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Press Release

Innovation turbo for the real estate industry Twenty-five top start-ups at EXPO REAL 2018

- Pre-pitch winners chosen by the Real Estate Innovation Network (REIN)
- Biggest start-up contest for the property sector in Europe
- Fifty further start-ups can exhibit at attractive conditions

After its successful premiere in 2017, the Real Estate Innovation Network (REIN) is going into its second round. Twenty-five start-ups have won the REIN contest and are already included as exhibitors at EXPO REAL 2018.

Sixteen hundred European start-ups were addressed, 460 applied for the biggest start-up contest in Europe. The jury of the Real Estate Innovation Network – over 50 international industry experts – selected the 55 best concepts and ideas, which were then presented at a pre-pitch in Berlin on 25 and 26 April.

Relevant solutions along the value chain

“All participants have to offer solutions that are really relevant to the property sector”, explains Claudia Boymanns, Exhibition Director of EXPO REAL and initiator of REIN. “What’s special about the Real Estate Innovation Network is that we want to promote digital innovation in the entire value chain.” Accordingly, the categories of the contest are “Invest”, “Market”, “Plan & Build”, “Work” and “Manage & Operate”. A new addition is “Smart Cities & Urbanization” – because technology companies play a crucial part in shaping the future of the city.

REIN – a powerful network for digital innovation

The start-up programme with contest, exhibition and conference programme is run by the Real Estate Innovation Network (REIN), a grouping of international start-up initiatives. Thirteen famous companies support REIN as sponsors. Like last year, CBRE, Haworth, Nemetschek, PwC, STRABAG and Union Investment are involved; new additions this year are Aachener Grund, Berlin Hyp, BNP Paribas REIM, Commerz Real, Corpus Sireo, UBS and WISAG.

“With the Real Estate Innovation Network, we have succeeded in building up a European ecosystem for innovations in the property sector”, declares Wolfgang Moderegger, founder and initiator of REIN. “We regard the Real Estate Innovation Network as an open innovation platform to link leading real estate companies and new technology enterprises.”

Silvia Hendricks
PR Manager
Tel. + 49 949-21483
silvia.hendricks@messe-
muenchen.de

Messe München GmbH
Messegelände
81823 München
Germany
messe-muenchen.de

Press Release | May 3, 2018 | 2/2

In 2018, a further 50 exhibition places are being allocated at favourable conditions. So in 2018 for the first time beyond the contest itself, REIN offers start-ups the opportunity to make use of EXPO REAL for their success in business.

Winners list see next page.



REIN 2017 – a complete success



REIN drives digitisation forward in the real estate industry

You can find more information on the EXPO REAL website www.exporeal.net, the EXPO REAL blog <http://blog.exporeal.net/de/> and the REIN website www.real-estate-innovation.net.

About EXPO REAL

EXPO REAL, International Trade Fair for Property and Investment, is the trade fair for networking when it comes to cross-sectoral and transnational projects, investments and financing. It encompasses the entire spectrum of the property industry and offers an international networking platform for the important markets of Europe, via Russia and the Middle East to the USA. The conference program with around 400 speakers provides a solid overview of current trends and innovation in the property, investment and financing market. In 2017 the Trade Fair was attended by 41.775 participants from 75 countries and 2.003 exhibitors from 35 countries. The next EXPO REAL will be held from 8 to 10 October 2018.

About the Real Estate Innovation Network (REIN)

The Real Estate Innovation Network (REIN) is the leading European platform for corporate innovation and serves for an exchange between the real estate industry, technology companies and industry experts against the background of increasing digitization in the real estate industry. The objective is to recognize, take up, promote and publicize impulses for current trends and developments in the property sector. The central meeting point is the Real Estate Innovation Forum at EXPO REAL: start-ups can apply to present their innovations, products and novel business ideas to relevant target groups there as part of the three days of the trade fair and thus make important contacts with potential clients, partners and investors.

Winners list EXPO REAL / REIN start-up-contest 2018:

| Category | Company | Country | Website |
|-----------------------------|--------------------------|-------------|--|
| Invest | PriceHubble | Switzerland | www.pricehubble.com |
| Invest | SkenarioLabs | Finland | www.skenarios.com |
| Invest | Geospin GmbH | Germany | www.geospin.de |
| Invest | CARBON DELTA AG | Switzerland | www.carbon-delta.com |
| Invest | Tokenestate.io | Switzerland | www.tokenestate.io |
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| Market | Placense | Israel | www.placense.com |
| Market | Giraffe360 | UK | www.giraffe360.com |
| Market | Popertee | Ireland | www.popertee.com |
| Market | Insider Navigation | Austria | www.insidernavigation.com |
| Market | TOWER360 GmbH | Germany | http://www.tower360.co/ |
| | | | |
| Plan & Build | Materialize.X | UK | www.materialize.com |
| Plan & Build | Smart Crusher B.V. | Netherlands | www.slimbreker.nl |
| Plan & Build | Archilyse AG | Switzerland | www.archilyse.com |
| Plan & Build | CyBe Construction | Netherlands | www.cybe.eu |
| Plan & Build | ALLVR GmbH | Germany | www.allvr.de |
| | | | |
| Work | THING TECHNOLOGIES GmbH | Germany | www.thing-it.com |
| | | | |
| Manage & Operate | Greenbird Vertriebs GmbH | Austria | www.greenbird.fm |
| Manage & Operate | Nuki Home Solutions GmbH | Austria | www.nuki.io |
| Manage & Operate | LegalThings One | Netherlands | www.legalthings.io |
| Manage & Operate | vermietet.de | Germany | www.vermietet.de |
| Manage & Operate | Enerbrain | Italy | www.Enerbrain.com |
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| Smart Cities & Urbanization | PHYSEE | Netherlands | www.physee.eu |
| Smart Cities & Urbanization | bGrid | Netherlands | www.bgridsolutions.com |
| Smart Cities & Urbanization | Loriot AG | Switzerland | www.loriot.io |
| Smart Cities & Urbanization | Uniberry GmbH | Germany | www.cido.io |