Edible Oils and Other Related Products'. The exhibition is thereby responding to the increasing importance of the topic of oils and fats for the Indian market.

Current and forward-thinking topics for the entire Indian beverage and liquid food market are addressed during the **Round-Table Talks**. Trends with regard to beverages, dairy, packaging and recycling are on the agenda. Among other things, experts will discuss which social developments the industry is currently dealing with, such as the increasing health awareness of the consumers. Further panel discussions will be dealing with, among other topics, packaging trends or new concepts in the dairy industry.

The **buyer-seller meetings** offer additional benefits to exhibitors and visitors by bridging the gap between exhibitors and top managers. The program enables participants to arrange and coordinate appointments in advance. It promotes a targeted exchange between exhibitors and top decision-makers and makes visiting the exhibition even more efficient.

The supporting program of drink technology India brings future topics of the industry to the agenda. With this and the offerings of the exhibitors, it becomes

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clear that the future of the beverage and liquid food industry in India will be shaped at drink technology India.

You can find further information about drink technology India [here](#).

[Image material](#) is available for free download.

#### **About drink technology India**

drink technology India (dti) is the most important event for the Indian beverage, dairy and liquid food industry. It takes place in conjunction with the pacprocess India, indiapack and food pex India trade fairs of Messe Düsseldorf. The event location alternates between Mumbai (Bombay Exhibition Centre), New Delhi (Pragati Maidan grounds) and Bangalore: in even-numbered years it takes place in Mumbai, in odd-numbered years in Bangalore and New Delhi.

212 exhibitors and 9,699 trade visitors presented their developments and solutions at drink technology India 2017, pacprocess India, indiapack and food pex India. The next drink technology India will take place in Mumbai from October 24 to 26, 2018.

#### **About the drinktec worldwide network**

drinktec worldwide represents a strong global network that unites drinktec – the world's leading trade fair for the beverage and liquid food industry in Munich – with the drink technology India (dti), CHINA BREW CHINA BEVERAGE (CBB) and food & drink technology Africa (fdt) trade fairs. drink technology India, CHINA BREW CHINA BEVERAGE and the food & drink technology Africa are the leading platforms in their respective countries for the industry. The trade fairs in China (Shanghai) and Africa (Johannesburg) take place every two years. In India the event takes place in Mumbai in even-numbered years. In odd-numbered years the event takes place twice a year: in Bangalore in the spring, in New Delhi in autumn.

With a total of 2,847 exhibitors and more than 140,000 visitors in Munich, India, China and Africa, Messe München is the world's leading event organizer for the beverage, food, packaging, milk and liquid food industry.

#### **About Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.