

Weltleitmesse für die Getränke- und Liquid-Food-Industrie
Herstellung + Abfüllung + Verpackung + Marketing
11.-15 September 2017, Messe München

World's Leading Trade Fair for the Beverage and Liquid Food Industry
Processing + Filling + Packaging + Marketing
September 11-15, 2017, Messe München, Munich, Germany

www.drinktec.com

drinktec
Go with the flow.

Munich, September 06, 2017
Press Release

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drinktec 2017 in figures

Number of exhibitors:	1,749 of which are 1,243 from abroad
Number of participating countries:	80
Exhibition space:	150.000 m² (15 halls)

Countries of origin and no. of exhibitors at drinktec 2017:

Country of origin	Number of exhibitors
Albania	1
Algeria	1
Angola	1
Argentina	3
Armenia	1
Australia	7
Austria	39
Azerbaijan	1
Belarus	2
Belgium	35
Benin	1
Brazil	9
Bulgaria	12
Canada	8

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Chile	1
China	128
China/Hong Kong	1
Colombia	3
Croatia	7
Cyprus	2
Czech Republic	38
Denmark	18
Ecuador	1
Egypt	3
Estonia	1
Finland	9
France	54
Georgia	2
Germany	506
Great Britain	65
Greece	6
Hungary	7
India	22
Indonesia	2
Iran	1
Ireland	5
Israel	2
Italy	328
Japan	12
Jordan	1
Kazakhstan	2
Kenya	4
Korea, Republic of	4
Latvia	2
Lithuania	7
Luxembourg	4
Malaysia	1
Mexico	6
Moldova	2
Mongolia	1
Netherlands	47
New Zealand	5

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Nigeria	1
Norway	2
Paraguay	1
Peru	1
Philippines	1
Poland	23
Portugal	8
Rumania	7
Russian Federation	16
Serbia	3
Singapore	1
Slovakia	3
Slovenia	9
South Africa	6
Spain	39
Sweden	7
Switzerland	36
Tadzhikistan	1
Taiwan	9
Thailand	3
Turkey	44
Turkmenistan	1
Ukraine	13
United Arab Emirate	3
USA	72
Uzbekistan	2
Venezuela	2
Vietnam	4

Gesamt: 1.749

You can find further information on drinktec [here](#).

Photos of drinktec are available for download [here](#).

drinktec on [Facebook](#), [Twitter](#) and [YouTube](#)

About drinktec

drinktec has been held in Munich since 1951 and every four years since 1985. It is the most important event in the industry. Manufacturers and suppliers from all over the world, including global concerns and SMEs, meet up here with producers and retailers of all sizes in the beverage and liquid food sector.

The future is shaped at drinktec. The trade fair is regarded as the number one platform for world premieres. Manufacturers showcase their latest technologies for the production, filling and packaging of all kinds of beverage and liquid food – including raw materials and logistics solutions. The themes of beverage marketing and packaging design round out the portfolio.

drinktec 2017, which will be held at the Exhibition Center of Messe München from September 11 to 15, 2017, will attract around 1,700 exhibitors and some 70,000 visitors. Around two-thirds of visitors come from abroad. drinktec 2017 will occupy 15 halls and an area of more than 150,000 square meters.

About SIMEI

SIMEI, the world's leading trade fair for wine technology, will be held as an integral part of drinktec for the first time in 2017. Organized by the Unione Italiana Vini (UIV), the trade fair has a long tradition. It has been held in Milan since 1963. Under an agreement with Messe München, SIMEI will maintain its two-year cycle, switching between Italy and Munich in the future. In a designated SIMEI exhibition area, which will cover more than 20,000 square meters, all kinds of machine technology and equipment for wine production and wine processing, including packaging solutions, will be presented as part of drinktec 2017.

Messe München

Messe München is one of the world's leading trade fair organizers with over 50 of its own trade fairs for investment goods, consumer goods, and new technologies. In total, over 50,000 exhibitors and around three million visitors attend more than 200 events each year at the exhibition grounds in Munich, the ICM (International Congress Center München), the MOC Veranstaltungszentrum München, and locations abroad. Together with its subsidiaries, Messe München organizes trade fairs in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam, and Iran. With a network of associated companies in Europe, Asia, Africa, and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.