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Munich, 19. September 2019

Presseinformation

New leadership

Katja Stolle takes over as electronica Exhibition Director

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The world's leading electronics trade fair and conference has a new Exhibition Director. Katja Stolle, who has been with Messe München over 13 years, is now leading the project team. The next electronica will be held in Munich from November 10 to 13, 2020.

An experienced trade-fair expert is now leading electronica: Katja Stolle joined Messe München in 2006 after earning a degree in humanities. In 2012, she took over the exhibition management of analytica – the leading international trade fair for laboratory technology, analysis and biotechnology. Over the past six years, Katja Stolle has led the LASER World of PHOTONICS and the World of Photonics Congress. She was primarily responsible for the strategic and conceptual enhancement of the world's leading trade fair for photonic components, systems and applications.

Katja Stolle reports to Ms. Barbara Müller, who will continue to oversee the global electronic network at Messe München in her position as Exhibition Group Director.

Falk Senger, Managing Director of Messe München, is looking forward to the future collaboration: "I believe that Katja Stolle will be able to draw on her many years of experience and her specialist knowledge to generate new momentum for electronica. She has demonstrated her ability to organize major trade fairs numerous times in the past. I wish her much success for the tasks ahead."

The new position represents both a challenge and motivation for Katja Stolle: "electronica is without a doubt the world's most important meeting place for the electronics industry. For this reason, I am really excited about the opportunity to

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enhance the event with the help of my team and expand the internationally leading role that electronica plays.”

www.electronica.de

About electronica

electronica is the world’s leading electronics trade fair and conference. The trade fair is the most important meeting point for the electronics industry internationally and also offers a supporting program with forums and conferences such as the electronica Automotive Conference (eAC), the electronica Embedded Platforms Conference (eEPC), the electronica Medical Electronics Conference (eMEC) and the Wireless Congress. In 2018, the electronica Experience with live demos and applications celebrated its premiere in Hall C6. Since 2016, electronica has presented the electronica Fast Forward Award, the fair’s own platform for startups. electronica 2018 attracted more than 81,000 visitors and over 3,100 exhibitors. electronica has been held every two years in Munich since 1964. It will next be staged from November 10 to 13, 2020.

electronica worldwide

In addition to electronica, Messe München organizes electronica China, electronica India, the SmartCards Expo and electronicAsia. The network of electronics trade fairs also include productronica in Munich, productronica China, productronica South China, productronica India and LOPEC.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade fairs for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa, and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.